

**Our Ten Cent Sale**  
**Ends on Saturday.**  
**DON'T MISS IT.**  
**TEMPLETON'S**

**Motor Engines.**  
**Regal, Palmer and Fraser**  
**And all Parts and Fittings.**

White Cotton Waste, National Cash Registers,  
 Kerosene and Gasolene.  
**Franklin's Agencies, Limited,**  
 Showroom, Commercial Chambers Bld'g.  
 feb10,11

**Tempt the Appetite**

and satisfy it as well. You can do it when you eat good things bought of us.

- |  |   |
|--|---|
| <b>BUTTER</b><br>If you would be sure of always having good Butter on the table, use <b>BLUENOSE</b> , in 2 lb. slabs and 5 lb. tins.              | <b>BUFFALO FLOUR</b><br>SAX—14 lb.—SAX.<br><b>BISCUITS</b><br>Huntley & Palmer's, Jacobs', Carr's & Crawford's.   |
| <b>BACON</b><br>SWITT'S PREMIUM.<br>ELM CITY.<br>HONEY<br>BACON in Glass.  | <b>CHEESE</b><br>English Cheddar, MacLaren's, Canadian, Ingersoll's (Pimento and Chilli).<br>MOIR'S CAKES.<br>Promedary Dates.<br>Sliced Pineapple (Glass).<br>Fruit Salad (Glass).<br>Black Leicester Mushrooms. |
| <b>COFFEE</b><br>You would certainly like your morning cup rich and fragrant. Try <b>SEAL BRAND</b> or <b>WHITE HOUSE &amp; CAMP</b> , in bottles. | <b>OLIVES</b><br>Queen, Stuffed, Ripe.<br>LAZENBY'S PICKLES.<br>Soups in Glass.<br>Fish and Meat Pastes (Glass).<br>Italian Tomatoes.<br>English Cream.   |

**Bowring Bros., Ltd.,**  
 332. GROCERY. 332.

**Recent Arrivals**  
**Roofing Felt, Oats, Oatmeal,**  
**Flour, Soap, Pork, etc.**

- 600 rolls 2-PLY "H" BRAND ROOFING FELT
- 400 rolls 1-PLY "H" BRAND ROOFING FELT
- 150 brls. ROLLED OATS.
- 30 brls. OATMEAL.
- 40 1/2s OATMEAL.
- 400 brls. "REX" FLOUR.
- 300 bags BLACK OATS.
- 50 cases SUNLIGHT SOAP.
- 100 brls. HAM BUTT PORK.

**HARVEY & Co., Ltd.**

**Children's Carnival**

Prince of Wales' Rink,  
**To-Morrow, Saturday, at 2.30 p.m.**  
 4 Prizes will be given, 2 for Boys and  
 2 for Girls, for the most original  
 costumes.  
**Admission, 20 cents.**

**Choice Canadian BUTTER!**

Just Arrived:  
**25 Boxes Pure Butter,**  
 In 2 lb. Blocks.

**GEO. NEAL**  
 'Phone 264.

**New Wash Goods!**

Here are a few Specials in American Wash Fabrics—  
 FANCY PRINTS, neat patterns . . . . . 9c. per yard  
 GINGHAM, plain and checked . . . . . 15c. per yard  
 PERCALES, fancy and striped, 36 ins. wide . . . . . 16c. per yard  
 PERCALES, extra quality, 36 ins. wide . . . . . 17c. per yard  
 Our American buyer was fortunate in securing these snaps. They would make dainty Blouses, Dresses, etc., for ladies and children.

**WILLIAM FREW.**

**Economize on Dress!**

Present conditions call for a curtailment of expenses in every direction. In no item can greater retrenchment be made than in that of dress, if you employ the process of French Dry Cleaning. Old garments can be made quite like new, and if the material is too badly faded, it can be dyed a fashionable shade.

**MESSERS. NICHOLLE, INKPEN & CHAFE,**  
 our St. John's Agents, will explain our methods of attending to this work and give you full particulars regarding the cleaning or dyeing of any article you have in mind.  
**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
 mar3,31.f.m.w

**Notice of Removal and Partnersnip**

**HON. R. A. SQUIRES, K.C., LL.B.,**  
 Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with **MR. J. A. WINTER**, eldest son of the late Sir James S. Winter, K.C., under the firm name of **SQUIRES & WINTER**.  
 Address: Bank of Nova Scotia Building, St. John's.  
 January 3rd, 1916. dec31,11

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.  
**SQUIRES & WINTER**  
 Barristers, Solicitors and Notaries.  
**New Bank of Nova Scotia Building.**  
 Corner Beck's Cove and Water Street. dec31,11

**Telegram Ads. Pay**

Geo. A. Birmingham's Latest Novel,

**"Gossamer."**

The principal characters in this popular story by the famous Irish novelist are a leader in the world on International Finance, an Irish Country Gentleman who has parted with his estate, an Irish Journalist who is also a member of Parliament and attached to the National Party, a lady artist, an inventor occupied with mechanical devices. The book ends with the declaration of war in August 1914. Paper, 65c.; cloth, 90c.

**GARLAND'S BOOKSTORE,**  
 177 Water St., St. John's.

**To the Trade**

Call, phone or write for the latest price list of

**Clark's Pork and Beans,**

The Favorite Brand.

N. B.—On and after this date Messrs. Clark prepay the full freight on all shipments of their goods to Newfoundland.

The Public want the goods—it pays you to stock them.

