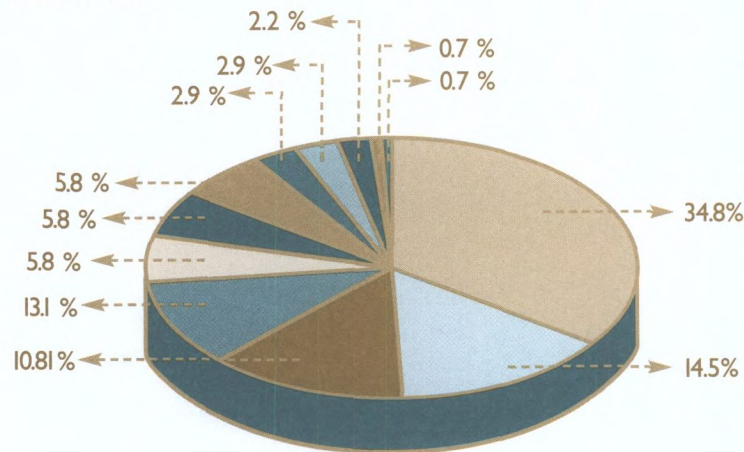


## 2. Main Activities

The numbers



- Meetings\* (34,8%)
- Information gathering and dissemination\*\* (14,5%)
- Matching and linkage (10,8%)
- Other networking services (13,1%)
- Consulting and support services relating to general or technical trade matters (5,8%)
- Field Activities\*\*\* (5,8%)
- Market Promotion\*\*\*\* (5,8%)
- Other services\*\*\*\*\* (2,9%)
- Advocacy and advice to governments (2,9%)
- Participation in annual trade events - summits, international markets and so on (2,2%)
- Participation in or organization of trade fairs (0,7%)
- Local department; development of a region overseas (0,7%)

- \* **Meetings:** conferences, seminars, luncheons, annual conferences, VIP round tables, symposiums, workshops, annual general meetings, etc.
- \*\* **Information gathering and dissemination:** Web site search and maintenance, newsletters, reports
- \*\*\* **Field activities:** trade missions, business trips and industrial tours
- \*\*\*\* **Market promotion:** of the foreign market in Canada and the Canadian market overseas
- \*\*\*\*\* **Other services:** translation, seeking new members, importing and exporting goods and services, etc.