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The principle we work upon is not how cheap but how well we can do your work. It makes no difference to us how small or how large your order, we endeavor to give satisfaction, and can do it too.

R. Parker & Co.,
DYERS AND CLEANERS.

217 Dundas Street, London, Ontario.
Telephone—614.
Branches at Toronto, Hamilton, Brantford, St. Catharines, Galt and Woodstock.

WINDOW SHADES
—WITH—
LACES AND FRINGES

TO MATCH.
O. B. GRAVES,
222 Dundas Street.

MARRIAGE LICENSES.
MARRIAGE LICENSES AT SHUFF'S Drug Store, 559 Dundas Street, east, 1st floor, Dundas Street, corner William. Take Dundas Street car. No witnesses required.

W. M. H. WESTON, GROCER, ISSUES licenses at his office, 64 Stanley Street. No bond required.
LICENSES ISSUED BY THOS. GILLEAN, Jeweler, 402 Richmond Street.

Births, Marriages and Deaths

MARRIED.
TAYLOR-TAYLOR — In St. Andrew's Church, Blyth, on Oct. 30, by the Rev. A. McLean, assisted by the bride's father, Archibald Taylor, Esq., merchant, to Maggie, fourth daughter of Rev. J. B. Taylor, all of Blyth.

DIED.
HUNT—On Oct. 31, 1894, at the family residence, North street, Westminster, Rebecca, beloved wife of Samuel Hunt, aged 66 years. Funeral Friday, at 10 o'clock. Friends and acquaintances please accept this intimation.

IN PERFUMES—Roger & Gallat's, Lubin's, Grassmuth's and Seeley's.

JAS. G. ROSS,
chemist, 491 Richmond Street.
Dupont's Hair, Nail & Tooth Brushes.

THE
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
457 York Street.
TELEPHONE 112.

F.C.B.C.
Forest City Business and Shorthand College,
LONDON, ONT.
Leads in methods of instruction, attendance, success of students. Catalogue free. Good board, \$2.50 per week. Address carefully.
J. W. WESTERVELT, Principal.

FURS!! FURS!!
—GO TO—
BEATON'S.

He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises, and will guarantee satisfaction. Furs altered and repaired at short notice.

H. BEATON,
115 Dundas St., London.

R.K. Cowan
Jeweller, etc., over Bank of Commerce
London.

Flowers for funerals, fresh cut carnations and roses, at WESTLAKE'S, 201 Dundas Street.

RUBBERS! RUBBERS! RUBBERS!

During the past week we have received direct from the rubber factories 363 cases per G. T. R., and 192 cases per C. P. R., in all 13,875 pairs of Rubbers and Overshoes. We can and will sell these, and all lines of Shoes, cheaper than dealers who buy in smaller lots.

HERE ARE A FEW OF OUR PRICES—
NEW YORK GLOVE GOODYEAR MAKE.
Ladies' Pettite Rubbers..... 50c | Ladies' Fancy Rubbers..... 50c
Ladies' Rainbow Rubbers..... 50c

CANADIAN RUBBER CO.'S FIRST QUALITY.
Ladies' Mermaid Rubbers..... \$ 40 | Children's Rubber Boots, white wool lined, size from 6 to 10..... 1 00
Ladies' Porrothy Rubbers..... 40 | Ladies' May Queen Rubbers..... 40
Ladies' Fairy Rubbers..... 40 | Ladies' Gipsy Rubbers..... 40
Ladies' Rubber Boots, white wool lined..... 1 25 | Men's Niagara Rubbers..... 60
Misses' Rubber Boots, white wool lined, sizes from 11 to 2..... 1 10 | Men's Gossamer Clogs..... 60
Men's Im. Sandles Rubbers..... 50 | Men's Low Cut Clogs..... 25

CANADIAN RUBBER CO.'S GOODYEAR BRAND.
Women's Croquet Rubbers..... \$ 30 | Boys' Im. Sandles Rubbers..... 40
Misses' Croquet Rubbers, heel or spring heel, from 11 to 2..... 25 | Youths' Im. Sandles Rubbers..... 30
Children's Croquet Rubbers, heel or spring heel..... 20 | Men's Rubber Boots, felt lined..... 1 65
Boys' Rubber Boots, felt lined..... 1 25

And many other lines at equally low prices.

