REPORT 4 87/09/25

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE: 74

POST : 407-MADRID

004-DEFENCE PROGRAMS, PRODUCTS, SERV SPAIN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

POST IS IN PROCESS OF ESTABLISHING NEW CONTACTS WITH MOD PURCHA-SING DIRECTORATES, THE ASSOCIATION OF DEFENCE EQPT. MFRS AND MAJOR LOCAL DEFENCE CONTRACTORS.

ASSIST CANADAIR IN ITS EFFORTS TO CONVINCE FOREST PROTECTION AGENCY AND SPANISH AIR FORCE TO MODERNIZE EXISTING FLEET OF CL215 S AND ADD TO IT.

PREPARE NEW MARKET GUIDE AND CONTACT LIST FOR DISTRIBUTION AT HI-TEC.

FOLLOW UP INTEREST EXPRESSED BY SPANISH CONSORTIUM IN WORKING WITH MICRONAV TO ESTABLISH MANUFACTURE OF MICROWAVE LANDING SYSTEM IN SPAIN.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -ASSIST CANADAIR TO SELL CL 215.

-ASSIST CDN COS TO ACCESS MOD DECISION MAKERS.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

ANTICIPATED RESULTS:

STIMULATE SPANISH DECISION-MAKERS TO CONSIDER CDN COS AS JOINT-VENTURE PARTNERS ON NEW MAJOR DEVELOPMENT PROGRAMS.

SPAIN HAS JUST EXPERIENCED WORST FIRE SEASON EVER AND THERE IS POTENTIAL FOR \$ 100 MILLION SALE.

ASSIST 5 CDN COMPANIES TO FIND REPRESENTATION IN SPAIN.

SPAIN IS DETERMINED TO MAXIMIZE LOCAL CONTENT FOR ITS FUTURE MLS REQUIREMENTS. A JV IS THE ONLY WAY TO GET A SHARE OF THE MARKET.

## **GUARTERLY RESULTS REPORTED:**

PROVIDED VARIOUS TECH'L PAPERS TO SPANISH CONTACTS ON ROLE OF CL215 IN CDA. SPAIN CONTRACTING TO PURCHASE ONE CL215 THIS SUMMER. PRESENT'N ON TURBO PROP PROG PLANNED FOR FALL. -HAVE ARRANGED PRESENT'NS FOR HEPBURN & DAVIES ENG. TO MOD.