

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 658 BRIDGETOWN

Market: 525 BARBADOS

Sector: 015 CONSTRUCTION INDUSTRY

Subsector: 151 BUILDING PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	56.00M	\$ 55.00M	\$ 48.50M	\$ 50.00M
Canadian Exports \$	5.00M	\$ 4.20M	\$ 3.50M	\$ 5.00M
Canadian Share of Import Market	8.90%	7.60%	7.20%	10.00%

Major Competing Countries

Market Share

- i) 577 UNITED STATES OF AMERICA
- ii) 051 UNITED KINGDOM

035 %
012 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

15-30 \$M

Current status of Canadian exports:

Mature with little growth

Products/services for which there are
good market prospects

Current Total Imports

- i) LUMBER
- ii) PLUMBING
- iii) BUILDERS HARDWARE
- iv) STRUCTURAL

In Canadian \$
\$ 16.20 M
\$ 9.50 M
\$ 3.50 M
\$ 18.50 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: JARVIN INVESTMENT CARIBBEAN LTD.
RAMADA ST. KITTS

Approximate Value: \$ 20. M

Financing Source: 025 OTHER

For further info. please contact:

K. G. WHITING, COMM. COUNSELLOR TLX: 2247 CDA WB.

- ii) Project Name: GRENADINES MULTI-PROJECT.

Approximate Value: \$ 4.75 M

Financing Source: 018 CDB

For further info. please contact:

K. G. WHITING, COMM. COUNSELLOR TLX: 2247 CDA WB.