R. SIMPSON'S CANADIAN SHOPPER'S HAND-BOOK.



This Book Aids You to Order by Mail. Follow the suggestions below:

Write Plainly and with Ink,

pencil writing frequently becomes blurred and indistinct. Date your order, state the amount enclosed, and how we shall ship goods.

Give Number of Page in Hand-book

where article you want is to be found ; quote the exact descriptive wording.

Give Your Post Office Address Correctly and Legibly,

with County and Province, in every letter you write us, no matter how often. Where goods are to be sent by express, and the express office has a different name from the post office, state the fact.

How to Order Goods from Samples.

Samples of piece goods, of whatever quality, are sent free of cost to those who write for them. All we ask is that in writing, you be clear and explicit in your statement of exactly what is wanted. Give width, price, color, etc., so that we can send you just what you need, instead of a great lot of samples that are of no use to you and cost us considerable money. Be very particular about prices, for remember our stock covers the entire range of goods manufactured. If you cannot state exactly, what is wanted, do so as near as possible. As far as possible give us a choice of two patterns, in case one line should be sold. Kindly return samples.

We Cannot Send any Goods C. O. D. unless

the order is accompanied by one-quarter of the amount of the total value of the order, nor for sums less than \$5.

We Positively Decline

to send any goods on approbation, as we guarantee all goods to be as represented."

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