

SIMPSON'S

SELLING NEWS FOR TODAY

"Little Darling" Hose for Children

Boys' and Girls' Stockings, "Little Darling" brand. Fine ribbed, black, tan, sky, or white; all wool. They have colored silk heel and toes. Good wearing, neat and comfortable stockings. Sizes 4 to 7. A pair **.35**

Children's Half Sox

Children's Fine Lisle Thread Half-Sox—white with colored circular striped top and turned cuff. Neat, striking design. Sizes 4 to 7. A splendid value for **.25**

Children's Gloves

Boys' and Girls' Wash Cape Leather Gloves, tan, grey, and putty shades. Strong, soft, pliable leather. One dome fastener and outsewn seam. Sizes 1 to 7. A thorough good quality. **1.50**

Rogers' Sectional Silver-Plated Ware at 25 Cents!

- Butter Knives. Regular 75c each. Wednesday, each . . . **.25**
- Sugar Shells. Regular 65c each. Wednesday, each . . . **.25**
- Ice Cream Spoons. Regular \$7.00 doz. Wednesday, each . . . **.25**
- Ice Cream Forks. Regular \$7.00 doz. Wednesday, each . . . **.25**
- Baby Food Pushers. Regular 50c each. Wednesday, each . . . **.25**
- Dessert Spoons. Regular \$7.00 doz. Wednesday, each . . . **.25**
- Dessert Forks. Regular \$7.00 doz. Wednesday, each . . . **.25**
- Salted Almond or Bon-Bon Spoons. Regular 75c each. Wednesday, each . . . **.25**
- Mustard Spoons. Regular 50c each. Wednesday, each . . . **.25**
- Child's Forks. Regular \$6.50 doz. Wednesday, each . . . **.25**
- Pickle Forks. Regular 45c. Wednesday, each **.25**

Easter Cards for Foreign Mailing

In our Stationery Department you will find a splendid assortment of the newest designs. Also Dennison's Crepe Paper in the special Easter shades for decorating purposes.

Rush Price for Towels

- Huckaback Bedroom Towels, fine quality, hemmed on sides. Regular 75c a pair. Wednesday, **.49**
- Brown Holland Linen, 30 inches wide, suitable for children's wash dresses, women's skirts, etc. A yard **.29**
- Heavy Quality Bleached Towels, for aprons, etc.; 30 inches wide, a yard **.28**
- Stair Linens, grey colorings, 18 inches wide, a yard, 22; 20 inches wide, a yard, 25c.
- Sateen Comforters, down filled, pretty colorings; size 72 x 72 inches. Extra special on Wednesday **8.45**



Today's Good News for Boys Clearance Sale of Boys' Furnishings

A vast quantity of Boys' Furnishings left over from the winter's selling has been reduced for quick clearance today. Every one of the following items is an extraordinary bargain:

- Combination Underwear**
Boys' Natural Wool Combinations, "Bodyguard," "Admiral" and "Rameses" brands. Closed crotch style. Some are slightly counter soiled. Sizes 20 to 32. They were \$1.75 and \$2.25 a suit. Reduced for clearance **1.25**
- Boys' Underwear**
Shirts and Drawers, sizes 20 to 32. Natural wool, "Rameses," "Penman No. 95" and "Bodyguard" brands; also Scotch wool, fleece lined; some counter soiled. Values up to 80c. All going today at . . . **.39**
- Boys' Woolen Underwear**
"Rameses" and "Bodyguard" brands. Shirts are double-breasted, slightly counter soiled. Sizes 20 to 32. Regular \$1.25 a garment. Today **.65**
- Boys' Night Robes at 77c**
Flannelette Night Robes, pink, blue and tan stripes on light grounds. Sizes 4 to 16 years. Regular \$1.00 and \$1.25. Reduced for today **.77**
- Boys' Jerseys 33c**
Boys' Heavy Cotton Jerseys, in fine cardigan stitch, grey shade. Pull-over style. Sizes 26 to 32. Reduced to **.33**
- Boys' Cotton Jerseys, in navy, white, white and sky, navy and red and white and navy; short or long sleeves. Sizes 20 to 32. Today **.23**
- Flannelette Shirts**
Boys' Flannelette Shirts, in stripes or plain grey; collar attached style; large bodies and buttoned cuffs. Sizes 11 to 14. Today . . . **.47**