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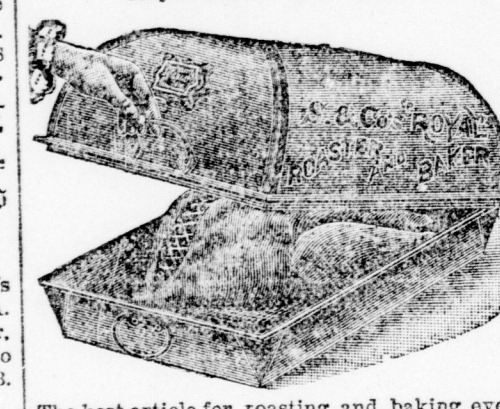
FOR A GOOD

Suit or Overcoat
—AT—
Very Low Prices
—GO TO—

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FIT AND QUALITY GUARANTEED.

We have a large stock of all the latest ideas in cooking and kitchen utensils, including the Royal Roaster and Baker.



The best article for roasting and baking ever offered to the public. Also Enamelled Ware of all kinds. We are the leading stove dealers of London.

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Richmond St., Phone 452.

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Offers the most advanced policies issued. Especially in Endowments and Limited Life. Call or write for particulars.

FRED E. HEATH, General Agent,
GEO. FRITCHARD, Local Agent.
Office—436 Richmond Street.

TRAMPS OR BURGLARS.

Three Unknown Men Killed in a Railway Wreck—Seventeen Cars Smashed.

WILLIAMSPORT, Pa., Oct. 30.—A frightful coal train wreck, in which three unknown men were killed, and Lewis E. Trump, of Williamsport, was badly injured, occurred about three-fourths of a mile east of Viaduct, a station near Peale, on the line of the Beech Creek Railway this morning. A coal train was moving past Viaduct, when one brake beam dropped down, and the result was that 17 cars were piled up in a confused mass. One of the men found had his head entirely severed from his body. It is supposed the victims were either tramps or burglars, as in their clothes were found a lot of burglars' tools, seven masks, three revolvers and a number of cartridges. Lewis Trump, the Williamsport man who was on the same train, had his skull fractured and was otherwise hurt.

We do Catering

For balls, parties and all social functions, and guarantee pleasure and satisfaction. Our Confectionery is unexcelled. Our Lunch Room is a haven of delicious refreshment.

G. W. KENT,
Confectioner & Caterer,
209 Dundas St. Phone 996

NOW IS THE TIME TO PLANT BULBS!

We have a few thousand that must be sold to make room for the

MUMS.

J. Gammage & Sons.
213 DUNDAS ST., zxy

London Advertiser.
Telephone Numbers.

107.....BUSINESS OFFICE
154.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

WANTED TO KNOW.

We sailed upon the ocean blue,
One almost cloudless day,
And in the boat there were but two
As we passed down the bay.

And as the wind was dead ahead
At half a gale or more,
I took a reef or two and said:
"I think I'll hug the shore."

Her eyes then quickly sought my own
Then with a rueful grin
She said, in half reproachful tone,
"Well, where do you come in?"

LONDON AND ENVIRONS.

The time to get your Printing is now, the place is the London ADVERTISER Job Printing Department. Will our friends everywhere remember that we print positively everything, from a book down to the smallest card? Either call in or write for prices and samples. You will be gratified to find how well, how reasonably, and how speedily your order will be filled. We try to keep every promise to the hour.

—Workingmen, the registration booths are open until 10 p.m. for your benefit.

—Mrs. R. P. Wakefield, of Davenport, Ont., is the guest of Mrs. C. W. Graves, of Pall Mall Street.

—John Watson, box manufacturer, Bathurst Street, is on a business trip to Rochester, N. Y.

—Mr. T. Edward Mara, head of the T. E. Mara Company (Ltd.), is now on a purchasing trip to the eastern markets.

—Another band is being organized, with Mr. St. John Hyatt as leader and Mr. W. E. Hiscott (late of the Seventh) as assistant.

—Auctioneer Jones yesterday disposed of the stock of farm implements of Wm. Richardson, con. 3, Biddulph, at 40 cents on the dollar.

