

# Editorial Policy . . .

## Comments we don't enjoy hearing

"This has to go in the Brunswickan"

Nothing 'has' to go in the Brunswickan, especially if you aren't on the staff. Most of those who enter the hallowed office of this paper clutching their usually ill-prepared articles come for free publicity. We publish small notices, but are adverse to handing out a huge blurb which is, essentially, an advertisement. We published a whole page for the Arts Society in which there was a long article on the upcoming open house. Unfortunately, the open house was not successful. You see, you can publicize your little heart out and still end up with a turkey.

"But it's our newspaper: we pay for it"

You also pay for Radio UNB; this doesn't give everyone the right to have their own programme. Our publication will never become a NEWSpaper until we cease presentation of free publicity en masse (like the 'faculty week' papers).

"Why didn't my article get in?"

Probably your article was handwritten, or simply didn't make any point or give any information. It might have been grossly uninteresting, or it may have been in poor taste. It might have given us an idea for a future story, if that makes you feel better. Possibly there just wasn't enough room.

"You didn't cover the C.L.O.D. Seminar"

Some judgment on the part of our staff is required to differentiate between "news" and events of interest to participants only. We haven't yet sent a reporter to a Chess Club meeting, nor will we until they have something controversial or of interest to other than their own few members. If we were given advanced notice and information as to the attractions of the event it might encourage us somewhat. Anyway, no one wants to read about organizations like C.L.

O.D., because they just aren't important to enough of us.

"The Brunswickan is sloppy"

We love criticism. In writing. Please tell us how we are sloppy, we will study your letter carefully and then apply pressure in the right place. Don't just say we are sloppy. (This applies to all criticisms.) Come around to the office, if you like and tell us personally what you would have changed. Perhaps you will end up as a permanent member of the staff. We might add here that we are interested in news writers: come to the office any Sunday.

The Brunswickan is trying its best to develop a policy which will enable us to develop into a 'good newspaper'. On the advice of professionals, members of the faculty, and experienced students from other college newspapers, the Brunswickan is increasing its news content, reducing the gossip and 'slashing' content, and generally attempting to

train and develop the talents of students interested in and prepared to work, repeat: work, for this paper. Our object is to gather a corps of interested, talented students, who must have an interest in the present and the future of this University. In the first weeks of this term the quality of this paper has, we feel, increased many times. But we have hardly reached the start. The future of the Brunswickan looks bright. We have an enthusiastic staff, although still small in size. We have the good fortune to belong to a strengthened organization, Canadian University Press, which has as its goal the cooperation and development of Canadian college papers.

We need support. Even more we need to be criticized. Letters, stories, news, or any other contribution is welcomed, but we must emphasize that WE are the staff, not you. WE will judge what does or

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## DAN SCANS

The old hat, tattered and torn as it may, is about to be kicked around again. Even before this paper goes to press, the stunning but really not so surprising 76-0 defeat suffered by our Bombers at Xavier is old news. Recall your reaction when you first heard the results — you chuckled and thought the whole affair was pitifully humorous, and as an afterthought you ventured some remedial suggestions and forgot about the whole nasty business.

"For when the One Great Scorer comes

To write against your name, He writes not that you won or lost

But how you played the game"

If we want to play this game just for the fun of it, we can do it by dropping out of the AFC and forming a "Fun League" with say Mt. A and St. Thomas. We can do without all the humiliating publicity of a 76-0 score (publicity which incidentally is a basis upon which much of the general public form their opinions regarding scholastic prowess) and we can do without the \$7000 plus budget that you and I must pick up every year.

I feel that I must give you some appreciation of just how ridiculous the situation is by relating a comment made to me by one of the Red Bombers.

"It was so ridiculous, that they (St. Mary's) told us what they were going to run and we couldn't do a (censored) thing to stop them."

If, however, we want to put football on a business basis the way St. F. X. and St. Mary's have, then let's go ahead and do it. The present state of affairs proves nothing except which school is the most dishonest in its selection and maintenance of ball players.

I am not for a moment advocating one policy over the other, but simply making it clear that a choice must be made, — now. We must either shape up or ship out.

I was recently approached by a member of the Red & Black to publicize them in the column. Well, I racked my brain trying to think of some kind of hogwash that might seduce the readers into attending, but came up dry.

So here is something straight from the shoulder instead.

Go to the Red 'N' Black on Nov. 26, 27 & 28 at the Playhouse. From what I've seen, it looks real good.

