

London Advertiser.

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Managing Director and Editor, John Cameron

London, Monday, May 14.

The Right Talk.

Rev. Dr. Robertson, the veteran superintendent of missions for the Presbyterian Church in the Northwest, made some interesting statements at the meeting of the synod in Toronto the other day. In 1898, he said, 40,000 new settlers entered our Northwest, to take up homes there. In 1899 there were 50,000 new comers, and it is estimated that this year between 70,000 and 75,000 will go to the western districts of Canada.

There has been some criticism of the quality of the new settlers, particularly the Doukhobors. In the estimation of Dr. Robertson these people are the right kind of settlers. They are people of good physique, they are not lazy, they build good houses, and, above all, they are occupying lands that the Canadians left idle for years and years. "They don't seek for soft jobs in the cities, where they can wear good clothes and keep their hands clean," Dr. Robertson said, with emphasis. "There is too much of that among ourselves. The storekeepers speak well of them, and their women have, many of them, married Canadian farmers out there. Why? Because Canadian girls won't go out and become helpmates to the Canadian farmers. And," continued Dr. Robertson, "what better proof of industry could you wish than this? A Galician farmer and his son spaded 24 acres, in the absence of the necessary implements, and grew their crops on the land so prepared. These people will make good settlers, their children will make better settlers than they, and that is the reason the people of the east should look after them."

That is the way to talk. It is only politically prejudiced persons, or those who know nothing about these interesting new settlers, who run them down. There can be no doubt that in many districts of the United States they would be heartily welcomed, as an element of strength in the development of waste places. This was shown the other day when a strong effort was made to get the whole colony to pack up and go to California.

What is needed, as far as Dr. Robertson points out, is sympathetic friendship for the newcomers. The veteran missionary pleads from a church standpoint, it is true, and already the Presbyterian Church has done wonders in building up missions in all parts of the new land, but the advice given is worthy of general acceptance.

A Useful Trip.

Fifteen hundred Cuban school teachers will come to the United States this summer, and attend the summer school at Harvard University, the professors of which have promised to give them free instruction. The cost will be \$70,000 for six weeks, and it is expected that this amount will be soon subscribed by friends of the interesting experiment. It is proposed to take the visitors on a trip to Chicago, and home by way of New York, in order that they may see what kind of a country they are now allied with. Good results are expected to flow from this great excursion.

The Economic Conception of Wealth.

The science of economics differs from almost every other in one particular at least, and that is, there is a popular as well as a scientific conception concerning the different subjects embraced by it. A celebrated jurist advised his students to get rid of every idea they had formed on the subject of law. The same advice would be equally wholesome in the realm of political economy. It seemed to John Stuart Mill that an erroneous view of the nature and uses of wealth gave a false direction to the commercial policy of Europe for many generations. He goes on to say: "It often happens that the universal belief of one age of mankind, a belief from which no one was, nor without an extraordinary effort of genius and courage could at the time be free—becomes a subsequent age so palpable an absurdity, that the only difficulty then is to imagine how such a thing can ever have appeared credible." Mill may have been guilty of exaggeration as regards this particular instance, but on the general position he is sound. It has been agreed upon by economic writers of the last half century to define wealth as "all useful and agreeable things which possess exchangeable value; or, in other words, all useful or agreeable things which cannot be obtained in the quantity desired without labor or sacrifice."

This definition was discovered, on analysis, to require more explanation. Thus the questions arise: Does the term "things" include immaterial as well as material things? Does "exchangeable value" imply that the things must be actually capable of transference themselves, or is it merely a right which is transferred? Are things which are of no use to anyone but the owner, a part of his wealth? Is labor a necessary foundation? The result was that things were no longer described as useful or agreeable, but were said to possess "utility."

In different departments of political economy different stress is laid upon the different constituents of wealth. For example, in consumption, stress is laid upon utility; in production, upon labor; in distribution, upon appropriation; and in exchange, upon value. As these divisions are hypothetical rather than actual, these phases of the question often overlap one another.