Broken Lines of Women's Better Boots Regular \$7 to \$10 at \$5.45

Two hundred pairs of Women's Queen Quality and Laird Schober Boots, all smart styles, left from short lots. They are in broken sizes—2½ to 7 in the lot—but not all sizes of any one kind. These are all select new Spring Boots of patent, gunmetal kid and colored leathers. Regular \$7.00 to \$10.00. Today **5.45**

Samples of Women's Low Shoes

Com at 8.30 a.m. Today if you want a pair of these Empress Sample Shoes for **2.95**

We secured the Spring sample line of Empress Low Shoes for women—about 200 pairs, consisting of Colonial, Lace Oxfords and Plain Pumps, in patent colt, dull kid, bright kid and colored leathers. Sample sizes only, 3½, 4 and 4½. They are all correct shapes for this season and are worth \$4.00 and \$5.00. On sale today, 8.30 a.m., at **2.95**

Boys' Tan Bluchers

A very durable boot made of tan or black box kid leather, Blucher style, medium round toe shape, heavy solid leather soles and military heels. Sizes 1 to 7. A pair **2.95**

Children's Boots

Made of patent colt, fine kid and gunmetal, strong McKay sewn soles, low heels and black cloth tops, button and lace styles. Sizes 5-7½, \$1.89; sizes 8-10½, \$2.19; sizes 11-2, \$2.48.

Men's Boots \$2.79

Made of heavy box kid leather. Blucher cut on full fitting last with heavy standard screw soles, military heels. Sizes 6-10. A splendid boot worth con siderably more money . . . **2.79**

Drugs

- Boric Acid, 25c package for .21
- Powdered Alum, 15c package for .12
- Rochelle Salts, 80c package for .23
- Gum Camphor, regular 10c per oz. for **.8**
- Moth Balls, lb. **.16**
- Moth Flakes, lb. **.16**
- Russian Paraffin Oil, quart . . . **1.25**
- Apollo Hair Tonic, 53c **.47**
- Apollo White Liniment, 26c . . . **.21**
- Apollo Corn Cure, 26c **.23**
- Apollo Natural Hair Color, 52c . **.47**
- Mentholated Cough Cure, 26c . . **.21**
- Gin Pills **.31**
- Pinkham's Compound **.6**
- Burdock Blood Bitters **.60**
- Nerviline, 21c and 37c.
- Julep Shampoo Powders, 6c; special 2 for **.12**

BOOKS

For Young and Old

Phone Your Order Main 7841

The Newest Books



Popular Week-End Reading Cloth Bound 25c

- T. Tembarom, by Frances Hodgson Burnett.
- The Net, by Rex Beach.
- The Scarlet Pimpernel, by Baroness Orczy.
- Sergeant Michael Cassidy, by Sapper.
- By Blow and Kiss, by Boyd Cable.
- The Altar Stairs, by G. B. Lancaster.
- General John Regan, by Geo. A. Birmingham.
- The Dream Doctor, by Arthur B. Reeve.
- Cupid in Ottokins, by J. J. Bell.
- Lady Windermere's Fan, by Oscar Wilde.
- The Little White Bird, by J. M. Barrie.
- The Rivermen, Etc., by Stewart Edward White.
- Traffic, by E. Temple Thurston.
- The Lure of the Labrador Wild, by Dillon Wallace.
- Reminiscences of a Ranchman, by Edgar Beecher Bronson.
- Revolving at Red Gate, by Meredith Nicholson.
- Pigs Is Pigs, by Ellis Parker Butler.
- Dr. Luke, by Norman Duncan.
- On the Side of the Angels, by Harold Begbie.
- Disarm, Disarm, by Baroness Von Sutt-nara.
- His Rise, by W. B. Maxwell.
- Jane, by Marie Corelli.