**P. E. OUTERBRIDGE,**  
 (Agent for Newfoundland)  
 w.f.m.11

**Do It Now!**

Ring up, write or send us instructions to call for your

**Laundry**

when next you require any work done.  
**EXPERT WORKERS.**  
**LATEST MACHINERY.**  
**PROMPT SERVICE**

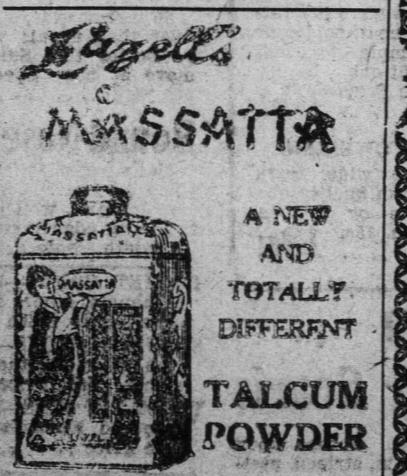
**Globe Steam Laundry Co., Limited.**  
 Phone 14R P. O. Box 472



**THE FIREMEN**  
 may save your home and belongings from utter destruction by the flames, but the smoke and waste will create a great deal of havoc.

**FIRE INSURANCE**  
 will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
 Insurance Agent.



Not only soft, smooth, more satisfying than any other, but distinguished by the "True Oriental Odor," a perfume which is subtle in its subtlety and charming.

In addition to Mussatta, we carry a complete line of Lush's Famous Specialties, including the most exquisite Perfumes, Toilet Soaps, Hair Creams, and Powders of unparelleled excellence.  
 At all Druggists, St. John's, N.S.

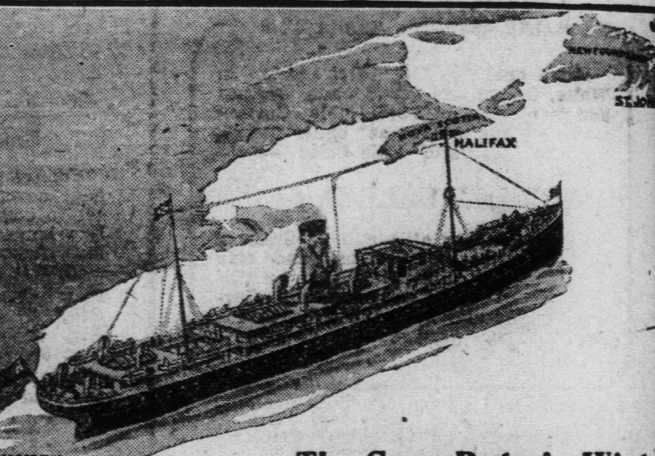
**REID-NEWFOUNDLAND COMPANY.**

**South Coast Service.**  
**S.S. "Meigle"**

Will sail from Placentia on Monday, March the 6th, after arrival of 8.45 a.m. Train from St. John's, calling at the usual ports between Placentia and Port aux Basques.

**Reid-Newfoundland Co.**

**RED CROSS LINE.**



**The Sure Route in Winter**  
**Tickets Issued to New York, Halifax & Boston.**

INTENDED SAILINGS.  
 From New York: From St. John's:  
**STEPHANO . . . Mar. 9th STEPHANO . . . Mar. 18th**  
**HARVEY & CO., LTD., AGENTS.**

**LIGHT, HEAT, COMFORT!**

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them; I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X-Lamp and GASTHEAM Radiators fill all light and heat requirements.

**ST. JOHN'S GAS LIGHT COMPANY.**  
 dec3,11

WE HAVE SOME SPLENDID

**Large Labrador Cure Codfish**  
 AND  
**Large Shore Codfish,**  
 Suitable for Shopkeepers, selling at  
**Lowest Prices.**

**A. H. MURRAY,**  
 BECK'S COVE.

**Advertise in the "Telegram."**

TEN PAGES TO-DAY  
 TORONTO, Noon.—Winds, increasing to heavy gales, E. and N.E., with snow storm. Sunday.—Gales shifting to westward and gradually clearing.  
 ROYAL CANADIAN MOUNTED POLICE, Noon.—Bar, 29.50; Ther. 15.  
 VOLUME XXXVIII.

**BOW**

**Removal Notice.**

**P. E. OUTERBRIDGE**  
 Agent for:  
 Huntley & Palmer's, Ltd.  
 Crosse & Blackwell, Ltd.  
 W. Clark, Ltd.  
 J. Millhoff, Ltd.  
 The Thos. D. Murphy Co.  
 Royal Print & Litho, Ltd.  
**2 COMMERCIAL CHAMBERS.**  
 Telephone 60.

Insure with the **Queen**  
 Old, Reliable  
**QUEEN**  
 which has stood the test of time promptly paying  
**\$541,000**

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.  
**GEO. H. HALL**  
 Agent.

**Always in Season**

**CIGARS** in Small Decanters, Boxes, of the very best brands.  
**CUT TOBACCO** in small tins, 1 lb. and 1/2 lb. glass jars.  
**CIGARETTES**—Pall Mall, Marlboro, and other well-known brands.  
**PIPES**—Catachash, Meers, and B.B.B., in beautiful cases.  
**CIGARETTE & CIGAR** boxes of the very best quality.  
**TOBACCO POUCHES**—in all sizes and plain, with shield.

**JAMES P. CASSELL**  
 Tobacconist, Water Street.

As supplied to the Admiralty and to the foremost engineering firms of the Kingdom.

**Seccotina**

the handiest and most adhesive known. For everything of wood, iron, bone, etc.

**WOOD, IRON, BONE, DELPH, PAPER, PASTEBOARD, CLOTH, GLASS, IVORY, Etc., Etc.**

**Garrett By**  
 Bookseller & Stationer.  
 MINARD'S LINIMENT, GET IN COW