

most three-quarters of a million.

The Province of Quebec has a population of 2,309,427, 80% of whom speak, write and read the French language only. The following table gives the French-Canadian population by provinces:

**FRENCH-CANADIAN POPULATION
BY PROVINCES**

Quebec	2,054,890
Alberta.. .. .	19,825
British Columbia	8,907
Yukon	482
Saskatchewan	23,251
N. W. Territories	226
New Brunswick	98,611
Nova Scotia	51,746
Ontario	202,442
Prince Edward Island	13,177
Total	2,473,497

Canada in 1911 had a population of 7,206,643. Compare this figure with the French-Canadian population, 2,473,497, and you see that Canada had in 1911 practically one-third of its population speaking French as their first or preferred language. Remembering that 80% of this French-Canadian population does not use English in any way, you will see the immense market which can only be opened by and through the use of the French language.

A natural question is, "What is the ratio of population to-day as compared with 1911?" We quote 1911 figures simply because they are the last census figures available in Canada.