For the Children

A splendidly bound book. The titles are just the kind young children would choose for themselves. Cloth bound. Per 25 volume **.25**

War Books

- A Student in Arms, by Donald Hankey **1.25**
- My Second Year of the War, by Frederic Palmer **1.25**
- The British Campaign, by Arthur Conan Doyle **1.50**
- At the War, by Lord Northcliffe . . . **1.25**
- Bullets and Bullets, by Bruce Baxster . . . **1.25**
- German Atrocities, by J. H. Morgan . . . **.55**
- The Lord Kitchener Memorial Book . . . **1.35**
- Getting Together, by Ian Hay **1.50**
- Mr. Bridling Sees It Through, by H. G. Wells **.90**
- The Mixed Division, by R. W. Campbell **1.25**
- Ordeal by Battle, by F. S. Oliver **.30**
- The First Hundred Thousand, by Ian Hay **.30**



Handy Pocket Volumes Cloth Bound 15c

- Rule of the Game, by Edward Stewart White.
- Mican Clark, by Conan Doyle.
- Incomparable Behaviors, by A. & E. Castle.
- Intrusions of Peggy, by Anthony Hope.
- Mr. Justice Rafines, by E. W. Hornung.
- Some Irish Vesterdays, by E. O. E. Somerville and Martin Ross.
- The Necromancers, by Robert Hugu Benson.
- Love and the Spy, by C. M. and A. M. Williamson.
- The Broken Road, by A. E. W. Mason.
- My Friend Prospero, by Henry Harland.
- Tom Sawyer, by Mark Twain.
- Lady Rose's Daughter, by Mrs. Humphry Ward.
- Hearts Courageous, by Halle Ermitie-Rivers.
- The Friend Prospero, by Henry Harland.
- The Marriage of William Ashe, by Mrs. Humphry Ward.
- A Romance of Wastland, by A. E. W. Mason.
- A Chief in the Night, by A. W. Hornung.
- The Fortunes of Christina McNab, by E. Macnaughton.
- The Adventures of Sherlock Holmes, by Conan Doyle.
- The Memoirs of Sherlock Holmes, by Conan Doyle.

Our Semi-Annual Notion Sale Begins Today With These Splendid Values

- COATS SEWING COTTON, full 300 yards, 6 cord, black and white, all sizes. Regular 60c spool. Opening day sale price, 60 dozen **.60**
- COATS MERCERIZED CROCHET COTTON, white only; all sizes. Regular 12c ball. Sale price, ball, 12c a dozen, \$1.35.
- BASTING COTTON, 1,000-yard spools, white only; 38 and 40. Sale price, spool **.11**
- SEWING SILK, full 50-yard spools, all colors, best quality silk. Regular 50c spool. Sale price, a dozen **.43**
- DRESSMAKERS' SHEARS, Japanese in nickel handles; size 6 to 8 inch. Sale price, a pair . . . **.65**
- LINGERIE BRAID, white, pink and blue; 12 yards with bodkin. Regular 10c. Sale price, 2 . . . **.16**
- BIAS SEAM TAPE, size 1 to 5, white only. Regular 12½c and 1c. Sale price, a bolt **.11**
- RICK RACK BRAID, white only. 4 yards on bolt. Sale price, a bolt **.10**
- HOSE SUPPORTS, heavy webbing, sew-on style. Sale price, Regular pair **.15**
- PAD HOSE SUPPORTS, in black, white and sky. Sale price, a pair **.29**
- TAPE in 4-yard rolls, white only. Regular 5c. Sale price, 2 for . . . **.12**
- TAPE, with weights, white only. Sale price, 3 yards . . . **.15**
- HOOK AND EYE TAPE, black and white. Sale price, a 22 yard **.22**
- MERCERIZED MENDING for lisle and silk hose; black, white and all colors. Sale price, ball . . . **.5**
- MENDING WOOL in skeins, black, white, tan and natural. Sale price, 5 skeins **.22**
- PIN SHEETS, plated, sharp points, 400 pins to paper. Sale price, 3 for **.12**
- THIMBLES, ivory, black and all colors. Sale price, 3 for . . . **.10**
- DOVE FASTENERS, black and white; all sizes. Sale price, 20 cards **.20**
- HOOKS AND EYES, Canada, black and white; all sizes. Regular 4c card. Sale price, 4 cards **.10**
- SAFETY PINS, duplex guarded coil; 3 sizes, 12 on card. Sale price, 4 cards **.15**
- BOOT LACES, Rifle mohair lace, black only, 36 inches. Sale price, dozen **.15**
- HAIRPINS, in boxes, black and brown. Regular 5c box. Sale price, 3 for **.10**
- STOCKING DARNERS, foot form, natural wood. Sale price, each **.10**
- COAT HANGERS, plain hardwood with rubber knots to keep waists from slipping off. Sale price, 20 for **.20**
- BELTING, 2-inch, with bones; black and white. Regular 15½c. Sale price **.10**
- SLEEVE PROTECTORS, black and white, patent leather. Sale price, pair **.18**
- DRESS SHIELDS, on and off collar; sizes 2 and 4. Sale price, pair **.17**
- RUBBERIZED BIBS, in all light colors. Regular 10c. Sale price, 4 for **.25**

