

MEN'S FURNISHINGS.

A SPECIALTY is being made of Windsor silk ties for ladies by K. Ishikawa & Co. One line retails at 15c. Special patterns are shown to retail at 15 and 25c. A fresh shipment of the latter, in a range of patterns, is expected soon. The firm are also showing made-up ties in neat patterns, very new and stylish.

W. R. Brock & Co. claim never to have shown such an attractive range of men's summer waistcoats as this season. Plain and fancy ducks, Bedford cords in white, navy blue, fawns, etc., are amongst the selection.

In men's furnishings department S. Greenshields, Son & Co. are showing an immense range of neckwear in knots, derby bows and lombards, etc.; English collars, braces and umbrellas; also open windsors in tartan, chinas and fancy silks for boys' and ladies' wear.

BUSINESS IN BRAMPTON.

Mr. Butler, of Runnions & Butler, Brampton, who was in Toronto a day or two ago had a chat with THE REVIEW about trade matters generally and the business outlook in particular. Mr. Butler speaks hopefully both of present trade and future prospects. His firm are doing a good business, and notwithstanding Brampton's proximity to Toronto and the temptation for people to buy in city stores, his firm have no reason to complain of the patronage received from the prosperous district in which Brampton is situated. Runnions & Butler do a cash business, and endorse the system of buying and selling for cash.

In dealing in country produce also the firm pay cash and have every reason to believe that this satisfies their customers as well as it does the firm. Mr. Butler is a live, hopeful merchant, and has long been a reader of THE REVIEW.

BATHING COSTUMES.

To be in the swim you want a range of colored and black alpacas for bathing suits. Brophy, Cains & Co. have them. They also have a stock of black cotton and cashmere hose at all prices.

THE SIMPSON CO., LTD.

Mr. Simpson, the proprietor of the large department store on Yonge street, Toronto, is turning his business for purposes of convenience into a joint stock company. Its name is the Robert Simpson Co., Ltd., with a capital of \$500,000 in 5,000 \$100 shares. The company has the power "to buy, sell, manufacture, and deal in goods, wares, and merchandise generally." The members of the company are: Robert Simpson, Mary Ann Simpson, his wife; James B. Campbell, one of his buyers; Arthur R. Parsons, his manager, and Mrs. Hamilton Meritt, his daughter.

Mr. Karel Boissevain, of the Alaska Feather & Down Co., of Montreal, was in Toronto last week. Mr. Boissevain is the Consul-General of the Netherlands, and was here on consular as well as other business.

A Gem

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