

Good Things Coming to Theatres of St. John

FLORA FINCH AND GLADYS HULETTE AT THE STAR

The feature at the Star Theatre last night was one of more than usual interest as it presented Flora Finch in one of the leading roles. The picture "Happiness Tomorrow" is just as good, if not a little better than "The Pirate".

PLAIN UNALLOYED "HAPPINESS" TOMORROW

Are you a stockholder in the Sossopans Trust that controls real happiness? Have you any interests in the little chubby faces and dimpled hands that keep your old heart going strong?

LAST CHANCES TO SEE "THE DEEMSTER," NEXT IS "TALE OF TWO CITIES"

If you fall to see Hall Caine's "The Deemster," at the Gem tonight at 7.15 or 8.45 you'll miss one of the finest pictures for it will be withdrawn after tonight. It's a triumph of artistic work in the picturing of a great story.

CHILEAN MINISTRY OF TEN DAYS GIVES UP

Santiago, Chile, July 24.—The cabinet has resigned. No reason for the action is given.

THE RIVER LUMBERING

Fredericton, July 24.—The St. John River now is clear of all lumber, with the exception of what is left by the American mills on the upper waters.

NOTICES OF BIRTHS, MARRIAGES AND DEATHS, 50c.

BIRTHS

QUIGG—On July 21, 1917, to Mr. and Mrs. Richard Quigg, Raynes avenue, Fairville—a son.

DEATHS

COLLINS—At her parents' residence, 41 Lombard street, on the 24th inst. Annie Kathleen, aged seven months, youngest child of Michael and Alice Collins.

IN MEMORIAM

DOUGHTY—Catherine Doughty, our dear mother, died July 24, 1916. One precious to our hearts has gone. The voice we loved is stilled.

CARDS-OF-THANKS

Mrs. E. Haley wishes to thank her many friends for kindness and sympathy in her recent sad bereavement.

I. O. O. F. MEMORIAL SERVICE.

A memorial service for the departed brothers of the different lodges of the Odd Fellows will be held in Golden Rule Lodge room, West Side, on Wednesday evening, July 25, at 8 o'clock.

STORM SEVERE IN THE CAPITAL

Fredericton, July 24.—The most violent electrical storm which visited this city during the summer occurred last night. Thunder and lightning were continuous and several buildings in the city were struck.

LOCAL NEWS

Band concert, Seaside, has been postponed. Auto Bus will leave King square for Robney picnic at 2.30 p.m.

Imperial hard coal landing—Gibson & Co., Ltd. Railway Red Cross Fete, Wednesday afternoon and evening.

CARPENTERS MEETING Regular meeting Carpenters' Union Wednesday evening. Full attendance requested.

Our spring footwear shows the fruit of most careful shoe buying—Wheat's Cash Stores, 248-247 Union street.

RED CROSS Tomorrow (Wednesday), the Robney Red Cross will hold a fete on the grounds of the Hon. Wm. Fugely.

BATHING SHOES For the latest novelties in bathing shoes try Waterbury & Rising, King street, 78c per pair. Clean up price.

PERSONALS George E. Frauley and Harry Frauley of St. George are in the city today.

MONCTON NOTES (Transcript, Monday) Mrs. H. A. McKewen of St. John was the guest of her personal friend.

GATHERING FOR CAUCUS HERE Members of the Conservative party from all parts of New Brunswick are gathered in the city today for a caucus in the Seaman's Institute building this afternoon.

GOOD BIT OF WORK Under today's date Stewart Lyon, Canadian Press correspondent at the front, reports the pulling of a monster four-ton-inch German gun out of commission.

TO BE MARRIED The wedding of James Edward Gregor of Fredericton and Miss Elsie O. Randall of Lakeville Corner, is announced for Wednesday evening.

IMPROVED BUMPER RAIL FOR MOTOR CARS A new bumper, or buffer rail for automobiles is clamped to the front springs of three-quarters of a ton weight.

LITTLE BOY HAD DIARRHOEA Only Blood Passed Bowels Diarrhoea, dysentery and summer complaint are responsible for more deaths especially of children, during the summer months than any other form of disease.

WATCH THIS SPACE Toric lenses, being curved like the eye, are neater in appearance than "flat" lenses.

THE BEST QUALITY AT A REASONABLE PRICE Better For Sight And For Looks Toric lenses, being curved like the eye, are neater in appearance than "flat" lenses.

L. L. Sharpe & Son Jewelers and Opticians, 21 KING ST. ST. JOHN, N. B.

Sells Equitable To Policy Holders

Gen. du Pont Makes Life Insurance Company Mutual at Last

Trustees Take Control—When Stock is Retired Directors Will Be Chosen by the Holders of Insurance

(New York Times.) The Equitable Life Assurance Society, with its assets of more than \$200,000,000, and outstanding insurance of more than \$1,500,000,000, is to belong to its 500,000 policy holders for all time.

GERMANY TRYING TO BRIBE ARGENTINA Buenos Aires, July 24.—A German bank is reported to have offered confidentially to the Argentine government an immediate loan of 4,000,000,000.

RECENT DEATHS On Saturday at the home of Mrs. Frank Duppy, Salamanca, her mother, Mrs. Eliza McKinnon died, aged 89 years.

MR. HENDERSON MADE A STOP IN STOCKHOLM Stockholm, Tuesday, July 17 (delayed)—Arthur Henderson, member of the cabinet, without portfolio, on his way home from Petrograd, spent Monday here.

PLILGRIMAGE STARTS A pilgrimage for St. Anne de Beaurup left the city today a little after noon. There were a large number of people from the city and vicinity going, and the number will be increased, as many throughout the province will join the pilgrim and proceed to Quebec.

USE THE WADY THE WAY We weren't getting enough Local Business

Far away from home we were cleaning up. In fact business was great with the salesmen on the road.

But at home where it was easy for us to handle a big volume, our business amounted to next to nothing. And there was no reason why our product shouldn't be as saleable right in our own town as in any other.

I found out the reason. We weren't going after it. We expected it to come in unsolicited. So I concluded that what we needed were some live wire city salesmen. But where were we to get them? Ah! A clever hunch! A want ad in the Times-Star will find them. So we put in an ad, which cost only a trifling amount. It worked fine. I had many applicants.

and the next week three hustlers were flying in with Orders

SALES MANAGER

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