A Busy Woman.

Lady Aberdeen continues to be one of the busiest women among the titled nobility. She has just completed, and had issued from the printers the seven volumes of the proceedings of the International Congress of Women. The first volume deals with the general course of the proceedings, and is illustrated with numerous excellent portraits of the delegates, certainly a very noteworthy array of talented women—not forgetting "Madame Shen, honorary vice-president for China." "Women in the Professions" is the title given to two of the volumes, and a volume each is devoted to "Women in Industrial Life, in Education, in Social Life, in Politics." The last is the smallest of all the volumes, but it records the fairness of the congress in receiving and printing a paper bearing the title, "The Why and Wherefore of the Anti-Suffrage Movement in the State of New York."

This series of papers will be much sought after by those interested in the progress of the race, for many questions of interest not only to women but to the sterner sex are dealt with in them.

The Countess of Aberdeen has done her work well, as she always does.

The strike in the building trades in Chicago has lasted over four months, and cost the workmen in wages alone \$2,000,000. No one knows how much the loss to the community and to the employers has been, but it must be very large. The question of pay has not risen at all. The trouble has all come from the refusal of the bosses to at all times recognize the Building Trades Council. It is really too bad that both workmen and employers cannot be got to consent to have the whole question settled by friendly arbitration. A great strike was settled in this way in Great Britain by the kindly offices of Earl Rosebery, after all other means had failed.

Failure has overtaken one of the formerly most famous of patent medicine firms, the Vogeler Company, proprietors of St. Jacobs' Oil. The collapse is ascribed to the withdrawal of its advertising, which kept the remedy before the public in all parts of the world. A good thing won't sell itself these hustling times. A family paper is the medium through which to reach the purchasing public, and The Advertiser offers exceptional advantages in this particular direction.

Brother Gardiner's Memory.

[Hamilton Times.] We recall an Irish Protestant banquet in Hamilton a good many years ago, at which a newspaper man and an officer of the St. George's Society sat side by side. Though the former was on the rocks, the latter was not, and when the waiter came with glasses and bottles and health messages from all parts of the room to the printer man, the sturdy son of St. George's said: "Let him pour." Before the end of the evening the man who drank managed to dispose of the portion of the man who abstained, in addition to his own share, probably six or eight glasses of champagne, and he was still able to speak for "Our Sister Societies."

The Maxim Gun Orator.

[Hamilton Times.] Major Beattie, of London, says: "If I had my way I would raise the tariff wall so high between Canada and the United States that no Yankee could shoot any of his goods over it with a Maxim gun." Major Beattie was not honest enough to say, "so that no Canadian who wished to buy something a Yankee had would be allowed to do so." The violation of individual liberty contained in his foolish proposal would be too strongly marked, you know. The London Advertiser properly points out that the major confesses that he is "opposed to civilization, for the intercourse of mankind presupposes trading relations; while an entirely unsocial, hermetically-sealed existence, were it thinkable, would mean a return to barbarism. Korea and Tibet are specimen hermit-nations which, because of their purposed isolation and non-intercourse, are far behind even the remotest valleys of civilization. The London News remarks that "though some may doubt the accuracy of the colonel's deductions, it is impossible not to admire the absoluteness of his faith in protection, and the candor with which he states it." That is true, but not necessarily a compliment. It could have been truly said of any devotee of Mumm-

ABSOLUTE SECURITY.

Genuine
Carter's
Little Liver Pills.

Must Bear Signature of

Bentley

See Fac-Simile Wrapper Below

Very small and as easy to take as sugar.

CARTER'S LITTLE LIVER PILLS.

FOR HEADACHE.
FOR DIZZINESS.
FOR BILIOUSNESS.
FOR TORPID LIVER.
FOR CONSTIPATION.
FOR SALLOW SKIN.
FOR THE COMPLEXION.

Small Pills. Purely Vegetable. Guaranteed.

CURE SICK HEADACHE.

THE RUNIANS, GRAY, CARRIE CO.

