

When asked specifically about trade missions and told that federal, provincial and business leaders are going to several countries in Latin America to promote Canadian trade, close to two-thirds (63%) agreed that these trade missions will result in increased trade and jobs for Canadians. One-third of Canadians (32%) say that these trade missions will do nothing to create new jobs. Those most likely to say that these trade missions will result in increased trade and jobs for Canadians are men, residents of Quebec and those Canadians with higher levels of education and income.