President,  
Student's Athletic  
Association

Editor's Comment: The reason for a change in policy stems from an honest effort by the Brunswickan staff to make a newspaper. We have a fully capable staff of writers that are eager to cover any story that is of interest to the student body. The new criterion for publication is merit. (see editorial).

## Philosophy of student government: creating apathy

This is a sequel to last weeks editorial, intended to stimulate student interest in campus affairs.

John F. Kennedy once said to students at U.N.B. "... I do urge that each of you, regardless of your chosen occupation, consider entering the field of politics at some stage in your career." Student government provides one with a wonderful opportunity to prepare oneself for this stage. Nevertheless, few students take advantage of this opportunity at university and fewer still know what to do once they have received the opportunity.

Ninety-five percent of the representatives on your student council are lacklustre, lazy, unimaginative, and status seekers. They truly believe that their sole duty to the students is to meet one hour per week and pass a few motions concerning dance applications or certain financial allocations. Council Members have to be forced to organize a CAN-AM Conference, to sit on education committees, and even to learn something about Student Gov-

ernment. The fact that the Library has extended its hours was not due to the work of the S.R.C. but particularly that of one member alone who took it upon himself to investigate the facts. But how many individual members are in the process of doing such work?

To be exact, there are no more than five. Mind you, this problem does not only exist at U.N.B., it is one which all student governments face at one time or another. One may ask how do we keep on going? Is it a clique? Partially it is: However, Floyd Hunter has said "It is a sense of obligation which some men have towards others which keeps the system operating." These are the five per cent which run the student government. These are the five per cent who are continuously run down as power struck, and wheeler-dealers. But never forget, the task of the man at the top is never easy and one must truly be in love with his work to be able to enjoy and do justice to those he is serving.

The important question is what can be done with the other ninety-five per cent? Should they be thrown out, laughed at, ignored or forced to assume greater responsibilities?

Was it the fault of the Arts students at U.N.B. that only 28% of that faculty voted? Definitely not. It was the responsibility of the four arts representatives and the Public Relations officer to encourage Students to express themselves. Ask your Arts representative what he did in this respect. He might say it was not his duty. However the Arts Reps and the P. R. officer failed in not realizing it was their duty, and furthermore it is completely inexcusable.

The Public Relations aspect of the S.R.C. has been disgustingly poor. There is no excuse for incompetence. A person unable to perform his duty should resign. Does the S.R.C. not expect a Newspaper to judge government on its per-

formance? It is the responsibility of the S.R.C. Public Relations officer to see that a weekly agenda is given to the News Media (i.e. both paper and Radio).

Unfortunately student business is carried on a too personal basis at U.N.B. and it is therefore difficult to be objective in ones criticisms and suggestions. Nevertheless it is proposed that the S.R.C. organize a Student Leadership seminar at U.N.B. by which students in first and second year could be given an opportunity to learn about Campus Organizations and responsible positions within. It is the duty of all Council Members to seek out new talent. By and large, Students are interested and ambitious. But one has to take time out to explain the facts. Unfortunately 95% of the present council members have no time for such work, and furthermore no interest to begin such work. Hence it is easy to see why our S.R.C. creates apathy.

and students are disappointed when their events do not appear in print. If is for this reason that I would now ask you to print a statement in next week's Brunswickan, defining your policy regarding the selection or acceptance of material, and describing the conditions from which the need for a change in policy arises.

Yours truly,  
CHRIS WILLIAMSON

## LETTERS

Editor:

It has been brought to my attention recently that a number of articles submitted to the Brunswickan have not been published. Although my particular experience in this matter is limited to the sports page, I am told that you are cutting material in other areas also.

In the past (again referring to sports) you have usually accepted the game reports from any team, no matter how inconsequential they may have appeared to the general student body. This year, however, you have given precedence to certain men's and women's sports where, for some reason, space did not permit you to include all the writeups. Obviously, the staff of the Brunswickan has

decided on a change in policy, no doubt caused, in part, by the increasing size of UNB.

I realize that it is becoming more and more difficult to satisfy the individual, so changes must be made. But most students are unaware of these changes and their causes; consequently, articles on which someone may have spent a number of hours are thrown into the basket, and team members

## Brunswickan

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Established in 1867, the Brunswickan is published weekly for the students of the University of New Brunswick at Fredericton, N. B. Opinions expressed are not necessarily those of the Students' Representative Council. Subscriptions are available to non-students at \$3.00 a year. Authorized as second class matter, Post Office Department, Ottawa, and paid for in cash. The office of the Brunswickan is located in the Students' Center, University of New Brunswick, Fredericton, N. B. Telephone: 475-5191. The Brunswickan is printed by Capital Free Press, Fredericton, N. B.