—A number of Chosen Friends of this city intended to visit Lambeth Council last night, but postponed the trip on account of the rain storm.

—George Murdoch, of London West, has been committed for trial on a charge of stealing a pickaxe from his neighbor, Richard Hammond.

The fine residence of Mr. H. E. Nelles, corner of Oxford Street and Thornton Avenue, was offered for sale by Auctioneer Jones, but was withdrawn at \$4,450.

—A great many people are asking the date of Canada's Thanksgiving Day. It is Nov. 22. In the United States Thanksgiving Day is the following Thursday—the 29th.

—Miss Ziegler, formerly soloist in the Dundas Street Center Methodist Church, is now in Detroit. She is studying under Harold Jarvis, and expects a church engagement there soon.

—There are many young men who have come of age since June. To them the registration confers the privilege of franchise, such as no other system could do. Accept the boon and register.

—Mrs. Hammond, of Delaware, widow of the late Randall C. Hammond, one of the earliest settlers, died last evening. Four sons and four daughters survive. Mrs. Weid, of Ridout Street, is a sister.

—Miss Cross, organizing secretary of the Women's Auxiliary, of this city, visited St. John's parish, St. Thomas, last week and founded a branch. Miss Cross gave a very interesting address on mission work.

—Miss Dottie Cowan, daughter of ex-Mayor Cowan, has been appointed head of the colors committee of Toronto University in the class of '98. Miss Carson is first of the councilors, Master Ceban is critic and Master Hobbs is athletic director.

—Young man, because you voted for Mr. Hobbs in June do not imagine that you can vote for him on Nov. 29 unless you register. Only tenants and freeholders are supposed to be on the lists, and they, too, should inspect the rolls to make sure.

—As the fire, water and gas committees have no jurisdiction over rain water, only three members braved last night's storm. Those present were Ald. Nutting, Heaman and Scarrow and Secretary Bell. The meeting adjourned till Friday evening.

—The "Lost Paradise" which the William Morris Company will produce at the Grand Opera House on Saturday evening is a powerful play, and one suitable for all classes of people. The great strike scene in the second act is one of the most exciting scenes ever produced on the stage.

—Mrs. Harvie, of Toronto, who is so well known as a philanthropic worker and gifted speaker, is called to this city by the illness of her mother, Mrs. Creighton, of Milwaukee, Wis. Mrs. Harvie while here will address a mass meeting at St. James' Presbyterian Church on Thursday night.

—The six registrars appointed to act in connection with the registration of voters for the bye-election have chosen their clerks. They are: Ward No. 1, W. J. Harvey; No. 2, John D. Fane; No. 3, Andrew Dale; No. 4, D. McCreary; No. 5, Chas. O. Stapleton; No. 6, H. Harding.

—The Junior Y. P. S. C. E. of the Centennial Methodist Church entertained the members of the senior society on Monday night. Refreshments were served and a programme was carried out, including recitations, songs and dialogues by the children. Miss Maggie Currie acted as accompanist.

—Invitations have been sent out announcing the coming marriage of Miss Josie Mackey, daughter of Mr. William Mackey, to Mr. Darcy MacMahon, of the Toronto School of Infantry, and a son of Mr. Justice MacMahon, late of London. The wedding will take place in St. Patrick's Church, Ottawa, on Wednesday next.

—The Latter Day Saints closed their conference in St. Thomas on Monday night with preaching by Elder John Shields, of Grand Valley. Elder Lake will preach in the St. Thomas Church on Thursday evening, and Elder R. C. Evans, of this city, who returned home yesterday, will, if possible, return and preach on Sunday.

—Edmund Cooke, a Grand Trunk brakeman, was arrested at Longwood station last night by Detective Bradley, of Hamilton, and Constable James Ward, of London West. Cooke was slightly intoxicated at St. Thomas last Friday night, and is alleged to have broken into the dispatcher's office and assaulted Conductor White. He was taken to the Railroad City yesterday afternoon.

—Mr. A. S. McDonald, a well-known resident of the East End, died at his residence, 381 Dufferin Avenue, yesterday morning. Mr. McDonald was 60 years of age and a member of St. Andrew's Church. He formerly lived in St. Thomas, where he

"Williams' Royal Crown Remedy
Saved John Weir's Life."

