

SUCCESSFUL SHOWING IN VICTORY BOND CAMPAIGN

Partial Returns for City and County Give \$640,650 as
First Day's Sales—Million Mark Reached for Province
—Returns from Other Sections Are Encouraging—Open
Air Meeting Last Night.

Partial returns for the city and county give \$640,650 as the first day's sales in the Victory Bond campaign, and for the province about \$1,000,000. In these figures for St. John district there are missing four parishes and two wards, and for the rest of the province only Charlotte County, Carleton County, Moncton, Chatham, Bathurst and Sussex had sent in figures. By this afternoon it is hoped to have full reports from all parts of the province and to prepare a detailed report of the progress made.

S. E. Elkin, M. P., chairman of the local committee, expressed himself as satisfied with the first day's returns and pointed out that out of \$18,000,000 subscribed in all Canada this province had accounted for \$1,000,000, which was a larger percentage of the quota set than any other district in the Dominion.

S. A. Thomas, secretary of the provincial committee, has received the following figures: Charlotte County, for two days, \$143,900; Carleton, \$32,000, returns very incomplete; Moncton, first day, \$81,950; Chatham, first day,

\$9,500; Bathurst, first day, \$13,600; Sussex, first day, estimated \$90,000; Petersville Parish, Queens County, two returned soldiers, \$9,000.

Open Air Meeting.
That St. John County might have to raise eight or nine million dollars in the Victory Loan drive in order to relieve some of the other counties which might not be able to raise their quota on account of their early siege with the Spanish influenza, was the statement made last night by S. E. Elkin, M. P., chairman of the Victory Loan committee, in a stirring appeal at the rally held in front of the Imperial Theatre.

The meeting was the second of a series which will be held every night under the auspices of the government war lecture bureau in order to bring home to the people of the city the necessity of investing in the bonds. The Depot Band was in attendance and rendered several fine selections during the meeting. The lobby of the Imperial, which had been kindly loaned for the occasion by the management, was in charge of several efficient Victory Loan canvassers who, with the aid of two ballyhoo men at the door prevailed on a good many of those present to invest. Though the weather was very disagreeable a large crowd turned out.

In opening the meeting, F. A. Dykeman, who acted as chairman, stated that the people of St. John could not afford to fall in this venture and that it was those that invested in the \$50 and \$100 bonds that would make the venture a success.

Mr. Dykeman then called on His Worship Mayor Hayes who spoke briefly. He referred to the past four years as the most eventful period in the his-

tory of the world and he reminded the people that this was a people's war and as such it devolved on the people themselves to bring it to a successful issue. He referred to the Allied success to date and stated that in order to carry on the war to a successful conclusion it would require a vast amount of money and that money had to be subscribed by everyone, not the chosen few. In closing Mayor Hayes urged his hearers to invest to the limit of their resources.

S. E. Elkin, M. P., chairman of the Victory Loan committee, was the last speaker. He stated that there were only two emblems that the people ought to allow in their homes, the maple leaf flag, showing that there is a boy at the front, and an honor flag, showing that the province had oversubscribed its allotment. He added that he hoped to see before the end of the campaign a ratio of one bond to every inhabitant of the city or at least one bond to every two inhabitants. He referred to the handicap that some of the counties were under, due to the epidemic of influenza, which might tend to cut down their subscriptions. He added that, if this was the case, St. John could be depended on to over-subscribe its quota to such an extent as to counterbalance any deficiency in any of the other counties.

Mr. Dykeman stated after the meeting that a large number of bonds were subscribed for, though mostly of the small denominations. Open air meetings will be held every night this week in front of the Imperial Theatre, commencing at 8 o'clock, and it is hoped that the Depot Band will be able to be present. After the meeting bonds to the amount of \$2,500 were sold, this, considering the weather, was regarded as satisfactory.

It is proposed to build a projection booth in the King Square and from there show the Victory Loan pictures upon a screen placed on the Imperial Theatre. These pictures include films featuring Mary Pickford, Norma Talmage, Dorothy Dalton, Douglas Fairbanks, Roscoe Arbuckle, William Farnum and other stars. The pictures are made from a Canadian standpoint and will be well worth seeing. They are supplied to the theatres without cost by the exchanges who are handling them. It is a contribution made by the film exchanges to the Victory Loan campaign.

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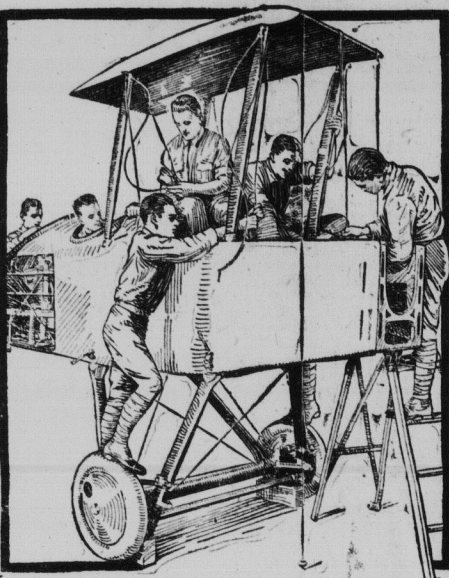
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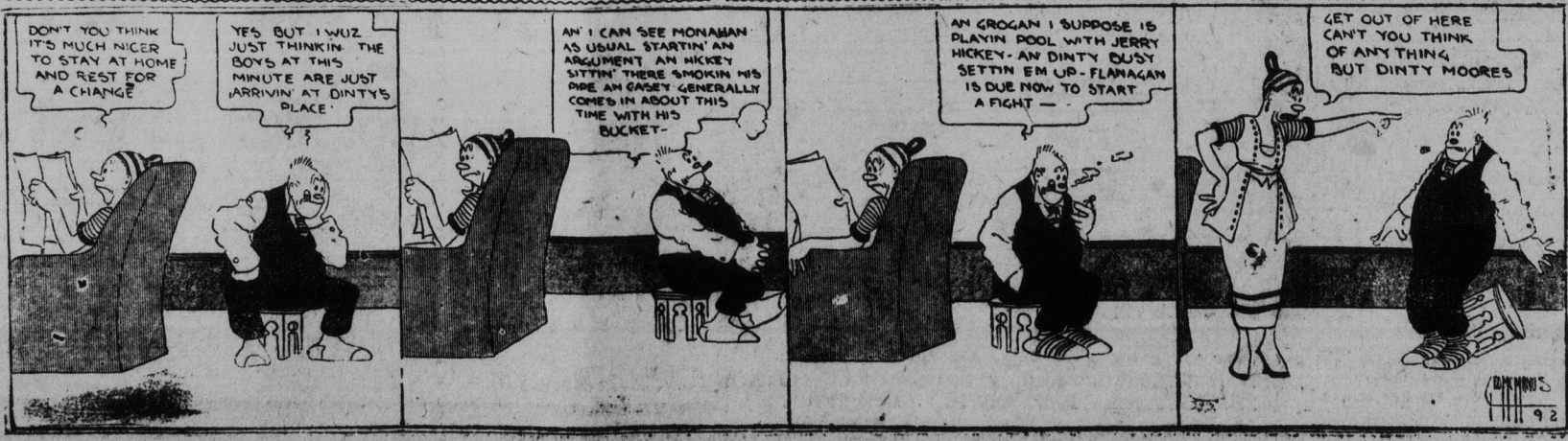
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