

October is Shoe Buying Time for Everybody

Fall means new shoes and most people have decided to get theirs this month.

Not only does the cooler weather make heavier shoes a necessity, but the values we are offering on distinctive footwear for the entire family make it very advantageous to choose here now.

See our values on present day footwear prices, and we give service.

WATERBURY & RISING Limited,
—THREE STORES—

PEARLS

NO article of jewelry lends a greater charm to the wearer than a beautiful string of pearls. Pearls have become so attractive that every woman wants a string for her complement of jewelry.

Good Jewelry

Dominant style—undeviating quality—essential durability—characterize all the jewelry we sell. No finer or better assortment will be found anywhere than in this store. Present styles are beautiful and attractive.

Ferguson & Page
THE JEWELERS
41 King Street

PEA COAL

PURE ANTHRACITE broken from the larger sizes of our RADIO COAL

\$2.00 a Ton

CHEAPER THAN OUR OTHER HARD COALS—\$15.00, less usual discount

IT IS CLEAN

Consumers Coal Co., Ltd.
68 Prince William Street
331 Charlotte Street
Phone 1913

Turnbull's UNDER-CLOTHING
MEANS SAFETY FIRST, LAST, - AND ALWAYS

It safeguards the health of hundreds and thousands of Canadians—
It keeps them warm—it gives them comfort—
Wool worn next the skin is the way Nature intended the body to be protected—
Chills and colds are dangerous—secure all the protection you can by wearing

Turnbull's UNDER-CLOTHING

A sensitive skin requires a fine, soft, downy under-clothing.

Some people say they cannot wear wool next the skin. Such should try Turnbull's "CEETEE" brand.

Anyone can wear it with perfect comfort. It is the "woollen underwear without the itch," and the only underwear made in Canada that is re-inforced where the wear and strain are.

It has a perfect closed-crotch that stays closed.

Made in all sizes, and weights for man, woman or child.

Sold at the best shops

Worn by the best people

GUARANTEED UNSHRINKABLE
CEETEE
PURE WOOL

PERFECT FITTING

Made in plain or ribbed in wool, mixed and pure cotton.

Made by **Turnbull's** of Galt, Canada.
for over 60 years

BEST RECORD OF ANY CITY VISITED

Twenty-one Different Religions Designated in Home Visitation.

Only Eleven Cards Giving No Preference—Only Two Refusing Information—Sunday, October 30, Urged as Universal Welcome Day.

Twenty-one different branches of religion were given as connections or preferences in the St. John home visitation which was observed on last Friday afternoon, and many of these branches have sub-divisions, a total of religious branches and sub-divisions numbering thirty-two, as follows: Baptist, United (English, Irish, Italian, Polish, Syrian and Greek), Christian (Christian and Disciples of Christ), Christian Science, Church of England (Anglican and Episcopal), Congregational, Jewish, Methodist (Methodist and African Methodist Episcopal), Presbyterian, Mission, Salvation Army, Y. W. C. A., Y. M. C. A., Brethren, Plymouth Brethren, Russellite, Bible Students, Seventh Day Adventist, Latter Day Saints, Christian, and one Atheist.

Only Eleven No Preference.

Out of more than 16,000 cards filled out in the city and adjoining sections, only eleven said they had no religious preference. J. Shreve, Plymouth Brethren, interregional superintendent home visitation, who has had charge of the work in St. John, said that this was a record—the very smallest number of any city visited the size of St. John. He said that he accounted for such a small number in several ways: The fine spirit in St. John, the fact that religion is a greater factor in the lives of the people of St. John than in most cities. He said that Charleston, South Carolina,



Fall and Winter Topcoats for Every Man

We are now all ready with a splendid variety of fine, new Topcoats that justify immediate buying. Overcoats for all sorts of weather and for men of all proportions.

Mostly full backed and half belted styles, made from the best fabrics obtainable and in colors and mixtures most favored for Fall and Winter.

These Topcoats are all tailored with the quality idea uppermost in mind and will give you all the fine points in fit, style and finish you look for.

\$18.00 to \$58.50

Burberry Coats—

These fine coats are of world wide reputation and can be found here now in the most desirable heather mixtures. Big, breezy styles that will make an immediate appeal to men who like to dress well.

(Men's Shop—Second Floor.)

Sale of Women's Kid Gloves

Continued on Tuesday.

Your choice from among a wide assortment of Kid, Doe, Suede, Cape and Chamois. All one price while they last.

\$1.75 a Pair
(Front store.)

Special Sale of Men's All Wool Socks

Commences Tuesday Morning

We have been very fortunate in being able to secure at a low price a limited quantity of English made All Wool Socks of reliable make. These we will offer you on Tuesday at the small cost of

50c Pair

Same quality socks were costing you double the money last Autumn. Do not let this opportunity slip.

Special Price Offering of Men's Knitted Ties

From the viewpoint of both appearance and economy, many men have a preference for knitted ties.

In this special offering you will find some entirely new patterns and color effects. Good looking, stylish ties that will give splendid satisfaction and ties into neat knots.

Special 75c each

Our window display will help you in making a few selections.