Wash Goods Half-Price Sale of Checked Poplin

27-inch Wide Poplins, black with 1-inch white checks, suitable for elderly ladies' dresses and skirts. Less than half price today. A 2½ yard **24½**

Duro Piques, 28 inches wide, in stripes, checks and plain shades. The best fast colored cloth ever made. Suitable for dresses, suits and skirts. We offer these Wednesday at the lowest price we ever sold them at. A yard **.39**

New Velvets, in small and overall designs, suitable for waists and dresses; 48 inches wide; about forty designs and colors, making altogether the prettiest selection we have ever offered. A yard, 50 Heats Courageous, by Halle Ermitie-Rivers.

The Marriage of William Ashe, by Mrs. Humphry Ward.

A Romance of Wastland, by A. E. W. Mason.

A Chief in the Night, by A. W. Hornung.

The Fortunes of Christina McNab, by E. Macnaughton.

The Adventures of Sherlock Holmes, by Conan Doyle.

The Memoirs of Sherlock Holmes, by Conan Doyle.

Reduced Prices on Axminster Rugs

A splendid line of heavy quality Axminster Rugs in a good assortment of designs, in all the newer colorings: Brown, green, fawn, blue and old rose combinations. Copies of Persian and Turkish designs, some with large bold figures, others with a small plain pattern or silver designs. Suitable for dining-room, living-room or parlor. Offered for one day only at the following reduced prices:

- Size 4.5 x 7.6, regular price \$13.50, Wednesday special . . . **11.50**
- Size 6.9 x 9, regular price \$23.75, Wednesday special . . . **21.50**
- Size 6.9 x 10.6, regular price \$27.50, Wednesday special . . . **24.50**
- Size 9 x 9, regular price \$31.00, Wednesday special **27.50**
- Size 9 x 10.6, regular price \$35.00, Wednesday special . . . **31.50**
- Size 9 x 12, regular price \$39.50, Wednesday special **34.50**

Half-price Sale of Children's Drawers, Nightgowns, Underskirts, Rompers, Aprons and Princess Slips.

There is a splendid selection of dainty styles, made of fine cottons, nainsooks and flannelette; and though some are slightly soiled, they will wear good as new. Sizes 2 to 16 years in the lot, but not in every style. Regular prices range from 35c to \$4.00, though not in every garment mentioned. Priced on Wednesday **.18 to 1.50**

Infants' Short Dresses, made of fine lawn and nainsook; choice of several dainty styles, variously trimmed with lace and embroidery insertions and edges; sizes 6 months to 2 years. Wednesday special, 50c **.50**

Women's Spencers, made of pure wool, in white, rose or grey. They are closely knitted in a snug button front, V-neck style. Women's sizes. Special Wednesday selling **.95**