

**THE CANADIAN FOREIGN SERVICE ACADEMY - HOW?**

7. **Communications:** in addition to consultations with the many interested parties, it will be necessary to deliberately present the Academy to various audiences keeping in mind the political context. The opening ceremony itself can be a significant component of such a communications strategy.

The **incremental resources** required to carry out the above activities next fiscal year will amount to: **5 PYs and \$500,000** of which \$450,000 will be non-recurring costs for course development and facilities.

**DEVELOPMENT PERIOD - 3 TO 5 YEARS**

Led by its Executive Director with advice from the Advisory Board, and with pedagogical and subject matter expertise at its core, the Academy will focus on 2 objectives:

- **building its reputation**, within and beyond the Department, on the quality of its programs;
- **building its capacity** to progressively take over responsibility for all departmental training.

**Appropriate quality standards** will be ensured from the start by screening existing departmental courses against the same stringent standards applied to the courses from other sources.

Until the Academy accepts responsibility, APF and other departmental Training Centres will continue to deliver existing courses and meet the continually evolving needs of the Department.