



Free
One 10-Day Tube
Send the Coupon

A New Charm
Came to millions in this way

Millions of people have gained a new charm through whiter, prettier teeth. You see them everywhere. The reason lies in a new dentifrice method. Careful people in some fifty nations are using it today.

Combats the film
One purpose is to combat film on teeth—that viscous film you see. It clings to teeth, enters crevices and stays. It absorbs acids, making the teeth look dingy. Then it forms cloudy spots. Tartar is based on film. Film also holds food substance which ferments and forms acids. It holds the acids in contact with teeth to cause decay. Germs which are the chief cause of pyorrhea.

old methods, these troubles constantly increased, and beautiful teeth were seen less often than today.

Two ways found
To meet this situation, dental science searched for ways to fight film, and two ways were found. One acts to curdle film, one to remove it, and without any harmful scouring.

Other factors
But Pepsodent brings other effects which old ways did not bring. It multiplies the alkalinity of the saliva. That is there to neutralize mouth acids, the cause of tooth decay.

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

Thus it gives manifold power to Nature's great tooth-protecting agents. And everywhere this means to people a new dentifrice.



Watch the man

Men who smoke find that tobacco particularly stains their teeth. Such men's teeth, however, are clouded more or less.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

That test will give you new ideas of what clean teeth mean. You will want your family to always have them, we believe. Cut out the coupon now.



The New-Day Dentifrice
As advised by dentists the world over
All druggists supply the large tubes

TEN-DAY TUBE FREE
THE PEPSODENT COMPANY,
100 N. W. Ave., Chicago, Ill.
Mail Ten-Day Tube of Pepsodent to _____
ONLY ONE TUBE TO A FAMILY

and Provisions.

Saturday's Trade Review.
The exports of dried goods were valued at \$2,800,000. The exports of dried goods were valued at \$2,800,000. The exports of dried goods were valued at \$2,800,000.

Co., and North Atlantic Fisheries Co. By s.s. Silvia to same destination 1,751 quintals from Baine Johnston Co., G. M. Barr, Bowring Bros., Goodridge Export Co., Job Bros., Ltd., Renewa Trading Co., and Jas. Baird. By s.s. Sachem to Liverpool 9,095 quintals from Renewa Trading Co., Monroe Export Co., Job Bros. & Co., Ltd., Union Export Co., C. F. Bennett & Co., Harvey & Co., T. Hollett, A. E. Hickman and G. M. Barr. By s.s. Digby 23 quintals to Boston from Geo. M. Barr. The markets are taking fish fairly well but there is little improvement in price.

COD OIL—The market is holding good in the United States and all that is going forward is being taken at profitable prices to the exporters. The s.s. Silvia took out 19,203 gallons to New York last trip from Messrs. Bowring, Ebsary and Job Bros. The Norwegian fishery now in progress will be the chief factor in influencing the market in the near future.

CODLIVER OIL—The s.s. Silvia took 421 gallons to Halifax last trip for W. A. Munn. The market is slightly improved and the prices for 1923 oil will likely show a substantial improvement on last year's values when the local price was only 40 cents a gallon and below common cod oil. The market is now quite bare and unless Norway has a big production the price will be considerably higher this year.

FLOUR—The removal of the 25 p.c. sur-tax makes flour seven cents per barrel cheaper. The market is quiet and wheat quotations four to five

Deadly Explosive.

THAT ARE TREATED LIGHTLY.

Cylinders of compressed gas are daily being carted about our streets, and handled freely by all sorts of people, yet each of them contains as much potential energy as a fair-sized dynamite bomb.

Only a few weeks back a motor-lorry laden with fifty cylinders caught fire and blew up near Haddlesey, Yorkshire, and the noise of the explosion was heard six miles away.

On another occasion a single cylinder exploded in a London railway terminus, partially wrecking the building and killing and wounding several people.

Celluloid bursts into flame with explosive violence when brought into contact with a naked light. Owing to this a man lost his life the other day through dropping a lighted match on a celluloid collar he was wearing.

In another case a woman was fatally injured by a number of celluloid buttons on her dress catching fire. Each one of these, it was pointed out at the inquest, was in effect a tiny bomb.

An ordinary soda-water siphon is often charged up to a pressure of between 150 and 160 pounds, and if dropped on a stone floor so that it breaks, the result may well be disastrous.

Many people have lost their lives through the explosion of ordinary paraffin lamps.

An idea prevails that these lamps are not really dangerous if the oil reservoir is a metal one. This is quite wrong. In the office of the London County Council are the remains of some hundreds of these lamps, each with its own tragic history. The solid brass reservoirs have, in many instances, been shattered and shredded by the explosive gases pent up within.



Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,
LADIES' & GENTS' TAILOR,
Corner Water & Prescott Streets.

ANCHORS
DIAMOND EYE BANKING AND TRAP ANCHORS.

SPOT STOCK! LOW PRICE!
— Also —
1 1/4 Inch CLOSE-LINK CHAIN, Lloyd's Test.
WM. HEAP & CO., Ltd.



When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

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TAILOR & CLOTHIER,
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COAL
IN STOCK:
BEST WELSH ANTHRACITE COAL
ALL SIZES.
Also, SCREENED NORTH SYDNEY COAL
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Now **LOWER PRICES!**

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Black Scotch Fingering Wool
Superior Quality
ONLY 10c. SKEIN.

FLOOR CANVAS
PAINTED BACK.
2 Yards Wide, Good Patterns,
ONLY \$1.39 YARD

LADIES' CORSETS
A Right-up-to-the-Minute Style, at
Prices right down to the
LOWEST POSSIBLE.
ONLY \$1.25 PAIR

Remember, also we are offering
Silk Georgette Crepes
— AT —
ONLY \$1.50 YARD
Get your share of this
WONDERFUL BARGAIN.

HENRY BLAIR

For Two Weeks Only
we will give on our present prices a
DISCOUNT OF 10 P. C.
on all our Suitings and Costings made to measure.
The American Tailor
300 Water St. W. P. SHORTALL, St. John's.
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Forty-Four Years in the Service of
the Public—The Evening Telegram.



Meals Cooked Electrically

Cooking your meals on the new Westinghouse Automatic Electric Range assures the retention of all

the delicacy and aroma that Nature first put into the viands.

This excellence is possible because of the special construction of the ovens of this range. The same features of construction which make the food so unusually palatable also make the operation of this range very economical.

WM. HEAP & COMPANY, LIMITED,
Distributors for Newfoundland.

Westinghouse