(Men's Furnishings Department, Ground Floor.)

Manchester Robertson Allison Limited
KING STREET • GERMAIN STREET • MARKET SQUARE •

Penman's Heather Hosiery For Fall, 95 cts. a Pair

(See Window)

Special display of Penman's durable Heather Hosiery for Fall in the new four and one rib or plain. The colors are fawn, brown or blue heather mixtures, full fashioned double heel and toe and sole. A timely special for Fall.

Price, 95c. a Pair

F. W. Daniel & Co., Head of King St.

and a few of the southeastern sections were much like this. (The largest factors, he believed, in securing a preference for some church, synagogue and Sunday school from almost all the people, and no preference reports from so few, were the notable co-operation and leadership of the leaders of all faiths, Protestants, Catholics and Jews in the St. John home visitation, and the wide announcement, publicity and endorsement which the newspapers had given the home visitation.

October 30th Welcome Day.

The leaders are sending out letters today to all pastors, priests, rabbis and organizations, suggesting that Sunday, October 30, in all Protestant and Catholic churches and Sunday schools, be made a universal welcome day to all the new people located through the home visitation, who are not members or communicants of the churches, and Saturday, Oct. 29, be used in the Jewish congregation. It is said that in other cities where all agreed upon a general welcome day, planned and worked to that end, it has created such a deep religious spirit throughout the entire community, that it has helped each and every faith, denomination and local church, synagogue and Sunday school.

Like the community-wide spirit of home visitation day, this general welcome day helps all, even though each faith, denomination and local church and Sunday school is to follow up its own people in its own way, and of course follow its own plan of preparation and reception of any new members or communicants.

Thousands have been brought into the churches, synagogues and Sunday schools of their choice in this way, some churches adding as many as 400 new members on one day, some Sunday schools adding more than 600 members.

To Send Letters and Callers.

C. S. Watson, general chairman of conservation for the St. John home visitation, who is also president of the St. John County Religious Education Council, the organization which promoted the home visitation in St. John, sent a letter today to all pastors, priests and rabbis, and all Sunday school leaders, urging them to send a letter at once to all new people, whose names had come to them, inviting them to all their church and Sunday school services, and informing them that Sunday, October 30, was a special welcome day, especially planned for them; then to follow all of these new people with personal calls, to express their interest in them, and personally extend the welcome to their services.

The names of the eleven families having no preference were sent to all pastors, that they all might assure these people of a welcome to their services. They are among some of the best families in the city, and the hope was expressed that they would choose some

church and Sunday school and give it their good influence.

The value of the home visitation still increases in the judgment of local leaders who have looked over the cards. The more than 24,000 people who are not connected with any church offer the greatest opportunity ever known. Many churches and Sunday schools can double their membership.

RECENT WEDDINGS
Beckett-Johnson

The home of Mr. and Mrs. E. C. Johnson, Brown Flats, was the scene of a pretty wedding and one of much interest on Wednesday, September 29, at two o'clock p.m., when their daughter, Florence Birden, was united in marriage to Eldon Cecil Beckett, of Inceby, Queens county (N. B.). The ceremony was performed by Rev. C. H. Strothard, assisted by Rev. T. D. Bell.

RECENT DEATHS
Rev. Brother Marcellian

Thomas Dean, of the City Market, has received word of the death at Laval Rapids (P. Q.), on Saturday of his brother, William, who was a member of the Brothers of the Christian Schools and known in religion as Rev. Brother Marcellian. Brother Marcellian, who was about seventy years of age, completed his fiftieth year in the Christian Brotherhood in July of the present year. He

was a native of St. John and left here as a young man to become a Christian Brother. Besides his brother, Thomas Dean, four sisters are left to mourn the death of Rev. Brother Marcellian. The funeral will take place at Laval Rapids today.

John Halpin

The death of John Halpin occurred at his home, 18 Kimball street, yesterday. Mr. Halpin, who was a lifelong resident of St. John, is survived by his

wife and two daughters, Mrs. Charles W. Mattatall, of this city, and Miss Margaret at home. Funeral will take place Wednesday morning, 8.45, to Cathedral for high mass of requiem.

F. S. Bassi

The death of F. S. Bassi occurred on Wednesday, October 5, at Chance Harbor (N. B.). Mr. Bassi, who is survived by his wife, Sarah J. Bassi, formerly residing in Brooklyn (N. Y.). Burial took place in Chance Harbor.

Special Offer

Full Upper or Lower Set of Teeth Low as \$10.00

Fit Guaranteed

Painless Extraction, 25c

Guaranteed Bridge Work Low as \$5.00 Per Tooth.

Maritime Dental Parlors
38 CHARLOTTE STREET.
Hours—9 a.m. to 9 p.m. PHONE—Main 2789.

Silk Blouses That Are Different

A dozen beautiful models—late Paris and New York Ideas

Of our own specially imported pure Jap Silk—that launders well and always looks fresh. Twelve designs, including some very stylish stout models.

Made in our own factory—sold direct to you in our own stores. That is why we can sell these stunning models from

\$4.98 to \$5.95

D'Allaird's
Blouses
81 KING STREET