

British Enterprise in Newfoundland.

Armstrong-Whitworth's New Paper Mills—
Sir Patrick McGeehan on "The Gesture
of Neighbourliness"—Women Who Want
London Fashion.

Enterprise that may pass the test for a new influx of British capital and British Labour into Canada and Newfoundland is foreshadowed by the Hon. Sir Patrick T. McGeehan, Member of the Legislative Council of Newfoundland, who is at present on a business visit to this country. (England)

"Trade between Newfoundland and Britain, in recent years," said Sir Patrick, in an interview with a press representative, "has shown a progressive decline. It seemed as if Britons did not desire to do business with us at all. Certainly they made no attempt to cater for us. Whilst the United States filled the country with commercial travellers, who carried attractive samples, studied our requirements and worked hard to satisfy them, Britain contented herself with shipping goods on the 'take it or leave it' principle."

Newfoundland, as you know, is heartily supporting the British Empire Exhibition. We do so because we regard it as a gesture of neighbourliness on the part of Britain; as a clear proof that the mother country is at last really anxious to increase her trade with us.

The women of Newfoundland may be a considerable distance from Paris and London, but they are by no means

unmoved by pretty things, and far from indifferent to fashion. Yet British importers seemed to consider that anything would do for them. The result was that America was almost a monopoly of supplying frocks, as distinct from mere clothing. Newfoundland women might be anxious enough to buy from their fellow British citizens in Britain, but if they did, they had to do it at the expense of their artistic sense. America made her wares attractive; Britain did not trouble to do so.

END OF THE BAD OLD DAYS.

"The project of a great Exhibition which will display only Empire products—raw materials and manufactures—which will bring Dominion buyers to Britain to tell British manufacturers what they want, we regard as proof that the bad old days are over. Britain wants our custom, and is actually anxious to find out exactly what we need. After the Exhibition, if it is energetically followed up, our old trade with the mother country should be restored. We shall see representatives from British firms in Newfoundland showing their samples, booking orders, and learning our likes and dislikes; and in return we shall sell our raw materials in Imperial markets instead of in foreign markets as we have been compelled to do in the past."

"With a little encouragement we shall reorganize our fishing industry, adopt the principle of mass-production, and sell fish products to Britain. From ore will go home instead of to Germany. At the present time, the British Empire Steel Company, mining in Newfoundland, is compelled to market ore in enemy countries. In the current year, despite the difficulties of exchange, 750,000 tons of ore have been sold in Germany. Only British sympathy could have brought about such a state of affairs."

UNEMPLOYMENT AND EMIGRATION

"It is evidence of an industrial awakening that the Armstrong-Whitworth Company is already planning to erect in Newfoundland a new paper mill which will produce double the output even of the great Northcliffe establishment in our country. Such an enterprise should pave the way for a great influx of British capital into the country, and a new tide of British immigration."

"Newfoundland needs settlers; and in that direction also the British Empire Exhibition will help. The special Overseas Section will carry out a great publicity campaign on behalf of all the Dominions, informing intending emigrants exactly what each part of the Empire requires of them and what it has to offer. At the same time it will make certain that only suitable men and women, healthy and energetic are accepted."

"Newfoundland, therefore, welcomes the British Exhibition because it sees in it fresh opportunities of developing our trade, of attracting new capital, and providing us with desirable additions to our population."—B. E. E. News Service.

For Gentlemen of good taste—Cub Cigarettes.—sept22,23

"My Heart Would Palpitate, I Had Weak Spells"

Mrs. L. Whiting, 202 King St. West, Brockville, Ont., writes—

"I took very well with my nerves and stomach, and seemed to be all run down. At times my heart would flutter and palpitate so and I would take such weak spells in the pit of my stomach that I sometimes thought I would never get better. I had almost given up hope when a friend advised the use of Dr. Chase's Nerve Food. I did not stop until I had taken twenty-five boxes. It has done wonders for me and I want to recommend it to everyone."

DR. CHASE'S NERVE FOOD

At all Dealers.

GERALD S. DOYLE, DISTRIBUTOR.

For Gentlemen of good taste—Cub Cigarettes.—sept22,23

Christmas Shopping Made Easy. Toys for the Kiddies. Practical Gifts for the Grown Ups.