THE RUNIANS, GRAY, CARRIE CO.

White Goods Special

We secured from the wholesale importer at an immense reduction off the regular prices, a very fine lot of Lawns. We give you the benefit of the bargains.

6 pieces India Linen Lawn, worth 12 1-2c, for 7c.

11 pieces Victoria Lawn, worth 20c, for 12 1-2c.

7 pieces Victoria Lawn, worth 30c, for 15c.

Parasols & Umbrellas.

Ladies' Umbrellas, fine black silk cover and case, round natural wood handles. Price.....\$2 50

Ladies' Navy Blue Umbrellas and Parasols, silk, or silk and wool covers. Price, \$2 50, \$3, and \$4 00

See our line of Ladies' Black Umbrellas and Parasols, steel or wooden rod. Very special at.....\$1 and \$1 50

Fancy Parasols.

Fancy Black Silk Parasols, with deep hemstitched border of black and white, new and stylish; also in navy and white. Price.....\$3 75

Pretty Checked Parasols, in blue and white. Special.....\$1 75

Chiffons.

White and Black Chiffons, with frilled ribbon and Honiton braid trimmings, suitable for dress fronts, at, per yard.....\$2 50

CARPETS and CURTAINS.

120 pairs of Fine Nottingham Lace Curtains at the following special reductions. These goods are all 3 1/2 yards long.

\$4 00 Curtains for.....\$2 75 \$2 00 Curtains for.....\$1 25

\$3 50 Curtains for.....\$2 50 \$1 25 Curtains for.....88c

\$3 00 Curtains for.....\$1 90 35c Curtains, 2 1/2 yards long, for.....21c

\$2 50 Curtains for.....\$1 50

5 pieces Muslin Sash Curtains, filled, slightly soiled, regular 15c, 20c and 25c yard, special 13c yard.

Tapestry Carpets, 29c

10 pieces 27-inch English Tapestry Carpet, good patterns; regular 35c. Special, per yard.....29c

Tapestry Carpets, 44c

8 pieces, new patterns, Fine English Tapestry Carpets, well covered extra fine wire; regular 50c. Special, per yard.....44c

Brussels Carpets, 75c

9 pieces English Brussels Carpet, border to match. Special, per yard.....75c

Mattings.

A very fine stock of Japanese Mattings, special cotton chain, regular 20c. Special.....15c

Mattings at, per yard.....20c, 25c, 30c, 35c and 40c

White Quilts.

70 only extra large White Cotton Quilts, regular \$1 25. Special, each.....75c

Handkerchiefs.

Ladies' Fine Oriental Lace-Trimmed Handkerchiefs, slightly soiled, regular 65c and 75c. Special, each.....40c

Ladies' Linen Handkerchiefs, narrow and wide hem, very fine quality. Special at.....12 1/2c and 17 1/2c

Veiling.

Large assortment of Veilings, plain and spotted nets, in all colors, at, per yard.....10c, 15c, 25c, 35c

Ribbons.

2,500 yards Silk Ribbons, in stripes, fancy patterns and plain colors; regular 25c and 35c. Special, per yard.....15c

Laces.

New All-over Laces, in white and cream Gimpure and Valenciennes, new patterns, at, per yard.....40c, 50c, 60c, 75c, \$1 00 and \$1 50

White, cream and butter Gimpure Insertions, 1/2-inch to 2 1/2 inches wide, at, per yard.....8c, 10c, 15c, 18c, 20c and 25c

COSTUME AND JACKET DEPARTMENT.

Special Prices in Ready-to-Wear Skirts. \$4 50 and \$5 Skirts for \$2 95.

Black, Gray and Fancy Homespun Skirts, box pleat, lined with best linenette, bound with brush or velvet facing, regular value \$4 50 to \$5, special \$2 95.

17 only, Black Brocade Lustre Skirts, new box double pleat, lined with best percale; very special, \$2 95 each.

LADIES' \$6 90 AND \$7 50 JACKETS, \$5 00.

