

Pronounced the Season's Best Sale--The Sale of the Hour--The Sale that has all the Thrifty Coming.

VISIT IT TO-DAY and every day this week.

Our high-powered Annual



WHITE SALE



Overflowing with Real Goodness.

Everything White.

The Daintiest of Snow-White Lingerie, offering unlimited scope for selection and to suit every age.

LACES, EMBROIDERIES, CORSETS, CAMISOLES, NIGHTGOWNS, PYJAMAS, UNDERSKIRTS, WAISTS, DRESSES, and innumerable other articles of apparel from the Showroom.

A Sale of Magnitude—a Sale that concerns every member of the family and the home alike unfolds its greatest opportunities NOW.

FOR THE HOUSEWIFE.

Rare value in SHEETINGS, PILLOW COTTONS, SNOW-WHITE QUILTS, BLANKETS, FANCY LINENS, TABLE CLOTHS, SERVIETTES, DAMASKS, BEAUTIFUL SCRIMS, CURTAIN LACES and TOWELS, etc., all refreshingly NEW.

Everything New, with attractions immeasurably increased by reason of the existing price moderateness.

James Baird LIMITED

Majestic Announcement

Famous Vocalist on S.S. Rosalind and Will Arrive Wednesday.

As announced in the Majestic Theatre advertisement elsewhere Mr. Cameron Geddes, Canada's leading vocalist, will arrive here to-morrow by the s.s. Rosalind to fill an open engagement. The Majestic management hoped that the famous vocalist would have arrived in St. John's yesterday, and that he would have been able to make his initial bow last evening or to-night, but the unexpected detention of the steamer at Halifax has deferred the pleasure until to-morrow when patrons will have an opportunity of judging the ability of this much-heralded and distinguished basso singer from the neighboring Dominion. Apart from his fact the programme at the Majestic to-day is the same as advertised. "Romance Land" is a credit to the celebrated Tom Mix in the same degree that Tom Mix is a credit to this extraordinary feature. The state which includes four stars of the present day is small in number, but there is a continuous stream of action and novel situations that will grip attention to the last inch. Following this feature is a sure enough comedy and a more than interesting news reel which were favorably commented upon by last night's patrons.

Personal

His Lordship Bishop March, accompanied by his Secretary, Rev. Fr. 'Neil' will be leaving by home boat in his Ad Limina visit to the Holy See.

The Hon. Sir Edgar Bowring, who crossed the American Continent, saving San Francisco by the S. S. 'Vancouver', for a tour through India, arrived yesterday at Naples, all well. He will arrive in London about the 1st week in April, and will be in me for the opening of the British Empire Exhibition.

Resident of McCallum Dies From Exhaustion

BODY DISCOVERED A MILE FROM HOME.

Yesterday afternoon Deputy Minister of Justice Summers received the following message from Rev. N. G. Vivian, Pushtrough:—

"The body of Henry Buffett was discovered about a mile from his home. It appears that he spent a long time getting out the last lap of four miles, against a heavy storm of glitter and rain, and fell down exhausted."

Messages previously received stated that the unfortunate man was a resident of McCallum, and went into Fachaux Bay Country on Monday of last week, and the search party had found his remains, but no sign of himself.



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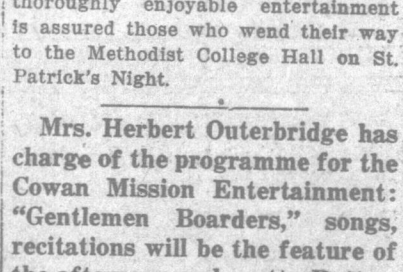
St. Patrick's Night Concert

BY THE COLUMBUS LADIES' ASSOCIATION.