PRESENTS FOR EVERYONE

TOYS

Drums
Horns
Musical Toys
Motor Vans
Horses
Rubber Balls
Tambourines



TOYS

Dolls
Washing Sets
Sad Irons
Dolls in Bath
Tea Sets
Rattles
Accordeons
Express Carts, Etc.



Glove Boxes
Handkerchief Boxes

Work Boxes
Money Boxes

Calendar & Mirror
Calendar & Photo Frame

Pin Trays
Flower Holders

Hand Bags, Purses

FOR THE HOME

White Damask Table Covers
Wide H.S. Border.
54 x 54 inches . . . \$1.90
56 x 70 inches . . . \$2.25

FANCY LINENS.

Tray and Sideboard Cloths,
Bureau Scarves, Pillow Shams,
Cushion Covers, Laundry Bags,
Centre Pieces, etc.

CURTAIN SCRIMS.

Special value White & Ecru.
17c. yard.

Fine quality Scrims and Mar-
quisette, White and Cream.
45, 50, 55c. yard.

WHITE CURTAIN NET.
25, 70, 80, 90c. yard.

CHINTZ, 25c. to 50c. yard.

Attractive new designs.
50 & 60c. yard.

FOR LADIES

All Wool Aberdeen Knit
GAUNTLET GLOVES
in Natural and Heather shades.
\$1.20 & \$1.75 pair
Misses' Sizes . . . \$1.20 pr.

HANDKERCHIEFS.

We are showing a big range
Child's Picture Handkerchiefs.
6c. each

Colored Border Handkerchiefs
9 to 15c. each.

Plain White H.S.
8 to 15c. each

Very Dainty White Embroidered
12, 13 & 15c. each

Handkerchiefs in Fancy Gift
Boxes. A choice selection.
45c. box up

SILK CAMISOLES.
Neatly trimmed Ribbon & Lace.
55c. to \$1.50

TEA APRONS.
90c. to \$1.00

WOOL SCARVES.
\$1.40 to \$2.50

LADIES' UMBRELLAS.
Smart new Handles.
\$2.25 to \$5.00.

FOR MEN

Lined Kid Gloves.
Good Cape Kid; Wool lined
\$2.75
Undressed Kid, Strap wrists.
Wool lined.
\$2.75

Wool Gloves.
50c. to \$1.25

NECK TIES.
Choice lot; no trouble to select
half a dozen.
50 & 85c. each

SOFT FELT HATS.
Newest shapes.
New shades.
\$3.50 to \$5.00

WOOL MUFFLERS.
In Grey, Green, Fawn.
\$1.40 to \$2.20

HALF HOSE HEATHER
WOOL SOCKS.
45c. to \$1.25

BLACK WOOL SOCKS.
55, 75, 90c.

BLACK CASHMERE SOCKS.
75 & 90c.

Bowring Brothers Electrical Department

See Our Display of ELECTRIC GOODS. A Splendid Assortment of Table Lamps, Lamp Shades, Indirect Lights, Hall Lamps, etc.

Electric Grills

Electric Irons

Curling Irons

Teapots

Percolators

Chafing Dishes

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Xmas Tree Bulbs

Lamp Shades

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Toasters

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Bulbs

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(all colors)

Vacuum Cleaners

Fans

Desk Lamps

Adjuster Lamps

Heaters

Turnover Toasters

Electric Bells

Electric Heaters

ELECTRIC FITTINGS in Bronze, Gold and Oxidized Finish.

Electric Wire

Electric Switches

Electric Push Buttons

Electric Sockets

Electric Nipples

DELCO LIGHTS

— FOR —

Churches, Halls,

Schools and Homes.

The Best and
most economical
light of all
time

WESTINGHOUSE

Fuse Plugs

Bodin

Spark Plugs

Fuse Wire

Globe Holders

Fixture Arms

Cotton Lamp Cord

Silk Lamp Cord

Bracket Canopies

Pendants

R. C. Wire

Electric Tape

Bowring Brothers, Ltd., Electrical Department

Household Hints.

Biscuits made of rich dough, slightly sweetened and flavored with lemon juice and orange powder, are nice served with salad.

