

Upholstering Up-to-date.

One of our most well-known branches of business is that of upholstering, and this Fall our stock of upholstering fabrics is of particular interest and attractiveness.

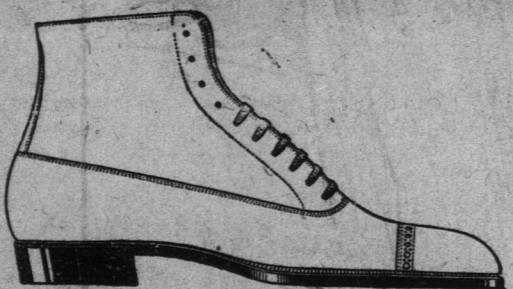
Among the selections are some elegant striped Silks in beautiful shades and designs. Rich, quiet Tapestries, and fine quality Plushes and Velours in solid colors.

Our Upholstering Department is up-to-date in every detail. Our staff of workmen are thorough masters of their craft, and our special feature in this—as in every other department—is quality combined with prompt and efficient service.

Estimates given.

U. S. Picture and Portrait Co.
General Furnishers.

We're "Some" on Men's Shoes



How about the Model shown by our cut? This is an entirely new Fall Creation in Men's Shoes and it is destined to be one of the most popular members of our entire Men's Shoe Family! It has some beautiful new features! Note the smart long forepart, having the side-wall effect well stitched! The leather is a new Fall shade in Dark Russia and it's a beauty!

Priced at \$5.25.

Remember always that, whether Your Shoe Price May be \$4.00, \$5.00, \$6.00 or \$7.00, this Store of Good Shoes always shows the Very Limit of Shoe value at Any Stated Price!

PARKER & MONROE, Limited,
THE SHOE MEN.

PIANOS and ORGANS!

30 years' experience of the kind of Pianos that suit our climate. Being practical pianists and organists we will sell no instrument that we cannot guarantee. We have no time to canvass, therefore intending purchasers ought to see our stock, and get our prices and terms before buying elsewhere.

CHARLES HUTTON,
RELIABLE PIANO & ORGAN STORE.

Washinmaydezy.

We want an agent in every town for CAMEO, it makes

WASHING EASY;

No rubbing necessary. Sold in tablet form at 10 cents per package. A part of one tablet put into a boiler of clothes will take the dirt out quickly.

IT CLEANS

and purifies. Won't hurt your hands and will prevent the spread of disease. Get the agency for your own town.

Cameo Manufacturing Company,
P. O. B. St. John's,
WORCESTER, MASS.

The "Evening Telegram" is read by
over 40,000 People daily.

"Bendix's" Delicious Fruit Jellies

Put up in cases containing
3 doz. Pint Packages
of assorted flavourings.

Next time you want
Delicious Table Jellies
"Get Bendix's."

F. McNAMARA,
Queen Street.

SUGAR and APPLES!

Due per "Florizel" on Monday,
November 27th,

400 barrels Granulated Sugar.
300 barrels Large Red Apples.
50 tierces Spare Ribs.

GEO. NEAL

PERFECTION.



When you buy from us you get

**Fine Gold,
Good Weight,
Bright Finish,**

and every watch is carefully examined before going out.

T. J. DULEY & Co.,
THE RELIABLE JEWELLERS, ST. JOHN'S.

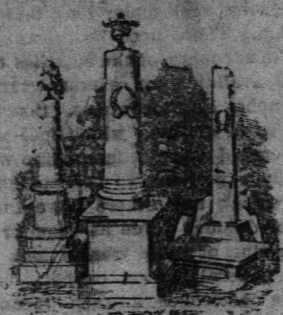
Gentlemen:

We are now showing a new line of Men's
BLUE NAP OVERCOATS,

Perfectly tailored in the newest and most up-to-date style, with
pleated back effect. Our prices:
SINGLE BREASTED \$14.50
DOUBLE BREASTED \$17.00
Also regular lines from \$10.00 up. See them to-day.

William Frew.

**SKINNER'S
MONUMENTAL WORKS,
ST. JOHN'S, N.F.
(Established 1874.)**



329 and 333 Duckworth Street.
Now ready for shipment at short notice a large selection of Headstones and Monuments. Write to-day for our Catalogue of Photo Designs; also our Mail Order Form, which makes ordering by mail easy. We have them all sizes and prices. It is not too late this season to pay the last respect to our departed loved ones.
N.B.—We supply our customers with genuine stone, frost-proof, and tested sockets free with all orders. If you would avoid substitutes in this line then place your order with us and get the genuine. oct24,2m,tu,th.

J. J. St. JOHN.

**Before Flour
goes higher put
in your stock.**

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.

Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.

Molasses—1st runnings.

Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,
Duckworth St. and LeMarchant Road.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit.