The Columbus Ladies' Association are having, on St. Patrick's Night, at the Methodist College Hall, what promises to be a real good "Irish Night." The Irish thing about this "Irish Night" is that the songs and recitations are truly Irish; and the roaring comedy "Bobby Settles Down" is brimming over with Irish wit and humour. The concert is being organized by Mr. Jack Canning, and judging by the success of his efforts in the past, those who patronize "Irish Night" will certainly not be disappointed in his selection of artists. The One-Act Comedy "Bobby Settles Down" is under the direction of Miss Mary Ryan, and this fact alone speaks for its success. Delicious candy will be sold throughout the evening, and on the whole, a thoroughly enjoyable entertainment is assured those who wend their way to the Methodist College Hall on St. Patrick's Night.

Mrs. Herbert Outerbridge has charge of the programme for the Cowan Mission Entertainment: "Gentlemen Boarders," songs, recitations will be the feature of the afternoon and pretty Butterflies. mar11,21,24

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TO-DAY'S MESSAGES.

ITALIAN SOVEREIGNS TO VISIT ENGLAND. ROME, March 11.

It is stated that King Victor Emmanuel and Queen Helena will probably arrive in London on May 2nd to return the visit of King George and Queen Mary. This date has been fixed definitely between the two Courts, and it is probable that the Crown Prince will accompany the Sovereigns.

THE POPE LISTENS IN. ROME, March 11.

With the installation of wireless receiving set in the apartment of Pope Pius and the establishment of a broadcasting station at Rome for Italian amateurs, the Vatican now is able to listen in on programmes from practically all centers in Europe.

BELGIAN CABINET REORGANIZED. BRUSSELS, March 11.

M. Theunis to-day at the request of King Albert re-organized his Cabinet, the resignation of which was tendered recently when it met with defeat in the Chamber of Deputies.

MOSLEMS WILL NOT ACCEPT SUGGESTION. LONDON, March 11.

An announcement by the Turkish President, Mustafa Kemal Pasha, that the Caliphate in future will be vested in the Turkish Parliament, learned of in the Constantinople despatches to-day, was received with incredulity in London. It is believed here, however, that a great part of the peasant population in Turkey may be disposed to accept this radical departure from the tradition of centuries, but that Moslems generally will refuse to recognize any merely secular institution like the Angora Assembly possessing spiritual sovereignty over 300,000,000 Mohammedans scattered throughout the world and attempting to exercise powers of Allah's Vice Regent on earth. The British Government has no intention of interference in any way with the selection of a new commander of the Faithful.

NO RESPONSE TO S.O.S. CALL FROM STEAMER ON THE ROCKS. NEW YORK, March 11.

S.O.S. calls were flashed shortly before two o'clock this morning by the steamer Tours, saying she had been driven by the fierce gale, raging along the Atlantic, on to the rocks at Nuevit, Cuba, and was in immediate need of two tugs to pull her off. At 2:15 a.m. the Naval Commission here, which was in touch with tropical stations to which calls were directed, said that no tugs had heeded the call.

REINFORCEMENTS REACH MOROCCO. LONDON, March 11.

A despatch to the Times from Tangiers, says that Spanish reinforcements are arriving in Morocco and are checking the progress of the rebellious ruffian tribesmen. The Spaniards have recaptured several positions taken from them by the Moors.

AFFAIRS NORMAL IN IRISH ARMY. DUBLIN, March 11.

Free State Army Headquarters announced early this morning that the situation, following the recently reported mutiny, was absolutely normal in all commands. President Cosgrave is expected to make a statement in Dail during the day.

LORD PARMOUR URGES UNIVERSAL SUPPORT OF THE LEAGUE. GENEVA, March 11.

What the audience interpreted as a plea for German, Russian and the United States adhesion to the League of Nations, was delivered by Lord Parnoor to-day at the opening of the public session of the League Council. After pledging the British Labor Government to the whole-hearted support of the League's policy and activities, Lord Parnoor declared that world-wide or European problems could never be satisfactorily settled until all countries interested in these problems became members of the League.

