

DIAMOND RINGS, \$5.00 TO \$500.00. C. H. WARD & CO.

Diamond Merchants and Jewelers. 386 Richmond Street. Phone 1084.

USE CONNELL'S COAL!

Phones 770 and 1096.

Your Child's Eyes---Do They Need Help?

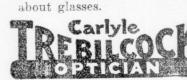
Though we sympathize with the child who is compelled to resort to glasses, yet, if the eyes need them, it is wrong to deprive them of this comfort. If your child evinces a desire to avoid study, complains of headaches or drowsiness, it may be due to imperfect refraction of the eyes. At all events, don't be in doubt about this, but have us make careful examination. careful examination.

Brown Optical Co.

SPECIALISTS. 223 Dundas Street.



Are your arms long enough? That is are you so farsighted that you can't get reading matter far enough off to bring it into focus? Such being the case, see us



233 Dundas St. Phone 2351.

Remember: School Days Are Nearly Here

We are ready now with everyning in Books and Supplies. WHOLESALE AND RETAIL.

Hay's Stationery 173 DUNDAS STREET

PHONES 150-53.

most satisfactory coal for furnace or range. Send in your order.

Keeps Us Busy CALL 2334. London Tire

Repair Depot

354 Wellington St. Opposite McClary's. YOUR CHILD'S EYES

Need every care. They should be examined, and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate

John S. Barnard Optician. 194 DUNDAS STREET.

Dr. Morin's Kidney Tonic. A guaranteed remedy for all kidney and bladder affections. Unlike pills, it does not contain one particle of satt-petre. Soothing and effective action. Get a \$1 bottle for 49 cents at STORES.

D. L. & W. COAL We sell dependable coal, and give quality and service. A trial

weight. HEAMAN & SON YORK AND BURWELL STREETS

THE LONDON LOAN and

SAVINGS COMPANY OF CANADA

4% Allowed on Deposits 5% to $5\frac{1}{2}$ % Allowed on Debentures.

M. J. KENT, Manager. OFFICE, 220 DUNDAS ST.

Wrist and Bracelet

Perhaps no instrument requires Perhaps no instrument requires such an exacting degree of skill and precision in the making as the small watch. To be sure of getting one of these small timepieces that is accurate, as well as attractive, you should choose a Waltham watch. This watch has had the reputation of being the best made for many years r many years.

Watches

We would be pleased to have you see our pleasing display of Wrist and Bracelet Watches, comorising beauty and practicability Our prices will prove equally

YOUNG'S

EAST LONDON.

Johnston Bros. X X X BREAD

Home-Made Log-Cabin

The name of our delicious Home-Made Loaf is Log Cabin. Ask for it next time-you're sure to like it. Phone 944-the bakery.

I.O.D. E. FROM DISTRICT COMING ON WEDNESDAY

Many Important Questions Will Be Discussed at Conference.

Indications are that the meeting of he Daughters of the Empire of the istrict, to be held here next Wednes-ay in Cronyn Hall, will far exceed ment is of no value." cipations. Letters from women all ver Western Ontario are being received DOMINION GOVERNMENT tating that they will be here, and that they are strongly in favor of holding such a gathering to discuss the work o be done.

While a session will be held on Wednesday morning, the real business will the delegates will be welcomed in an address by Mrs. Niven. Short addresses dealing with the work will be given Strathroy will be present also.

EXTENSIVE ALTERATIONS TO EAST LONDON FACTORY

Repairs and alterations to the buildng and plant of the Keenleyside Oil y, and business will be resumed as (about 5 pounds), and neid peas (about 5 pounds). These will be sent out from Ottawa. A distribution of pota-Delaware, Lackawanna and Western days. In the factory proper, situated toes in samples of about 3 pounds, will at 1111 Florence street, East London, be carried on from several of the exlard oil is manufactured, which is used perimental farms, the Central Farm at fort, service and wear they give, extensively by the woolen mills. So Ottawa supplying only the provinces of tongues would be considered that the besent free by mall.

Ottawa supplying only the provinces of tongues would be the considered time. This is but a little pleasa on Shoes, but the statement has tongues would be sent free by mall. extensively by the woolen mills. So great has been the demand that the firm is installing extra machinery, which, when completed, will practically double their output. The new equipment is being put in while the other repairs are being made, so that no time will be lost. The company also me will be lost. The company annufacture different kinds of soap, acluding linseed oil and liquid soap, djoining the main building a new upodate boiler-house has just been company and the co careet, where their Matchless Ammonia cowder is made, and a complete line of extile and laundry supplies are stored, they also are distributors of cullnamed laundry stars. Best Work at Low Prices textile and launary supplies are stored. They also are distributors of culinary and launary starch, and corn syrup of a very high grade. The business has trebled in volume since the company was reorganized a few years ago. The manager is Mr. Lew A. Keenleyside.