May be seen in large letters on the covers of the papers that precede the handsome Royal Crown Remedy wagon at Toronto and Western Fairs. To a Globe reporter, Mr. Weir said: "This is a most marvelous cure. I became pale as a corpse; my blood seemed to be turned to water. I had dizziness and a ringing noise in my head; my hands and feet were cold all the time, and my limbs were completely swollen up to the body. Some doctors called it consumption of the blood. I got so weak that I could not walk, and finally took to my bed." Mrs. Weir says: "All M. Weir has told you is true. At times he lay for days of any kind, and was reduced to a mere skeleton of 84 pounds; and I fully believe that if we had been one day later in getting Williams' Royal Crown Remedy he would be in his grave to-day. So it may well be said that Williams' Royal Crown Remedy saved John Weir's life. The best druggists keep Royal Crown Remedy, but if your druggist does not, remit direct to Isaac Williams Company, London, and they will send it to you by first express. The price at which Williams' Royal Crown Remedy is sold makes a course of treatment comparatively inexpensive as compared with any other medical treatment. 6 bottles for \$5. From Isaac Williams Co., London, Ont. Clip this out and send to sick friend.

Williams' Royal Crown Remedy and Pills cures all nature's ills.

HATS! See our special—\$2.00 STIFF HATS.

Rivard

London's Fashionable Hatter.
400 RICHMOND ST.

JARS JARS JARS
JARS YEO'S JARS
JARS JARS JARS
177 DUNDAS STREET.

was married to Miss Grace Conning, eldest daughter of Mr. James Conning, of Adelaide Street. Though deceased had been ill with consumption for nine years, death came suddenly while Mr. McDonald was sitting in a chair. A widow and four young children survive him.

—Daniel McArthur, an Adelaide street peddler, was locked up last night on a charge of ill-treating his horse. McArthur was driving on Wellington Street, near Piccadilly, when the animal fell and could not regain its feet. The horse was not over-fed, and it required very little assistance to lift it up and start McArthur on his way. He fell into the hands of the police, however, and was taken to the station, while the horse was taken in charge. The trip from Piccadilly to the station occupied three-quarters of an hour.

—Miss Ganthony, who appears at the Grand on Tuesday and Friday evenings, commenced her professional career in an operatic company in South America, but only some three years ago did she attempt the somewhat novel experiment, for a lady, of amusing the people in the difficult and exciting role of an "Entertainer." Mr. George Grossmith, her male prototype, so well known among us, has found it so trying and exhausting that he has lately given it up, and is about to return to comic opera. The success which Miss Ganthony has met with, and the ease and light-hearted gaiety with which she accomplishes a programme of over two hours' duration may, therefore, command especial admiration in one of her sex.

—Monday evening the Colborne Street Epworth League opened the season with a roasting concert held in the church, which was crowded to the doors. The following excellent programme was presented: The chairman's address, Mr. J. Nicholson; violin solo, Mr. James Creswell, which was applauded to the echo, to which he responded with another selection; Miss Grey, reading, which was well received; Miss Fortner, Miss Vincent, Miss Coughtrie and Mr. Rogers, solos; Miss Reason and Mr. Jacques, instrumental duet; Messrs. Nobbs Brothers, instrumental duet; Miss Smith, instrumental. The chorus by the Pearl Gatherers was also well received; and the ease and grace with which the young ladies of Wellington Street Church performed their part called forth the unanimous praise of the whole audience. The League are preparing for another concert, which they intend to give in about a month, which promises to be even better than this one.

Latest Business Changes.
J. B. Ireland, nurseryman, Athens, assigned to J. Smart; O. Nichols, general store, Cedar Springs, sold out; J. A. Cockburn, picture frames, Chatham, sold out to R. J. Rader; E. Warner, confectioner, Cornwall, assigned; Geo. Mills, contractor, Down, assigned; H. B. Putnam, general store, Paisley, assigned to C. B. Armstrong; John Watt has sold his hotel in Palmerston to Matthew Upton; L. Hagey, coal and wood, Preston, sold out; Walter & Son, hotel-keepers, St. Thomas, sold out to J. T. Benoit; Gilm & Barnes, hotel-keepers, Windsor, assigned.