Annual Meeting

MASONIC CLUB.

The Masonic Club held their annual meeting in the Temple last night and it was largely attended. The reports for the past season were presented and adopted unanimously. At this meeting President Hamlin presented the Billiard Championship Medals for the Senior and Junior classes. The winners were Mr. Geo. W. Rabbitts and Mr. P. J. Wornell, respectively. The annual election of officers was conducted by Mr. S. K. Lumsden and resulted as follows:—

President—D. R. Thistle.
1st V.P.—W. J. Martin.
2nd V.P.—H. F. Glass.
Secretary—Geo. W. Rabbitts.
Treasurer—E. F. Peters.

Committee—J. Edwards, D. M. MacFarlane, L. J. Hargrave, H. Foster, A. Leitch, W. E. Pippy, D. Johnston, F. J. Wornell, F. Hamlin, P. C. Marx.

Following the election the annual sale of papers was held.

A clergyman was being shaved by a barber who was addicted to occasional apoplexy. The razor manipulator cut the parson's face.

"You see, Jackson, that comes from taking too much drink," said the parson.

"Yes, sah," replied Jackson; "it makes de skin very tendah, sah."

MINAR'S LINIMENT RELIEVES NEURALGIA.

For 2 Days Only--To-Day and To-Morrow At The Popular Star

THE Gasmier Production
HERO
A glorification of Gilbert Overy; celebrated play Paraphrased by
Gaston Glass
Raymond La Plante
John Schmitz
David Bailey
Doris Fawn
Frankie Lee
A slice of thrilling life, simple but dramatic. A story of peace before. A tale of valor and sacrifice performed far from the field of battle. Heroism without the heroics.

"The Hero"
It's a picture which will reach the innermost corners of your heart.

With this MR. FOSTER will sing
"A BIG BASS VIOL,"
And MR. HAWKES will sing
"I Hear You Calling Me."

TWO SHOWS. - - - FIRST AT 7.10.

Rev. Nicholls Invited to Come

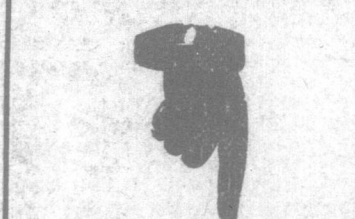
At a recent meeting of the parishioners of Queen's Road Congregational Church, the congregation extended a call to Rev. David Nicholls, Pastor of the Congregational Church, Dover, England. Rev. Nicholls has for the past twenty-two years conducted ministerial duties with much success in various churches throughout the British Isles, and has been well recommended by the British Home Missionary Society.

Star Card Tourney

A very successful card tournament was held in the Star rooms last night, under the auspices of the Star R.R. & B. Committee. The prize winners were Messrs. W. Rogers, T. Ready, and W. Sullivan. The lucky prize winners in the series concluded last week were announced as follows:—Messrs. O. Ryall, J. Brace, H. Ennis, and W. Field.

From Cape Race

Special to Evening Telegram. CAPE RACE, to-day. Wind E.N.E., light, weather fine; shore blocked everywhere, water can be seen about six miles off. No vessels in sight. Bar. 29.88; ther. 38.



3 Items of 3 Flowers.

Three Flowers Face Powder the choice of refined ladies.

THREE FLOWERS Vanishing Cream the perfect powder foundation.

THREE FLOWERS PERFUME the odor divine.

Let these high-toned toilet requisites denote your personality. At all drug and department stores.

Charles S. Doyle
DISTRIBUTOR.

PEPYS BEHIND THE SCENES.