Only a Few Days.

The death of Mrs. Mary A. Martin of Woodstock, Ont., occurred Friday afternoon, following a brief illness, while on a visit to her daughter, Mrs. E. Perry, 578 King street, this city. Mrs. Martin was in her 80th year was twice married, her first hus n of Liverpool, England, who die 1874. She is survived by five daugh

TAYLOR'S SIX CUT-RATE DRUG STORES. t Mr. R. Martin, her second husband The remains will be taken to Wood stock for burial, the funeral being lets Sunday afternoon from the residence of R. W. Moote, Oxford street, to the English Church Conford street, to the English Church Cemetery. Prior to the will convince you our coal will short service will be held at the hour

last longer, and we guarantee Rev. W. R. McIntosh officiating. For FIVE DIMES you can make somebody happy. A Box of PETERS COL-ONIAL CHOCOLATES.

PERFORMANCE

Federal Advertising

312 Dominion Savings Building, LONDON, CANADA.

HAMILTON'S LONDON TROUBLE BREWING Porter and Amber Ale The best home-brewed bever-

Kent Brewery LONDON, ONT.

GIVE ANTI-TOXIN IN FIRST STAGE, IS ADVICE

Medical Officer of Health Refers to Fatal Diphtheria Cases Here.

age on the market. All dealers.

Dr. H. W. Hill, medical officer of health, is dealing with diphtheria, and has explained his views and methods of nandling the disease to The Advertiser. "We have had several deaths from city auditor. diphtheria, which resulted, notwithstanding careful treatment with antitoxin," said Dr. Hill.

that as a rule they have not been called sion has the right, according to City

rit has been learned by painful experience since the discovery of antitoxin in the first place that the virtue of anti-toxin is only fully realized when it is given early in the disease. Parents should not allow serious sore throats to run unattended nor is it wise to wait until a conclusive diagnosis of diphtheria is made before anti-toxin is given. Fifteen years ago the rule was given. Fifteen years ago the rule was council's work in his spare time, until established that in serious sore throats the end of the year, when a change established that in serious sore throats anti-toxin should be given first in large doses, and then cultures taken to determine whether diphtheria was present or not. The proper initial dose is ten thousand units, and another ten thousand units and the same ten and of the year, when a change could be made in the auditor of the commission. The board of control took no definite action yesterday afternoon, but will make further inquiries. and should be given if the membrane ville agreed to rebuild the old motor does not begin to disappear within fire truck, destroyed at the which come to attention late, directly tractor for the aerial truck for the sur into the veins. In the latter case, much hundred and fifty thousand units have been given in some cases which were practically at the last gasp with the most marvellous effects, complete rebuild the old truck had been rece overy ensuing within a very few

'The great rule for handling serious e throats is to give plenty of antitoxin early, and then at comparative sure, take cultures and find out whether more anti-toxin should be given not, but the precious early days of e attack should not be wasted by aiting, without taking action,

DISTRIBUTING SAMPLES

Offers Superior Grain and Potatoes to Canadlan Farmers.

announcement has been made by H. Grisdale, director of the Domin-Experimental Farms, Ottawa, that instructions of the Hon. Ministe Agriculture, a distribution of super by Mrs. A. A. Campbell, Mrs. Cl. T. ior sorts of grain and potatoes from Campbell, and Mrs. R. M. Graham. It the experimental farms will be made is expected that Mrs. Duncan Ross of during the coming winter and spring of grain and one of potatoes can be f seed is limited, the farmers are advised to apply early. A warning is given that requests sent in after the

late. The samples for general distribution a short time ago will consist of spring wheat (about 5 pushed ahead rapid-pounds), white oats (about 4 pounds), barley (about 5 pounds), and field peas

an application blank.

LEGAL QUERIES

A READER OF YOUR ADVERTIS-ER.-Please let me know through your

OVER APPOINTMENT OF CITY AUDITOR

Some Doubt That Ottawa Man Will Get Job.

