



A New Charm

Came to millions in this way

Millions of people have gained new charm through whiter, prettier teeth. You see them everywhere. The reason lies in a new, lasting method. Careful people in some fifty nations are using it.

Test this method if you do not know it. People all about you have proved its importance. See what it means to you.

Combats the film
One purpose is to combat film on teeth—that viscous film you see. It clings to teeth, enters crevices and stays. It absorbs acids, making the teeth look ugly. Then it forms cloudy spots. Tartar is based on film.

Film also holds food substance which ferments and forms acids. It holds the acids in contact with teeth to cause decay. Germs feed by millions in it. They eat tartar, are the chief cause of pyorrhea.

No ordinary tooth paste effectively combats film. So, under

old methods, these troubles come constantly increased, and beautiful teeth were seen less often than today.

Two ways found

To meet this situation, dental science searched for ways to fight film, and two ways were found. One acts to curdle film, one to remove it, and without any harmful scouring.

Able authorities proved these methods effective. Then a new-type tooth paste was created, based on modern research. The name is Pepsodent. These two great film combatants are embodied in it. Then dentists the world over began to advise its use.

Other factors
But Pepsodent brings other effects which old ways did not bring. It multiplies the alkalinity of the saliva. That is there to neutralize mouth acids, the cause of tooth decay.

Free
One 10-Day Tube
Send the Coupon

It multiplies the starch digestant in the saliva. That is there to digest starch deposits on teeth which may otherwise ferment and form acids.

Thus it gives manifold power to Nature's great tooth-protecting agents. And everywhere this means to people a new dental era.



Watch the man

Men who smoke find that tobacco particularly stains their teeth. Such men are conspicuous results. But most people's teeth, of every age, are clouded more or less.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

That test will give you new ideas of what clean teeth mean. You will want your family to always have them, we believe. Cut out the coupon now.

TEN-DAY TUBE FREE

THE PEPSODENT COMPANY,
100 N. W. Ave., Chicago, Ill.
Mail Ten-Day Tube of Pepsodent to

ONLY ONE TUBE TO A FAMILY

Pepsodent
The New-Day Dentifrice

As advised by dentists the world over
All druggists supply the large tubes

Meats and Provisions.

(Saturday's Trade Review.)

The exports of dried

meat amounted to 28-

as follows:

John's—By schooner An-

burn, 1,000 qts. from Job

Abila; by schooner Harriett,

from the Nfld. Produce

Report; by schooner Little

1,500 qts. from Juan Lazo

Imports—By schr. Max Hor-

thor, 4,564 qts. from

Porto; by s.s. Rosalind to

the transshipment to the

ships, 1,084 qts. from Messrs.

Watson & Co., Ltd., Good-

win & Co., Ltd., A. E. Hickman

& F. Goodridge, Kennedy

Co., and North Atlantic Fisheries Co. By s.s. Silvia to same destination 1,751 quintals from Baine Johnston Co., G. M. Barr, Bowring Bros., Goodridge Export Co., Job Bros., Ltd., Renewa Trading Co., and Jas. Baird. By S.S. Sachem to Liverpool 9,095 quintals from Renewa Trading Co., Monroe Export Co., Job Bros. & Co., Ltd., Union Export Co., C. F. Bennett & Co., Harvey & Co., T. Hollett, A. E. Hickman and G. M. Barr. By s.s. Digby 23 quintals to Boston from Geo. M. Barr. The markets are taking fish fairly well but there is little improvement in price.

COD OIL—The market is holding good in the United States and all that is going forward is being taken at profitable prices to the exporters. The s.s. Silvia took out 19,203 gallons to New York last trip from Messrs. Bowring, Ebbary and Job Bros. The Norwegian fishery now in progress will be the chief factor in influencing the market in the near future.

CODLIVER OIL—The s.s. Silvia took 421 gallons to Halifax last trip for W. A. Munna. The market is slightly improved and the prices for 1923 oil will likely show a substantial improvement on last year's values when the local price was only 40 cents a gallon and below common cod oil. The market is now quite bare and unless Norway has a big production the price will be considerably higher this year.

FLOUR—The removal of the 25 p.c. sur-tax makes flour seven cents per barrel cheaper. The market is quiet and wheat quotations four to five

points easier at Chicago and Winnipeg this week. Local quotations for leading brands that were \$9.10 per barrel last week is now \$9.00. The market here is well supplied. The s.s. Silvia brought in 1,500 barrels and 600 sacks last trip. Trade is dull as is usual at this season.

PORK—The market is steady and sluggish at home and abroad and the demand is at its lowest point for the year. The s.s. Silvia brought in 558 barrels from New York and Halifax last trip, which makes a total for St. John's of 2,511 since New Year. The quotations here are \$27.50 for Fat Back, and S. C. Clear, \$21.40 for Ham Butt and \$24.75 for Boneless.

BEEF—The best market continues firm abroad, though there is a fifty cent decline in Boneless in the local market, viz. \$41.00. Bee Flank remains the same, that is say \$25.50 per barrel wholesale. Family Special is \$21.00. These prices are favorable enough when compared with other provision commodities and have now a tax reduction of 27 and a half cents per barrel.

