The printing business is one of the most important in the city. One daily, three weeklies, one Friday and one Saturday paper are published. The chief employing firms are the Sun and the Times. The other important industries are the manufacture of soft drinks by the Brandon Brewing Co., the manufacture of cigars by P. B. H. Ramsay and Jas. Dillon.

A Trading Centre

The higher prices which can be obtained for farm produce in Brandon together with the lower prices at which all kinds of merchandise can be bought, have made Brandon the favorite commercial centre for the farmers of western Manitoba. The large departmental stores and the immense range of goods carried by them, show that the outside trade has assumed considerable proportions.

"The Wheat City"

In the early days Brandon was the greatest wheat market in the west and so was called the Wheat City. The railways constructed since then, with their elevators every tew miles, have rendered the amount of wheat delivered at Brandon very much smaller, but Brandon still remains in the centre of the great wheat growing portion of the province. In fact the provincial crop reports show that western Manitoba (of which Brandon is the centre) produces seventy-five per cent. ot the wheat, roots and live stock of the whole province.

An Educational Centre

Brandon is the educational centre of Western Manitoba. The Third Class Normal school for Western Manitoba holds its session at Brandon annually, beginning in January. The city schools are unsurpassed in the province. Twenty-nine teachers are employed. The Collegiate Institute gives a good general training and prepares pupils for the different departmental examinations and entrance to the university and professional schools. Brandon College gives a thorough commercial and university training, and also fits pupils for the university and departmental examinations, Brandon is the meeting place of the Western Teachers' Association and the Central Parmers' Institute,