March 10th.—Waked late with a great howling of sirens and firing of muskets and is the sealer, they getting clear of the ice, and are moving out the Narrows. I to watch them awhile, and pretty to see how they follow one after the other around the headlands, albeit it did seem to me that the departure of the sealing fleet is little like it once was, when all the towns would gather on Signal Hill and the greatest enthusiasm and cheering. Indeed, it did sadden me to see how many of these old institutions do fall away, and will never return. Anon to the Enquiry, which God be praised, now nears the end and will finish this se'night, for which none will be sorry. It did amuse me greatly to hear Commissioner Walker, he saying that many will be glad to have him go, but indeed, the one thing I am sorry for is that I shall have no other opportunity to hear him speak, being that he is the clearest speaker I have ever heard, and the greatest pleasure to listen to him. Comes Mr. Nicholson to see me, and a sad thing he tells me is three men of the "Terra Nova," they drowned, and the way of it that they were on the ice with others from the ship trying to turn her, as I did see done to the banking vessels off Grand Bank last spring, and did fall through the ice. And indeed, had I not seen it done with my own eyes. I could scarce believe that men walking with a rope in front of a ship could help her make headway through the ice. So to the Club and play at billiards, my wife being abroad for bridge, which might well make her desist from.

Under the distinguished patronage of His Excellency the Governor and Lady Altharvee, Cowan Mission Association will hold their Annual Entertainment in the Methodist College Hall, in aid of the Old Ladies' Home. Delicious home-made candy and cake for sale. Tickets 50c. Children half price. Performance 3.30 p.m.—mar11,21,24

McMurdo's Store News

GAULT'S SYRUP OF TAR AND COD LIVER OIL.

An excellent remedy for the relief of Bronchial, Pulmonary, Spasmodic, Asthmatic Coughs, loss of Voice and all throat and lung irritation. You get the benefit of Cod Liver Oil without the taste, so prevalent in ordinary Emulsions, and which make them so disagreeable to take.

The preparation has been thoroughly tried and tested. It is made from drugs of absolute purity and is guaranteed to give prompt and effective relief wherever indicated. Price 50c.

Memorial Service at Catalina

On Sunday, March 9th, an impressive service was held at Catalina, in memory of the crew of the President Cooker, who perished when she met

FISH

Fresh, Salt, Smoked, Potted and Canned.

Smoked Kippers. Smoked Salmon. Smoked Fillet of Cod. Boneless Codfish, 1-lb. Cartons, 20c.

Selected Shore Fish. Boneless Codfish, by the lb., 15c. Fresh Codfish. Fresh Caplin.

"Skipper" Sardines, in Oil or Tomato—1/4's, 35c. Can. "Skipper" Sardines, in Oil—1/2-lb. Tins, 60c. Can. French Boneless Sardines—1/4's Tins, 40c. Can. Sardines in Oil—15c. 20c. 25c. and 30c. Can. Herring in Tomato Sauce—Large oval cans, 30c. Herring in Anchovy Sauce—Large oval cans, 45c. Herring in Shrimp Sauce—Large oval cans, 45c. Fresh Herring—Large oval cans, 30c. Kipperd Herring—Large oval cans, 35c. Findon Haddock—Large oval cans, 60c. Macaronies Potted Fish Pastes, only 15c. as follows:

Salmon and Shrimp. Shrimp. Salmon and Anchovy. Salmon and Brawn. Anchovy and Shrimp. Lobster and Tomato, etc.

NO. 1. LOBSTER—60c. Can.

C. P. EAGAN TWO STORES DUCKWORTH STREET & QUEEN'S ROAD.



All out-doors invites Your KODAK

The ice, the snow, and the fun you have will never melt away in Kodak pictures.

Your Kodak and Kodak film await you here.

TOOTON'S, The Kodak Store

her down at Shoe Cove. The service was attended by over four hundred men, including the members of the F. P. U. and L. O. A., of Port Union, and the L. O. A. of Catalina. Rev. T. W. Upward officiated and his touching address was fully in keeping with the solemn occasion, and was closely followed by the large congregation. When you are making your plans for St. Patrick's Day remember the Old Ladies' Home and patronize the Cowan Mission Entertainment. We need your help.—mar11,21,24