

MERCHANTS ORGANIZED

Constitution and By-Laws of the Club Were Ratified Last Night

ATTENDANCE GOOD

Organization is Rapidly Becoming a Power Among Business Men

The Merchants' Club last night perfected the details of their organization, and with an attendance of one hundred members on an auspicious evening look forward to the time in the very near future when the association must be recognized as among the most active and powerful of its kind in the city. Enthusiasm was rife throughout the course of the meeting.

The president, Mr. Bert Inglis, occupied the chair during the evening. The constitution and by-laws of the club, as submitted by the committee which had them in charge, were passed upon and finally ratified. An invitation extended by the Travellers' Club to a lecture in the Y.M.C.A. to-morrow evening was accepted, and at the suggestion of the Board of Trade, Mr. Inglis, president of the club, was authorized to officiate as a member of the permanent roads committee of the Board of Trade.

A continuation of the schedule of early closing hours adopted during the winter, for the conservation of fuel and light, will be a subject dealt with by the club at its early meeting, as will also the proposed increase in assessment upon business properties in the central part of the city.

TOO LATE TO CLASSIFY

FOR SALE—ON MARKET SATURDAY enough doors for a house, mouldings, fence pickets, one 9-ft counter, sashes, nails, gates, etc. A11

WANTED—ONE HUNDRED girls and fifty teachers to attend the Older Girls' Conference Classes Sunday morning next at 9.45 in the Y.W.C.A.

WANTED—NIGHT WATCHMAN, used to boilers with engineers' certificate. Apply the Wm. Buck Stove Co., Ltd. Y29

FOR SALE—DOUBLE HARNESS, single harness, plow, harrows and all kinds of garden tools. Bell phone 1984. A29

DIED

DURNFORD—At the Brantford General Hospital, George Edward Durnford, beloved son of Charles and Hannah Durnford, age 16 and a half months. Funeral from Beckel's Undertaking Parlors Friday, March 15th, 3 p.m.

HOUSE—In Brantford on Thursday, March 14th, Douglas Cecil, son of Mrs. Alice House, aged 14 years. Funeral from the residence of his uncle, Mr. C. Beal, 85 Waterloo street, on Sunday at 2 o'clock. Private service at house and public at Grace Church. Interment in Mt. Hope Cemetery.

REID & BROWN Undertakers

814-816 Colborne St. Phone 459. Residence 441

H. B. BECKETT Funeral Director and Embalmer

158 DALHOUSIE STREET. Phone 167. 2 & 4 Darling St.

H. S. PEIRCE & CO.

Funeral Directors and Embalmers Successors to H. S. Peirce 75 Colborne Street. Prompt and courteous service, day and night. Both phones 200. W. A. THORPE. O. J. THORPE

UPHOLSTERING

All kinds of Upholstering Willman & Hollinrake Phone 167. 2 and 4 Darling St. Opera House Block

Bostonia Cannel Coal

Lots of it. For citizens and Farmers. F. H. WALSH COAL YARD Wholesale & Retail. Phone 345

Broadbent

Tailor to the well-dressed Man or Woman Agent for Jaeger's Pure Wool Fabrics Agent for Ely's Neckwear Agent for Aertex Underwear "Borsalino" and other High-grade Hats PHONE 312. MARKET ST.

Regular \$3.75 Bedspreads \$3.35

OGILVIE, LOCHEAD & CO.

Reg. \$1.25 Window Shades, 85c Complete.

Economical and Fashionable Spring Apparel for the Ladies



Neckwear

In the smartest styles. Women's new, fascinating neckwear in wash Satin and Georgette crepe, all the new styles, roll, shawl and square effects. Priced from \$1.00 to **\$3.50**

Women's New White Net, and Georgette Crepe Stock and Jabot collars, with pointed and square Fichu, tucked and lace trimmed, priced \$1.00 to **\$3.00**

Women's New Pique and Bedford Cord, Tuxedo collars, also collar and cuff sets. In all the latest pointed effects. Priced from **\$1.25** 75c to **95c**

Novelty Crepe de Chine Ties, very dainty at 60c, 75c and **95c**

Be Sure and See Our Large Stock

Most Favored Spring Suit Styles are Shown Here

Serge Gabardine and Periet Twill are the favored materials for these lovely suits for women and misses. After them come such attractive spring materials as the new Delhi Cloth and Fine Tweed. The Suit Coats are short and finger tip length, with slightly narrowed skirts. The trimmings vary in accordance with the design, while stitching and embroidery give a touch of smartness. The leading shades are Pekin, blue, fawn, copen, green, brown, navy and black. Prices range from—