MATTER AT STANDSTILL

Utilities Board Has Already Appointed Man for the

that W. M. Dunlop, Ottawa, will be At the meeting of the board of con-

trol yesterday afternoon, the appoint-

ment was discussed, and difficulties

"In reviewing these cases we find appear certain. The utilities commispointed Frank G. Jewell. The council "It has been learned by painful ex- has not the power to compel the comcouple of years ago, into a

eight hours. This dose should be given street crossing of the Grand Trunk a of \$4,000, but no action was pending a report from Fire Chi-Aitken. Tenders for a new truck we

SPECIAL TRAINS IN AND OUT OF LONDON VIA GRAND RAILWAY ACCOUNT OF WEST-ERN FAIR.

L. H. and B. Division, Sept. 12, 13, 14 Leave London, 10:50 p. Windsor Division, Sept. 12, 13, 14. Arrive London, 9:40 a.m.

Leave London, 10:30 p.m On September 12 these trains will run Sarnia Division, Sept. 13 and 14. Main Line, East to Brantford, Sept. 13

Arrive London, 10 a.m. Leave London, 6:35 p.m., Sept. 11, 12, , 14 and 15.

Leave London, 10:15 p.m., Sept. 13.
From Jarvis, Simcoe, Delhi, Tillsonburg,
Aylmer and St. Thomas, via London and Port Stanley Rallway, Sept. 13. Arrive London.

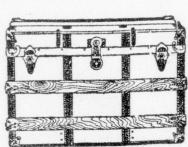
From Forest Thedford, Parkhill, Allsa Cralg, Lucan, Granton, St. Marys, Thorndale, Sept. 14. Leave London, 10:30 p.r Stratford Division, Sept. 12, 13 and 14.

end of December will probably be too From Guelph, Berlin, New Hamburg, etc., Sept. 12.

Anyone desiring a sample should in fact, for this store has long been write (post free) to the Dominion Cerserving the people of London and dis ealist, Experimental Farm, Ottawa, for trict with Shoes of Quality which has brought the buyers back again and



JUST ARRIVED FROM NEW YORK



a Trial

LONDON.

Handbags The Very Newest

A Variety of Kinds

and Leathers

\$2.75 to \$20

If You Are Getting Ready to Go Away and Need Traveling Goods, Give Us



\$2.75 to \$18

Johnston @ Murray THE POPULAR SHOE STORE.

ST. THOMAS.

EXTENSION OF SERVICE UP TO BUSINESSMEN

Express and Freight Cartage Question Exciting Attention Now.

Business firms in the suburbs of the ity are beginning to be interested in he extension of the express companies' Mrs. Annie L. Diggs an Outlection and delivery service beyond limits fixed by the board of railway mmissioners in the year 1913. It is ated that in some instances shippers d receivers of shipments are at a dis-vantage owing to the fact that they ave to pay extra cartage which is not ed from their competitors. In 1913 the cartage limits of the city ere fixed after inspection by the chief raffic officer of the board of railway mmissioners, who was accompanied by fficials of the express companies (and Mayor Graham on behalf of the city There seems to be some doubt now Following this inspection the board ordered that until further ordered by the

oundary thoroughfares):

By Dundas street, from Ashland avenue, Quebec street, Oxford street, Wil-Bridge, Wellington street, South street, had lived in Detroit for the last four years. ing McClary street and Adelaide street | connected with newspapers in A number of citizens, the secretary of he board of trade

s soon as it is considered to be justified

25c Mennen's Talcum11c

25c dozen Aspirin Tablets......15c

50c Formamint Tablets39c

50c Chase's Nerve Food......27c

35c Djer-Kiss Talcum24c

50c Fruit-a-tives**27c**

\$1.00 Nuxated Iron57c

35c Syrup of Figs......18c

..... 2 for 25c

50c Emulsified Cocoanut Oil....28c

50c Peroxide Vanishing Cream. . 24c

25c Carbolic Tooth Paste......16c

25c Fluid Magnesia16c

25c Carter's Liver Pills...2 for 25c

35c Listerated Tooth Paste.....24c

35c Elliman's Embrocation19c

25c Assorted Talcums11c

50c Florida Water32c

50c Pebeco Tooth Paste......38c

\$1.50 Syrup of Hypophosphites 79c

35c Best White Liniment19c

guarantee \$1.49

50c Sweet Nitre Kidney Pills....19c

\$1.00 Best Beef, Iron and Wine ... 49c

75c Bisurated Magnesia48c

25c Eclectric Oil14c

15c Palmolive Soap......3 for 25c 50c Lithia Tablets, 5-grain.....29c

DEVELOPING AND PRINTING.

Any size roll developed and

ONE-DAY SERVICE.

Films and Supplies for any make

of Camera.

