

SIMPSON'S FRIDAY BARGAINS TODAY

The Boot List

We advise you to come at 8.30 a.m. for, while the quantities are large enough to last all day, the values in some of the lines vary, and the best ones are usually picked out first. However, every pair offered is a special worth trying for.

Men's Boots \$2.79

Men's Box Kip Blucher Boots, with full round toes, heavy standard screw soles, and flat heels. Regular price \$3.50. On sale to-day at **2.79**

Boys' Boots for Rough Wear



Made of box kip and oil rain leather, with full double viscolized wet-proof standard screw soles, round toe style, medium heels. Good value at \$3.00. Sizes 11 to 13, \$2.19; sizes 1 to 5, \$2.49.

Smart Boots for Misses

Misses' Button and Lace Boots, in gunmetal and patent leather with kid and cloth tops, neat toe-caps. McKay sewn soles and flat heels. Sizes 11 to 2. Today, **2.49**

Women's Boots \$2.49

In gunmetal, vic kid and patent leather, with kid and cloth tops, button and lace styles. Cuban, military and high heels. These boots are regularly sold at \$3.50, \$4.00 and \$5.00. Come at 8.30 a.m. for first choice. Today, a pair **2.49**



An Easter Glove Special

\$1.25 Glace Lamb Gloves 85c

50 dozen marked down for today's selling. Soft, supple skins, perfectly finished; have 2 dome fasteners, oversewn seam. White only. Sizes 5 1/2 to 7 1/4. Regularly \$1.25. Today, 8.30 a.m. **.85** (No phone orders.)

Women's Kid Gloves, a grouping of small sizes, consisting of 5 1/4 and 5 3/4, in a great range of colors. Most of them are French kid gloves of \$1.00 and \$1.10 values. Today, bargain, a pair **.49**

Women's Wash Chamoiseite Gloves, fine white fabric. Have 2 dome fasteners, and black stitched back. Perfectly finished. Sizes 5 1/2 to 7 1/4. Wonderful value today at **.90**

Wall Paper and Paint

4,000 Rolls White and Cream Ceiling Paper—Circle pattern in mica, good quality stock. Regular 50c. Extra special Friday, single roll **30c**. (Not more than 100 rolls to a customer)

Canadian Wall Papers, well covered grounds, stripes, floral and medallion designs, in blue, pink and brown. Regular 8c and 10c. Friday bargain, a single roll **6c**

Borders, to match, Friday, a yard **1/2c**

Imported Leatherettes, embossed patterns, in brown, red and blue, suitable for side wall and dado use. Regular \$1.25 to \$2.00. Friday, a single roll **.29**

Tapestry Wall Papers, foliage designs, worked in new color combinations of blue, tan, brown and grey. Regular 50c. On sale Friday, a single roll **.33**

"B.B." Floor Wax, quality guaranteed. 1-lb. tins, 33c; 2-lb. tins, 65c.

Johnson's Cleaner, for hardwood floors, autos, etc. Regular 35c size. Friday **.23**

Gold Medal Varnish—High quality varnish for floors, furniture and woodwork. Quarts only. Regular 75c. Friday **.59**

Everjet Black Enamel, for stoves, pipes and all metal work. 1/2-pint size, 15c; pint size, 25c.

Gold and Aluminum Paints, 2-oz. bottles, ready mixed. 200 bottles only, Friday **.14**