SUGAR—The price of sugar keeps steadily advancing in the U. S. market on report of shortage in Cuban crop as compared with that of 1922. In January it was estimated that the crop in Cuba would be 4,100,000 tons; since then a revised estimate has come in giving 3,800,000 tons as the probable crop. As this news was received when U. S. stocks were low and all dealers were holding off for reduced prices the refiners commenced suddenly to buy all they could get. The result is that this week sugar has gone by gradual advances to a price that means \$12.50 to land in St. John's per 100 lbs. The stocks held here are not heavy and we are in for dear sugar till next crop. The local quotation is now up to \$12.00 and will likely be higher on new importations.

POTATOES—The past three weeks of frosty weather acted as a complete close-down on home-grown potatoes. P.R.I. stocks mainly held the market, and served local requirements. The price has stiffened a bit and \$4.50 is asked for picked lots of 180 lbs.; single sack lots \$4.00 to \$4.20. The price of home-grown is \$3.70 to \$4.00 per barrel. The market is well supplied with imported stock and will fill all requirements till May.

HAY—There is no change in the local market. The stocks are becoming depleted and none has come in since January. The Canadian market is firm and future importations to this port will be accordingly higher. The St. John's price is \$37.50 wholesale and by retail (single bales) at the rate of \$40.00 per ton. The future imports will have the advantage of the reduced duty, but this will not counteract the winter increase in price.

OATS—The market is quiet and unchanged. Prices are the same as last week, viz., \$3.85 for black and \$3.75 for white. There is very little doing and the usual seasonal dullness common to the time of year prevails. There is an overstock of oats in the local market ample for all requirements till navigation opens on the St. Lawrence in May. The oats in hand paid the old duty and the decline of five and a half cents a sack in duty is eaten up by the increased import price.

Deadly Explosive.

THAT ARE TREATED LIGHTLY.

Cylinders of compressed gas are daily being carted about our streets, and handled freely by all sorts of people, yet each of them contains as much potential energy as a fair-sized dynamite bomb.

Only a few weeks back a motor-lorry laden with fifty cylinders caught fire and blew up near Haddlesey, Yorkshire, and the noise of the explosion was heard six miles away.

On another occasion a single cylinder exploded in a London railway terminus, partially wrecking the building and killing and wounding several people.

Celluloid bursts into flame with explosive violence when brought into contact with a naked light. Owing to this a man lost his life the other day through dropping a lighted match on a celluloid collar he was wearing.

In another case a woman was fatally injured by a number of celluloid buttons on her dress catching fire. Each one of these, it was pointed out at the inquest, was in effect a tiny bomb.

An ordinary soda-water siphon is often charged up to a pressure of between 150 and 160 pounds, and if dropped on a stone floor so that it breaks, the result may well be disastrous.

Many people have lost their lives through the explosion of ordinary paraffin lamps. An idea prevails that these lamps are not really dangerous if the oil reservoir is a metal one. This is quite wrong. In the office of the London County Council are the remains of some hundreds of these lamps, each with its own tragic history. The solid brass reservoirs have, in many instances, been shattered and shredded by the explosive gases pent up within.



Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,
LADIES' & GENTS' TAILOR,
Corner Water & Prescott Streets.

ANCHORS

DIAMOND
EYE BANKING
AND TRAP ANCHORS.

SPOT STOCK! LOW PRICE!

— Also, —

1½ Inch CLOSE-LINK CHAIN, Lloyd's Test.

WM. HEAP & CO., Ltd.

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When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

JOHN MAUNDER
TAILOR & CLOTHIER,
281-283 Duckworth Street.

COAL

IN STOCK:
BEST WELSH ANTHRACITE COAL
ALL SIZES.
Also, SCREENED NORTH SYDNEY COAL
HENRY J. STABB & CO.
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Now LOWER PRICES! At BLAIR'S.

Black Scotch Fingering Wool

Superior Quality
ONLY 10c. SKEIN.

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2 Yards Wide, Good Patterns,
ONLY \$1.39 YARD

LADIES' CORSETS

A Right-up-to-the-Minute Style, at
Prices right down to the
LOWEST POSSIBLE.

ONLY \$1.25 PAIR

Remember, also we are offering
Silk Georgette Crepes
— AT —
ONLY \$1.50 YARD

Get your share of this
WONDERFUL BARGAIN.

HENRY BLAIR

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For Two Weeks Only
we will give on our present prices a
DISCOUNT OF 10 P. C.
on all our Suitings and Coatings made to measure.

The American Tailor

300 Water St. W. P. SHORTALL, St. John's.
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Forty-Four Years in the Service of
the Public—The Evening Telegram.



Meals Cooked Electrically

Cooking your meals on the new Westinghouse Automatic Electric Range assures the retention of all

the delicacy and aroma that Nature first put into the viands.

This excellence is possible because of the special construction of the ovens of this range. The same features of construction which make the food so unusually palatable also make the operation of this range very economical.

WM. HEAP & COMPANY, LIMITED,
Distributors for Newfoundland.

Westinghouse