EXPERT WORK.

printed for 25 cents.

\$2.50 Hot Water Bottles, two-year

25c Lilas de France Talcum

LADY JOURNALIST, NATIVE OF LONDON, DIES IN DETROIT

standing Personality.

PROMINENT POLITICALLY

First Woman to Lead Delegation to a U. S. National Convention.

[Special to The Advertiser.] DETROIT, Sept. 8 .- Funeral serinclude the collection and delivery of at 2:30 o'clock at the Unitarian board the tolls of the express companies, vices will be held Saturday afternoon express and freight by the companies or Church on Woodward avenue for Mrs. neir agents within the following area luding the further side of the said dary thoroughfares):

Annie L. Diggs, a native of London, 68 years of age, who achieved an international reputation as author, lecturer, worker on temperance and that as a rule they have not been called store the attention of a physician or of the health department until the disease auditors. In fact, it has reapto the attention of a physician or of the health department until the disease street, St. James street, Talbot street, day morning at the residence of her Oxford street, Wharncliffe road, Dundas son, F. L. Diggs, a buyer and manager street, Thames street, Ridgeway street, for Crowley, Milner & Co., 138 West Wharncliffe road, Elmwood avenue, Forest avenue, after having been an Grand avenue, High street, Clarke's invalid for nearly seven years. She

> Born in London, Canada, February and Eleanor street to Dundas street. 22, 1853, Mrs. Diggs was educated at Also outside the inclosed area, in Riv- public and private schools in New street from Grand avenue to and includ- she was two years old. After being uthwardly to and including the Mc- ington, she went to Lawrence, Kansas Clary Manufacturing Company's factory.
>
> Also via Adelaide street to and inS. Diggs. Three children, two daughcluding the Richards-Wilcox Canadian ters and one son, were born of this

Company's factory on Terrace street.

A number of citizens, the secretary of the board of trade says, have approached that body from time to time, and the board is ready to receive particulars of instances where hardship or discrimination can be proved. The matter will be decided upon the urgency of the claims of individuals who have to pay extra express charges, and the shippers' committee of the board of trade will doubtless be willing to make application to the railway commissioners

Union.

Mrs. Diggs was the first woman who ever led a delegation to a national political convention. The occasion was the National People's Party convention at Omaha, Neb., 1892, when she was chairman of a delegation from the District of Columbia. Previous to entering politics she had become prominent as a champion of prohibition in the city campaign that agitated the state of Kansas in 1877.

Noted as Lecturer.

In 1882 she gave a course of lectures olication to the railway commissioners

In 1882 she gave a course of lectures on "Real Aestheticism," at Boston, Mass. For one year she filled the pulpit

ROWAT'S Pleases people who are particular.

COFFEE 50c Per Pound T. A. Rowat & Cc

250 Dundas St.-Phones 3051-3052. of the Unitarian Church of Lawrence.

Between the years of 1898-1802 she was the state librarian of Kansas. During this period she contributed widely to various magazines and journals follows: March, "Argandab, Thompson, "Argandab, Thompson, "Argandab, "Albert, son; overture, "Les Stocq," Auber, romanza, "Simple Aven," Thorne; cornet solo, "Memories," Van Altyne, Mr. Ben Kennedy; Scherzo "Invitation to the Dance," Weber: grand march, "Tannhauser," Wagner; "Pilgrims' "Tannhauser," Wagner; waltz. various magazines and journals throughout the country, was identified with club and federation work and gave a series of lecture on sociology.

In Dance, Weber: grand march, "Tannhauser," Wagner; "Pilgrims' Chorus' "Tannhauser," Wagner; waltz, "Imortellen," Gungl; march, "More Fraternity," Fellmore. "God Save the King." Roselle Pococks, bandmaster.

BAND CONCERT SUNDAY

A concert in aid of the soldiers' comfort fund will be given in Victoria Park on Sunday evening under the auspices of the Daughters of the Empire by the 1st Hussars band The program is as follows: March, "Argandab," Thompson; overture, "Les Stocq." Auber;

FURS

FROM TRAPPER TO : WEARER DIRECT :

.: Saves All Middlemen's Profits .:

THIS SEASON WE ARE SPECIALLY PREPARED WITH A LARGE STOCK OF FUR SKINS, BOUGHT FIRST-HAND FROM TRAPPERS IN THE NORTH WEST, AND ARE ABLE TO SHOW THE CHOICEST FURS IN THE MARKET, AT THE MOST MODERATE PRICE, AND MADE UP IN THE LATEST STYLES OF

Every Article Guaranteed

FIRST CHOICE AND SPECIAL ATTENTION TO EARLY PURCHASERS.