Any of our \$6 90 and \$7 50 Ladies' Spring Jackets, silk lined, black or fawn, 20 inches long. A great chance to get a good coat for \$5.

Black Silk Grenadine.

Black Silk Grenadine, Mohair Brocade, 44-inch, handsome floral and stripes, regular 75c, special, per yard.....50c

Black Silk Grenadines, 44-inch, in small floral designs, stripes, also plain wove frame; special, per yard.....75c

Black Silk Grenadine, 44-inch, in large and small floral designs, stripes, hemstitched effect, and plain wove frame, special, per yard.....1 00

Black Silk Grenadine, 44-inch, silk ribbon effect, small and large checks, also floral designs, special, per yard.....1 25

Black Silk Grenadines, 45-inch, very bright, raised checks and cord effects; very new styles for over-dresses; special, per yard.....\$1 50 and \$2 00

Black Silk Poplin Brocades, in dress patterns, exclusive lengths (one only in each design), very handsome material, regular \$20 00 and \$22 50; special to clear, per dress.....\$13 50

Smallwares.

STEEL PULLEY BELTS.

NEW STEEL DOG COLLAR BELTS.

Special value in Leather Dog-Collar Belts, in gray, tan, chocolate and black; our special for.....50c

Patent Leather Belts, with button-fastener, from.....25c up

Pulley Leather Belts, in fine white kid, black seal, also tan, gray and chocolate shades, special, each.....25c

Special line Battenburgh Dollies, regular 35c and 40c, special 15c and 25c

Very handsome Battenburgh Centers, at.....90c, \$1 00 and \$1 25

Corset Special.

20 dozen Lady Minto Short Corsets, a very fine American make, Jean-fretted of the dullest of trade in certain wholesale departments, and of rather slow remittances, but it is generally felt that with the season further advanced, and with warm summer weather, the condition of business will show marked improvement. The trade of the country is on a healthy, sound basis. There has been an absence of speculative buying that characterized some previous years, and the outlook is promising.

Trade at Toronto has been moderately active. The condition of country remittances is satisfactory for the season.

Crop prospects in the vicinity of London are very fair, and the outlook for business generally is considered satisfactory. Collections are fair.

Trade at the Pacific coast cities is more satisfactory. The prospects for business generally are more satisfactory.

Trade at Winnipeg has been fair. Dry weather has enabled the farmers to get most of their seeding done without delay, and business at country centers is now expected to show some improvement. Grain deliveries have been large. Values are generally firm.

THE SEAL CATCH.

Victoria, B. C., May 14.—With the return of the sealing schooners Vivian, Zillah, May, Olla and Vera, complete reports of the coast hunting are secured, the total catch for 34 schooners being 15,596 seals. Last year's total was 10,472 seals, with nineteen vessels engaged. All will be shipped to England, taking chances on the results of the big London sales.

Hosiery.

Ladies' Plain and Ribbed Cashmere Hosiery, spliced, seamless feet, sizes 8 1/2, 9, 9 1/2; regular 35c pair; special.....25c

Boys' Heavy Ribbed Cotton Hosiery, fast black, double heel and toe, sizes 5 1/2 to 9 1/2, special.....10c

Ladies' Cotton Hosiery, Hile finish, spliced heel and toe, Hermsdorf dye, regular 18c pair, special, two pairs for.....\$1 75

Ladies' Fancy Drop-Stitch Hosiery, tan and black, special, pair.....25c

Ladies' Stainless Cotton Hosiery, spliced heel and toe, very fine, regular 35c pair, special.....20c

SKIRT MAKING OFFER.

We have decided to continue our skirt making offer this month. Skirts made to order and fitted from any material purchased from our Dress Goods Department for 50c. Leave your order now and get your skirt delivered before the 24th.

The Runians, Gray, Carrie Co.

208, 210, 210 1/2, 212 Dundas Street, London.

bo Jumbo, or any worshiper of any other fetish than the major's. As the Scot would say, the major has just "havered."

A POLICEMAN CONVICTED OF MURDER.