A Corporation With a Soul.
"I notice they are putting fenders in front of the trolley cars," said Mr. Pitts as he sat down to dinner.

"Oh, how kind! twittered Mrs. Pitts. They will be so nice for the poor motormen to warm their feet on when the weather gets cold."

End Mistake.
If it were not so childish and out of date "I could take a real good cry," said the woman with the short hair.

"What is the matter, dear?"
I wore my husband's vest downtown shopping yesterday by mistake, and there were three big cigars sticking out of the top pocket. I never noticed it till I got home."

When Johnny was aroused from his morning nap by his papa's heavy hand he understood what was meant by being rapped in slumber.

Miss A. Fry, dressmaker, may be seen at 59 King Street, where she has rooms. Miss Fry has been absent from the city for about three years, having been in the employ of Messrs. Hunter, Glen & Hunter, dress and mantle makers, of Detroit, under the supervision of Madam Joe Devine. Miss Fry will be pleased to meet her old customers at the above address and will guarantee satisfaction. Silk waists finished in French modes for \$2; skirts, \$2, \$1.50 and \$1. Give her a call.

Tisdale's Toronto Iron Stable Fittings, healthy, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.) No. 6 Adelaide St. E., Toronto.

Gold in the head—Nasal Balm gives instant relief; speedily cures. Never fails.

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—AT—

Clothing!

—AT—

MARA'S

—AT—

IN OUR

Boot and Shoe Department

Everybody has been thought of—their comfort, their appearance, their profit. We handle the best of leathers, worked by the best of makers, and our prices are always popular.

Children's School Shoes for 50c pair.

Children's Rubbers, only 20c.

Infants' Button Shoes for 25c.

Boys' Strong School Shoes, worth \$1 50, for 75c.

Boys' Fine Seamless Laced Boots, only 99c.

Boys' Long Boots, extra value, for 50c.

Boys' Rubber Boots, sizes 1 to 5, best Canadian makes, and every pair guaranteed, regular price \$2, our price \$1 25.

Misses' Rubbers at 25c per pair.

Ladies' Tweed Slippers for 15c.

Ladies' German Felt Slippers for 18c.

Ladies' Leather Slippers for 35c.

Ladies' Rubbers for 30c.

Ladies' Working Shoes for 79c.

Ladies' Fine Polished Calf Button Boots, very special, only 200 pairs to sell, for 99c.

Ladies' Fine Glove Grain Lace and Button Boots, only \$1 09.

Men's Heavy Lumberman's Rubbers, 75c per pair.

Men's Heavy Working Boots, 85c.

Men's Long Boots, worth \$2, for \$1 50.

Men's Felt Boots, only \$1 85.

Men's Rubber Boots, worth \$3 50, for \$2 25.

Men's Rubbers for 48c.

Men's Fine Laced Shoes, for \$1 19.

Men's Toilet Slippers, 38c pair.

Men's Cork Soled Gaiter Boots, only \$1 49.

Cultivated Taste and Prudent Economy

NOW DEMAND

Ready-Made Clothing

To be the very best in pattern, the latest cut and a perfect fit. All these we guarantee and beg to say that we constantly study the interests of our patrons.

In our Children's Pants we can give a good pair for 35c.

Children's Tweed Suits, only \$2 25.

Children's Ulsters for \$2 49.

Boys' Frieze Ulsters for \$3 49.

Boys' Cape Ulsters for \$3 49.

Boys' 3-Piece Tweed Suits, only \$3 99.

Men's Tweed Pants for \$1 49.

Men's All-Wool Tweed Suits for \$3 65.

Men's Scotch Tweed Suits only \$8 99.

35 Special suits for Men, worth \$8 50, we will clear for \$5.

Men's Tweed Overcoats, \$2 75.

Men's Fine Worsteds Overcoats, \$1 99.

Men's Tweed Overcoats, extra value, \$5.

Men's Fine Beaver and Melton Overcoats, only \$6.

Men's Irish Frieze Overcoats, only \$6 99.

Men's Extra Fine Worsteds, only \$7 50.

Men's Rubber Coats, \$1 25.

Men's Pure Gum Waterproofs, only \$1 99.

Men's "Rigby" Waterproof Coats, only \$9 75.

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