\$30 to \$47.50

What Fashion Has Decried in

COATS

Fashion has been fickle where coats are concerned, which, however, are delightful. Here she favors a high waistline, then you see one that is much below normal and extremely smart. Again there are the new belted effects that are captivating. Full and medium lengths are amongst those favored, with square, shawl and tuxedo collars. In such material as Covert, Velours, Poplins, Gabardines and Tweeds, in shades of sand, navy, Pekin, green and greys. Priced At—

\$14.75 to \$35



Fine Dress Goods For Every Need

Fine Wool Granite Cloth, in a good range of colors for Spring wear. A nice cloth for either separate coat or suit, 50 ins. wide; **\$3.50** Priced at

Fine quality Satin Cloths, in a good range of the popular Spring shades, 50 inches wide; Special price **\$3.95**

Gabardine Covert Cloth, for the popular odd skirt or coat. This cloth comes in light grey and fawn shades Special at 95c and per yard **\$1.15**

Fancy Coating Tweeds, in pretty light and dark effects. Extra good values; 54 in. wide; per yard, \$2.50 and **\$2.95**

Black and White Skirting and Coating checks. Very smart goods, 54 in. wide; at **\$2.75**

Dark Mixed Tweeds for boys' suits or overcoats, 42 in. wide; priced at **\$1.75**

Women's \$7.50

English Raincoats \$5

Fawn, brown and grey, rainproof, poplin and Paronetta, full length models, some belted, raglan or let-in sleeves; two pockets; Saturday **\$5.00**

New Purses

Pin Seal Envelope Purses, fitted with mirror, dainty linings at \$1.00 to **\$3.00** Special Shopping Bag, with mirror and change purse. Priced **89c** at

DAINTY BLOUSES

For Women



New White Voile and Marquessette Blouses, with square or tuxedo collars, lace trimmed and embroidery front, nicely trimmed with lace edgings, all sizes; priced **\$1.98** at

White Habutai Silk Blouse, in good quality silk; Tuxedo collar; Priced **\$1.98** at

Flesh Habutai Silk Waist, with white Tuxedo collar and cuffs, in extra heavy quality, priced at **\$3.95**



You Will Enjoy Wearing

YOUR NEW HAT

If You Select One Here -- The Assortment is Large and Well Chosen

Tailored Hats, finished with band and bow of ribbon. These come in leading shades of purple, khaki, grey, nigger and black; Priced at \$3.00 to **\$10**

TRIMMED HATS, stunning new designs, for early spring wear, in all the smartest styles, with wing flowers, mounts and fancy novelty ornaments and clever ribbon trimmings, very special at \$4.00, to **\$15.00**



GLOVES

Kayser made new Silk Gloves, in shades of Pongee, grey, black and white, with fancy or self stitched points; priced at \$1.25 \$1.50 and **\$1.75**

Dainty Undermuslins

A large fresh stock of snowy-white undermuslins await you. This is an excellent opportunity to replenish your supply of undermuslins.

Fine White Underskirts, having flounce of lace and insertion or Swiss Embroidery; very special at **\$1.50**

Ladies' Slip Over Gowns, made of good quality cambric, some having embroidery yokes, others finished with lace and embroidery and insertion, each \$1.25, \$1.50, **\$2.98** \$1.75 to

Ladies' White Cambric Gowns, round neck, lace trimmed, Special **89c** at

Ladies' Envelope Combinations, made of white Cambric, best quality cotton, each 98c, \$1.39, **\$1.79** \$1.59 and

Drawers, lace trimmed cotton drawers; very specially priced **39c** at

Embroidery and Lace Trimmed, frill cotton drawers, pr. **50c**

Economy Sales

\$1.00 White Gloves 59c.

White Chamoisette Gloves, reg. \$1 gloves; to-morrow **59c**

35c Towelling 25c

5 pieces, 18 in. grey Towelling, reg. 35c; To-morrow **25c**

28c Pure Linen Towelling 22c

5 pieces, 18 in. Pure Linen Crash Towelling, red border, reg. **22c** 28c; To-morrow

25c Long Cloth For 20c

5 pieces, 36 in. Long Cloth, regular 25c; Sale price **20c**

28c Long Cloth For 22c

5 pieces, 36 in. Long Cloth, extra good quality; regular 28c; Sale price **22c**

LOW PRICES ON

Rugs and Carpets

TAPESTRY SQUARES

Size 3x3, Reg. \$22; Saturday **\$17.50**

3x3 1-2 size, Reg. \$30; Sat. **\$19.75**

3x3 size, Reg. \$20; Saturday **\$17.50**

3x3 size, Reg. \$18; Saturday **\$16.75**

AXMINSTER SQUARES

3x3 size, Reg. \$35; Saturday **\$28.75**

3x3 1-2 size, Reg. \$45; Sat. **\$36.75**

3x4 size, Reg. \$49; Saturday **\$39.50**

OGILVIE, LOCHEAD & CO.