

**FOUNDED 1792**



**INSURANCE COMPANY OF NORTH AMERICA**  
 Founded 1792

FIRE INSURANCE—Buildings, Contents, Rents, Use and Occupancy.  
 MARINE INSURANCE—Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile                      Aeroplane

Fully Paid-Up Capital	\$ 4,000,000.00
Net Surplus	3,743,980.17
Total Assets	16,001,411.66
Total Losses paid since organization	149,374,312.55

Applications for agencies where the Company is not already represented should be addressed to

**ROBERT HAMPSON & SON, Limited**  
 GENERAL AGENTS FOR CANADA  
 1 St. John Street    MONTREAL

**North American Life Assurance Company**  
 "Solid as the Continent."

PRESIDENT: JOHN L. BLAIKIE  
 VICE-PRESIDENTS: E. GURNEY, J. K. OSBORNE  
 MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.  
 SECRETARY: W. B. TAYLOR, B.A., LL.B.  
 ASSISTANT SECRETARY: W. M. CAMPBELL  
 ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.

INCOME, 1910, \$2,176,578  
 ASSETS, \$11,388,773    NET SURPLUS, \$1,174,768

For particulars regarding Agency openings write to the  
**Home Office - - TORONTO**

**NORTHERN LIFE ASSURANCE COMPANY OF CANADA**  
 LONDON, ONTARIO

1910

The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income.

**W. M. GOVENLOCK,** Secretary.  
**JOHN MILNE,** Managing Director.

**THE STANDARD LIFE Assurance Company of Edinburgh** Established 1825  
 Head Office for Canada, MONTREAL, QUE.

Invested Funds	\$61,000,000
Investments, Canadian Branch	18,000,000
Revenue	7,400,000
Deposited with Canadian Govt. and Govt. Trustees, over	7,000,000

Apply for full particulars.

**D. M. MCGOUN,** Mgr.                      **CHAS. HUNTER,** Chief Agent Ont.

**Manual of Canadian Banking**

By  
**H. M. P. ECKARDT.**

Should be on the desk of every financier and business man in Canada. Will be found exceedingly useful in very many ways. Price, \$2.50. Published by

— THE —  
**MONETARY TIMES PRINTING CO.**  
 Montreal                      Toronto                      Winnipeg

**OPENINGS for**  
**MANUFACTURERS**  
**WHOLESALEERS**  
**DISTRIBUTING HOUSES**  
**BUSINESS MEN, ETC.**

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**MOOSE JAW**

the live-wire city of Saskatchewan—possesses all the requisite factors for the above, and makes a SPECIFIC OFFER of (1) strategic location, (2) unrivalled shipping facilities, (3) desirable warehouse sites, (4) low taxation (5) every modern business facility and (6) unlimited demand.

Population Seventeen Thousand

Assessment	\$15,000,000.00
1910 Building Permits	3,000,000.00
1911 Municipal Improvements	700,000.00

**MOOSE JAW**

as a city, stands entirely upon its merits and the achievements of its citizens, and with all other things equal

**LOCATION IS EVERYTHING**

If you are contemplating a western location for a factory, a wholesale or distributing house, a flax mill, or western headquarters of whatever description, investigate the present opportunities and future possibilities of this prosperous city. MOOSE JAW is the mirror which reflects the prosperity of the Prairie Provinces.

Correspondence Invited.

**Secretary, Moose Jaw Board of Trade**  
**Moose Jaw, Saskatchewan, Canada**

When in London call on The Monetary Times, Grand Trunk Building, Cockspur Street.