Spread two slices of pineapple with syrup from stewed apricots. Cover with whipped cream and garnish with chopped nuts.

Line silver paper candy cups with melted chocolate, let harden, fill with raspberry jam, cover with chocolate and sprinkle with chopped nuts.

All orange peel should be saved, dried in the warming oven of the stove and powdered. It makes fine flavoring for puddings and cakes.

If fresh shrimps are used for shrimp cocktail, be sure to remove intestinal vein running whole length of the shrimp, and chill thoroughly.

Prunes are nice stuffed with chopped nut meats and olives and served on shredded cabbage leaves with currant flavored cream dressing.

Attractive favors for the Christmas table are small baskets filled with glistening home-made candies and decorated with sprays of fern and red ribbon.

To prevent dishes from breaking or chipping against the faucets of the kitchen sink, place over the nozzles pieces of rubber hose about one and one-half inches long.

To freshen doughnuts, light bread and biscuits, place in a paper bag, after sprinkling with water; twist the end of the bag, and lay on the grate of a hot oven.

Finely chopped cabbage, mixed with an equal quantity of cold boiled rice, chopped hard-cooked egg, a little of serrano onion, pimento and green pepper, and combined with flaked sardines.

Spiffens is the most henpecked man in the world.

"How come?"

"His wife makes him put on evening clothes to sit home and listen to a radio concert."

STAFFORDS' Ginger Wine
only 20c. per bottle.—dec21,22

Household Notes.

Sliced lamb is nice dipped in egg and crumbs and then fried.

The flavor of poultry is spoiled if it is covered while roasting.

A fig or prune dish generally requires a dash of lemon juice.

Very acid fruits should never be served with a cereal breakfast.

An appetizing breakfast is fruit, cheese omelet and rice griddle cakes.

A splendid candy mold is an ordinary well-buttered square layer-cake pan.

Black oilcloth stitched in wool makes interesting bags for Christmas gifts.

Rib chops are cheaper, and there is less waste to them than kidney chops.

Roast duck should be served with sour apple marmalade and an olive sauce.

Mince meat intended for future use should be put in jars and sealed while hot.

If the bone is removed from a

roast, the meat will become dry and less sweet.

Bread and rolls are ready for the oven when they have risen to twice their bulk.

Tomato aspic molded into bell forms is appropriate for the Christmas dinner.

The less butter used in a cake, the lower the temperature should be in baking it.

The cover of the mold as well as the mold itself should be greased for plumb pudding.

Porch and canoe cushions can be stuffed with the fir needles from the Christmas tree.

Cottage cheese can be delightfully flavored and colored with ground pimentos.

After removing bread from oven, turn out on wire racks and leave uncovered until cool.

Some housewives cook chicken and duck together and declare that they taste like turkey.

When making peppermint creams, add the peppermint after the syrup has finished boiling.

ST. JOHN'S GROCERY STORES.



For The Xmas Feast

you will need something a little out of the usual in groceries of the "fancy" sort. We have in stock:

Peaches, Apricots, Pineapple, assorted Jams, Catsup, Salad Dressing, Peanut Butter, prepared Mustard, India Relish, Olives, Layer Raisins, Seedless Raisins, Citron and Lemon Peel, Spices, Currants, Prunes, Dates and everything to add zest and piquancy to the Xmas dinner.

J. J. ST. JOHN,
DUCKWORTH STREET and
LeMARCHANT ROAD.

The man who blows his own trumpet is usually out of tune.

All pleasures must be bought at the price of pain. For the true pleasure the price is paid before you enjoy it; for the false, after you enjoy it.

The man with satisfaction is equal to all emergencies, for when one way of accomplishing a desired result proves inefficient he will think of another.

Mahar's Linctant for Sorens, Etc.

The Secret of Good Health

When Nature requires assistance, she will not be slow in conveying to you an intimation of the fact. Decline of energy, inability to sleep well, headache, biliousness, constipation, a general sluggishness of mind and body and any sign of digestive "unrest" should impel you to seek the aid of a reliable medicine without delay. There is no better—no surer—no safer—than this proven remedy.

**Beecham's
Pills** 25c-40 pills
50c-90 pills