

This guide is divided into two sections. The first is a guide to determining if your firm is "export-ready" as well as advice on preparing for export. The second is a listing of the food shows in the United States for 1992-1993.

Each show is identified as being either a national or regional trade show. A regional show attracts primarily a regional audience (from a metropolitan area, a state or surrounding states), while a national show appeals to an audience from all parts of the United States.

This publication was prepared by:

*United States Trade, Tourism and Investment Development Bureau (UTD),
External Affairs and International Trade Canada,
125 Sussex Drive,
Ottawa, Ontario,
K1A 0G2
Fax: (613) 990-9119*

and is intended solely for Canadian food producers wishing to do business in the United States. Additional copies are free on written request from the above address.

For more information about food trade promotional activities organized by UTD, External Affairs and International Trade Canada, please contact (613) 991-9483.

For any information about marketing your products in the United States, please contact an International Trade Centre whose addresses can be found at the end of this publication.

If you are interested in trade shows in other parts of the world, please contact the following:

Info Export
External Affairs and International
Trade Canada
Ottawa, Ontario
K1A 0G2
Tel (800) 267-8376