

responses.

11:25 - 11:45      *National Media in the New Information Environment*

Elly Alboim, Earnscliffe Strategy Group, Research and  
Communications

This presentation will present an overview of new information technologies and the media. Specific attention will be given to the way in which changes in technology, such as digitization, narrowcasting, convergence, and direct broadcasting, may be undermining the traditional "mass" national audience, encouraging fragmentation in the form of multiple and transnational "niche" communities, and altering traditional conceptions of news reporting. The presentation will also assess the prospects for the survival of national broadcasting in a global information environment.

11:45 - 12:45      Questions and Discussion

1:00 - 2:15      Lunch  
Hospitality Facilities, 9th Floor, Tower A, Lester B. Pearson Bldg

Over lunch the participants at each table are asked to review informally the morning's presentations to identify what (from the presentations and their own experience) they see as the most important new challenges for the conduct of international relations arising from the communications revolution. The results of those discussions will be reported briefly by each group at the outset of the afternoon session.

**Session C:**      **Information Technologies and Governance**

2:30 - 2:45      Reports from Lunch Groups

2:45 - 3:05      *Governing in an Information Society*

Steven A. Rosell, President, The Meridian International Institute

In jurisdictions around the world, and in both the public and private sectors, the emergence of a global information society is accelerating the pace of change and overwhelming