

# EQUITABLE

**Q** Mutual in Principle and Practice **Q**  
**U** Impregnable in Strength **U**

**I** Enterprising, Conservative Management **I**  
**T** Comprehensive, Adaptable Policies **T**

**A** Low Mortality Rate **A**  
**B** Prompt Payment of Death Claims **B**

**L** Efficient Service to Policyholders **L**  
**E** Training and Education for Agents **E**

**Q** A satisfied constituency gained by Fifty- **Q**  
**U** eight years of public service **U**

**I** These are some of the advantages enjoyed by **I**  
**T** representatives of **T**

**A** The Equitable Life Assurance Society **A**  
**B** of the United States **B**

**L** For agency openings address: **L**  
**E** W. E. Taylor, Second Vice-President **E**

# EQUITABLE

BUSINESS FOUNDED 1795  
 INCORPORATED IN CANADA 1897

## American Bank Note Company

ENGRAVERS AND PRINTERS

Bank Notes, Bonds, Municipal  
 Debentures, Stock Certificates,  
 Cheques and other Monetary  
 Documents

Special Safeguards  
 Against Counterfeiting

Work Acceptable on  
 all Stock Exchanges

Head Office - OTTAWA - Fireproof Buildings

### BRANCH OFFICES

MONTREAL  
 Bank of Ottawa Bldg.

TORONTO  
 19 Melinda St.

WINNIPEG  
 Union Bank Bldg.

## The Monetary Times Press

Is thoroughly equipped  
 for the production of  
 printed matter with great  
 attention value.

Users of printed matter  
 are assured of a high  
 standard of workman-  
 ship when they place  
 their orders with the  
 MONETARY TIMES PRESS

## Helpful to Women in Protecting Their Property

"Save me from my friends!" is a trite saying, and how truly applicable to the woman who, without knowledge of business, entrusts her affairs to friends and relatives of the self-seeking type.

How often has her husband's life insurance and Estate been dissipated; or, if spinster, how ill-advised has she been when the question arose of a safe investment for her savings or her patrimony!

We are equipped to handle her securities, collect interest, dividends, rents or other income.

Remit income promptly with satisfying statements.

Invest and re-invest principal and revenue, subject to her own control, if desired.

Advise her disinterestedly and gratuitously on all matters pertaining to her Estate and her welfare.

Thoroughly equipped and highly specialized in our facilities for safeguarding women and their property, we invite a trial of our services, the remuneration for which is small compared with the net results.

## The Standard Trusts Company

346 Main Street, WINNIPEG

Capital, \$1,000,000

Reserve, \$600,000

Branches:

Saskatoon, Lethbridge, Edmonton & Vancouver