Full Upper or Lower Sets \$12.00
Good Clean Extraction
Without Pain 25c.

A. B. LEHR,
(The Senior Dentist)
s,tu,th,tf 203 WATER ST



HEY! THERE,
your premises are aflame. Are you prepared for such an emergency? That's our question, and which refers to insurance.

WHEN BURNING IT'S TOO LATE TO INSURE.

Now is the time. Give us your order and we will write you a policy at once.

OUR STRONG COMPANIES GIVE AMPLE SECURITY.

PERCIE JOHNSON,
Insurance Agent.

REID-NEWFOUNDLAND COMPANY.

Allan Line Sailings from St. John
New Brunswick.

CORSICAN December 2nd for Liverpool
SCOTIAN December 9th for Glasgow
CORINTHIAN December 9th for London
SCANDINAVIAN Dec. 16th for Liverpool
IONIAN December 23rd for London
SICILIAN December 29th for London
PRETORIAN December 29th for Glasgow
GRAMPIAN December 30th for Liverpool

Further information on application to
GENERAL PASSENGER AGENT,

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Vola Smith, Jack Mulhall and Charles Perley in

"CELESTE."

A Biograph mystery drama in two reels.
"DURING THE ROUND UP"—A Western drama, featuring Lillian Glash.
"LIFE AND TRAINING IN THE U. S. NAVY"—A Vitagraph topical.
Pump and Rant in "ONE TOO MANY"—A slashing Vim comedy.
PROFESSOR MCCARTHY playing the Newest and Best Music—Drums and Effects.
DOUGLAS J. STEWART, featuring the latest English Song Successes.
Send the Children to the Crescent's Big Saturday Matinee—Extra Pictures.

BARGAINS at TEMPLETON'S!

Having an unusually heavy stock, we find we are compelled to reduce it before it comes time to show our Christmas Goods. To insure a prompt clearance we have reduced the following lines to real Bargain Prices. Come and see them.

MEN'S READYMADES. SUITS, PANTS, OVERCOATS, OVERALLS, WORKING SHIRTS.
LADIES' and MISSES' COATS, LADIES' FLETTE NIGHTDRESSES, WOOL BLANKETS, COTTON BLANKETS.

And many other lines at low prices at

Robert Templeton's.
Water St., St. John's.

A REQUEST From the Trenches.

Numbers of letters from those of our boys fighting in France contain the request that a small quantity of good tea be sent them for their private supply.

In the dreary watches of the night, or as a "mug-up" between meals, there is nothing so invigorating as a cup of good strong tea—especially when made from



Why not include a package in your boy's Christmas parcel?

Advertise in the TELEGRAM

WEATHER FORECAST
TORONTO, Noon.—N. W. winds, fair to-day with little higher temperature Tuesday.
ROPER'S, Noon.—Bar. 30.1 ther. 35.
USE PURE GOLD FLAYO
VOLUME XXXV

Auction Sale

THE PEOPLE'S AUCTIONEER

AUCTION—FREE

On the premises, Tuesday Inst., at 12 o'clock noon, the Dwelling House situated at the corner of Circular and Rennie's Streets and adjoining the residence of Gordon Winter. It is one of the best residential townable within the city limits.

P. C. O'DRISCOLL
nov21,61

PUBLIC AUCTION

On Tuesday, the 28th day of November instant, at 12 o'clock noon, by Public Auction all the right, title and interest in the story Dwelling House No. 1, court, off Signal Hill Road, years from the 1st day of November, at the yearly rent of \$14.00.

For further particulars CLIFF & PINSENT, Solicitors, worth Street, or

FRED. J. ROIL & Co.
nov21,61

FOR SALE AT A BARGAIN BUNGALOW

Consisting of 16 WINDOWS with 20 paneled doors, 1 LARGE FRONT DOOR, 1 COMPLETE FRONT PORCH. All in perfect condition. Will be sold at a bargain.

M. A. BASS
nov21,61

Fire & Accident

FIRE!

The National Benefit Life Property Assurance Co. Ltd., of London, England.

Funds Excess

\$3,750,000

Insurance effected. Loss or Damage by fire classes of property at Current Rates.

ACCIDENT

The Railway Passenger Accident Insurance Co., Ltd., London, England.

Capital: \$5,000,000

Claims Paid Over \$33,000,000

Insurance against all Accidents, Illness, Liability, Motor Car, Trawler, Plate Glass, Burglary, Fidelity Bonding.

For rates for any of the classes of insurance apply to

HENRY C. DONOHUE
General Agent for Board of Trade Building, 1173, eod, tey.

Xmas Nur

JUST IN

Pear's Art

Sketch

Illustrated

News

Holly Lea

Garrett E

Bookseller & Stationer