PHONE 1319.

196 DUNDAS STREET.

TAYLOR GIVES YOU

every advantage of his tremendous buying power. Operating six live cut-rate drug stores in London enables him to buy direct from the manufacturer in jobbers' quantities. This eliminates the wholesaler's profits and saves you from 20 to 40 per cent. He pays spot cash and takes advantage of every discount. Every one of Taylor's six stores is located out of the high-rent district. This means a big saving in his business expenses. He can sell all drug store goods to you at a lower price than smaller dealers can buy them. Taylor's enormous turnover insures the freshness of everything you buy, and his 'money back' guarantee insures the quality.

WESTERN FAIR VISITORS

will find the Taylor stores especially convenient. No matter where you are visiting, there is one near you. Extra

staff to insure prompt service. You cannot afford to miss any of the following wonderful bargains for all next (Fair) week. Make out your list

PRICES THE SAME AT ALL SIX STORES

For Your Health's Sake

stop using griping, nauseating, laxative pills and tablets. Buy a bottle of Taylor's Stomach and Liver Cure. It is a liquid remedy made entirely from roots and herbs; does not contain one particle of calomel or other mineral poison. The best remedy for constipation, indigestion, sick headache, dyspepsia, biliousness, gas and all impurities of the blood. It is a laxative, but, unlike pills, it does not weaken the system. It acts as a powerful system tonic. Price, 25 cents per bottle, and your money if it fails to cure.

6000 Fair Visitors took advantage of this opportunity last year to buy a bottle of Taylor's Throat and Lung Balm. The only remedy absolutely guaranteed to cure the worst cough, cold or bronchial irritation. It is at least five times as strong as ordinary cough syrups, mixtures, etc. It acts on the eliminating organs of the body, as well as on the throat and lung passages, and in this way enables the system to throw off the worst cough or cold without upsetting the stomach. Get a 25 cent bottle on our nocure, no-pay guarantee.

WHY SUFFER FROM RHEUMATISM

when "Square Deal" Taylor guarantees English Rheumatism Capsules to relieve the worst rheumatic pains inside six hours and to cure permanently if given a fair trial? They remove the uric acid from the blood, the true cause of all forms of rheumatism. Will not upset the stomach. Price, 50 cents

\$1.00 Razor Hones25c 50c English Fruit Saline33c 50c Dodd's Kidney Pills29c \$1.00 Morina Face Powder490 35c Morina Talcum22c 25c Playing Cards17c 50c Mentholatum28c \$1.00 Sargol69c \$1.00 Quinine, Iron and Wine ... 49c 100 A. B. S. & C Tablets...2 for 25c 50c Wyeth's Sage and Sulphur. . 33c 50c Ingram's Milkweed Cream... 290 60c lb. Absorbent Cotton33c 60c Chase's Ointment37c \$1.00 Pinkham's Compound67c 25c Abbey's Effervescent Salt...14c 60c Abbey's Effervescent Salt...34c 60c Philip's Milk of Magnesia...39c 25c Baby's Own Tablets......15c \$1.00 Dr. Morin's Kidney Tonic. . 49c 15c Star Hand Cleaner....3 for 25c 50c Williams' Pink Pills29c 15c Big Bath Soap2 for 19c \$3.75 Horlick's Malted Milk...\$2.79 15c Water Glass 9c 50c Peerless Hair Restorer, for restoring color to grey, faded hair27c

CIGAR BARGAINS.

10c Japs, Rex, Old Abes, Baled Havanas, Mi Lindas, Suns, Santa Claras, Havana Perfectos, Flag Heads, Humps, etc..... 5 for 25c 5c Panatelas......10 for 25c Buy a box for your guests.

London's Greatest YLOR DRUG CO. Cut-Rate Druggists

MAIN STORE-399 Talbot Street, Opposite Market; Phone 1194. EAST BRANCH-652 Dundas Street; Phone 663. NORTH BRANCH—Corner Richmond Street and Central Avenue; Phone 4151. SOUTH BRANCH—Corner Horton and Wellington Streets; Phone 1379. HAMILTON ROAD BRANCH-Corner Hamilton Road and Anderson Avenue; Phone 405, LONDON SOUTH BRANCH -Corner Craig Street and Wortley Road; Phone 1920.

IT WILL PAY YOU TO PRESERVE THIS ADVER-

Look for Taylor's Six Red Stores

TISEMENT FOR FUTURE REFERENCE.