Quebec, May 14.—After twenty minutes' deliberation the jury in the case of the murder on Saturday evening returned a verdict of willful murder against Joseph Cazes, formerly a city policeman, for the shooting of his wife on April 24. Sentence will be given today. Cazes was intoxicated when he committed the crime.

AN IMPORTANT MATTER.

The selection of a druggist who can at all times truly and honestly dispense what has been prescribed by the physician is an important matter. We can assure you of devotion to your commands and interests.

We are noted for our full stock of Toilet Requisites, Perfumes and up-to-date goods at Popular Prices.

Paine's Celery Compound is the best of spring medicines. It gives wonderful results to run-down and ailing people. The use of Paine's Celery Compound means rich, pure blood and increased vitality.

B. A. MITCHELL, DRUGGIST, 114 Dundas street, London, Ont.

In the Philippines there are 31,382 regulars, of which number 968 are officers, and 32,295 volunteers, of which number 1,356 are officers.

Worms cause feverishness, moaning and restlessness during sleep. Mother's Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

SIMPLE CEREMONY

Japanese Prince and Princess Wedded by Drinking Together.

An Italian Murders Nine Members of His Family—Sale of the Peel Heirlooms.

MURDERED NINE PEOPLE.

Rome, May 12.—A peasant in a village near Arezzo, murdered nine members of his family and wounded several others. Before he could be overcome he had also burned to the ground a stable filled with cattle.

JAPANESE WEDDING.

Yokohama, May 12.—The wedding of Crown Prince Yoshihito and Princess Sada Ko, a daughter of the Kujem family, at Tokio on Thursday, was a most simple ceremony. The contracted parties drank cups of wine before the shrine in the imperial palace. The foreign residents presented an address.

PRICES RULED HIGH.

London, May 12.—The auction sale of the Peel heirlooms drew a large and fashionable attendance. Prices ruled high. A pair of Louis XVI. candlesticks from the former Palace of the Tuilleries at Paris brought 2,700 guineas. A number of paintings were sold at various sums ranging up to 2,000 guineas. Interest centered in two celebrated portraits by Van Dyck of a Genoese senator and his wife. The bidding started at 20,000 guineas, and after keen competition they sold at 24,500 guineas to McLeod. The sale realized 49,540 guineas.

Trade in Canada.

Toronto, May 14.—Bradstreet's trade review weekly summary:

There is some complaint at Montreal of the dullness of trade in certain wholesale departments, and of rather slow remittances, but it is generally felt that with the season further advanced, and with warm summer weather, the condition of business will show marked improvement. The trade of the country is on a healthy, sound basis. There has been an absence of speculative buying that characterized some previous years, and the outlook is promising.

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Farms Sold.

Mr. James Burrows, manager of the Western Real Estate Exchange, recently, the following sales of farms recently, near London: One hundred acres, owned by E. Barton, con. 2, Westminster, sold to E. Moore, South Dorchester; price paid, \$6,000. One hundred and eighty acres in the township of Upgrave, of London township, who has taken possession; price, \$6,500. One hundred and forty six acres in Hay township, owned by E. Marshall and sold to Mr. Poole for \$4,200. Fifty acres, con. 5, London township, sold to E. Miller of Parkhill; price, \$2,300. Fourteen acres, unimproved, east of Pottersburg, sold for \$1,000.

BRIDGE JUMPER GOES CRAZY.

Brooklyn, May 14.—Marie Rosalie Dinse, the first woman to jump from Brooklyn bridge, will pay a penalty for her deed worse than the death she sought. She is hopelessly insane. She was removed from the prison ward in Bellevue Hospital to the insane pavilion. The doctors declare there is no chance for her recovery.

METHODIST CENTURY FUND.

Toronto, May 14.—Rev. Dr. Potts announces that the century fund of the Methodist Church has reached \$739,215. This will be the sum reported to the June conference.

Beecham's Pills

CURE SICK HEADACHE and act like magic on a weak stomach and disordered liver. at all Druggists.