Paint Brushes, black bristles, flat styles, 2 1/2 inches wide. Friday **.28**

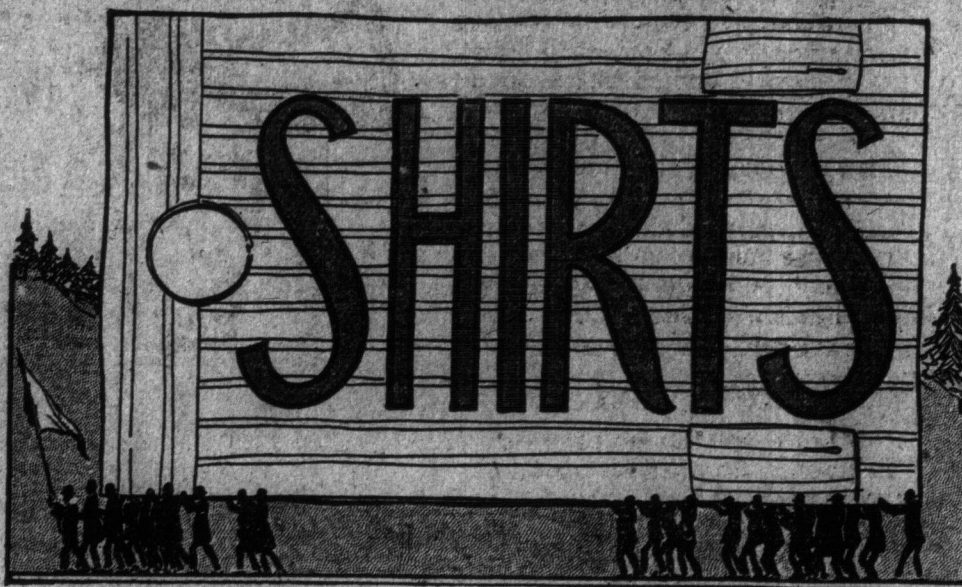
Wonderful Bargains in Silverware

Rogers' Sectional Silver-plated Ware in Odd Patterns

Tea Spoons, regular \$4.00 doz. Each **.25**
Dessert Spoons, regular \$7.00 doz. Each **.25**
Dessert Forks, regular \$7.00 doz. Each **.25**
Sugar Shells, regular 65c each. Each **.25**
Baby Food Pushers, regular 50c. Each **.25**
Mustard Spoons, regular 50c each. Each **.25**
Child's Forks, regular \$6.50 doz. Each **.25**
Fruit or Berry Spoons, Rogers silver-plated, regular \$1.50 each. Friday bargain, each **.65**
Cheese Scoops and Cold Meat Serving Forks, regular \$1.00 each. On sale Friday, bargain, each **.49**
Rogers' Silver-plated Fish Knives, Fish Forks and Berry Spoons, with gold-plated bowl. Regular \$1.75. On sale Friday, bargain, each **.98**
Silver-plated Knives and Forks—Your choice of dessert or medium sizes. These are not stamped Rogers. Friday bargain, pair, knife and fork **.25**

The **SIMPSON** Company Limited

COME TO THE MEN'S STORE



SHIRTS

49

CENTS EACH

TODAY

One Thousand Dozen Neglige Shirts

Coat styles with laundered cuffs; a great variety of neat stripe patterns. Sizes 13 1/2 to 17. Special today 49c.

Other Specials in Men's Furnishings

Men's Neckwear, four-in-hand styles, good fashionable patterns in all colors, plain and fancy. Half price and less, at **.25**

Men's Balbriggan Shirts and Drawers, natural shade. Sizes 34 to 44. Today, a garment **.49**

Men's Striped Flannelette Night Robes with collar. Sizes 14 to 20. Today, special **.98**

Men's Merino Shirts and Drawers, made from fine wool and cotton mixture, natural shade. Sizes 34 to 44. Today, a garment **.59**

Boys' Cotton Jerseys, pull-over style, plain and two-color combinations, short or long sleeves. Sizes 18 to 32. Today, bargain **.23**

Men's Soft Felt Hats \$1.15

Smart flat set and curl brim shapes in shades of green, grey, brown, navy and black. Bound brims and corded silk bands. Some have satin linings. Regular \$1.50, \$2.00 and \$2.50. Today **1.15**

Boys' Spring Caps, Today, 45c—All the new popular shapes for spring wear, in boys' caps, including four and eight-piece top lines with and without bands. The patterns are neat hairline stripes, black and white checks and fancy designs, in greys, browns, etc. Today **.45**

Children's Velvet Tams, 65c—Velvet Tams in navy and black with gold lettered bands. All sizes. Regular \$1 each. Today **.65**

Tourist Trunks

Slightly damaged. Regular price \$5.00. Today **\$2.98**

25 only, waterproof, canvas covered, with straps, brass lock and bolts, well bound, with strong corners, neatly lined, with tray. Sizes 34 and 38 inches.

Friday Bargains for Boys

150 Suits that were purchased for our regular stock and have been marked at this very attractive figure for 8.30 shopping this morning. Grey, brown and fawn tweeds, showing smart stripe, check and plain weaves. Coats are in single-breasted, three-button models, with fancy pleats down each side of back and front to stitched belt. Sizes 25 to 33. Values \$7.50, \$8.00 and \$9.00. Today, bargain **4.98**

Boys' Paramatta Raincoats, Special at **\$3.95**

Sizes for boys from 5 to 17 years of age. Imported double texture paramatta cloth in a serviceable fawn color; single-breasted with close-fitting motor collar and set-in sleeves; seams are stitched and cemented. A thoroughly waterproof garment and a genuine bargain. Today at **3.95**

Boys' Pinch-Back Suits With Extra Bloomers **5.95**

Smartly tailored from medium weight tweed suitings in fancy brown colorings; single-breasted, with side and breast patch pockets, fashionable lapels, 3-piece all-around belt and pinch-back, durable tweed body linings; bloomers are full fashioned, strongly lined, with belt loops and straps and buttons at knee. Suit with extra bloomers. Today **5.95**

Today's Special Prices on Home Furnishings

New Tapestry Rugs at Old Prices

A large stock of new Tapestry Rugs bought at the right prices, and in a good collection of different designs, colorings and styles, direct from one of our best known Scotch factories, whose quality is always reliable. Size 7.6 x 9.0, **\$11.25**; 9.0 x 9.0, **\$12.25**; 9.0 x 10.6, **\$14.25**; 9.0 x 12.0, **\$15.95**

Axminster Rugs Only \$8.95

A special offer of a very attractive and serviceable Axminster Rug, woven in mixed mottled effect in centre with plain lined border across each end in plain shades of blue, brown or green. Very suitable as a den rug or for dining-room use. Size 4.6 x 7.6. Today, special **8.95**

Cocoa Matting at 49c Per Yard

Now is the time that the Cocoa Matting on your steps or verandah probably requires renewing, and here is an opportunity to obtain a good, serviceable quality at an exceptionally low price; 36 inches wide. Today, yard **.49**

Heavy Scotch Oilcloth Surround

This is a lot of extra heavy Scotch Oilcloth, made specially for surrounds, as most of the pieces have a border design on one side

only, which makes a very pretty and effective appearance when mitted around a room on the outside of a rug. All designs are in a parquet or wood effect. 18 inches wide, **30c** per yard; 27 inches wide, **50c** per yard; 54 inches wide, **\$1.00** per yard.

Reg Rugs at 85c Each

300 only, strongly woven Rag Rugs, in assorted colors and the old-time striped effects with plain band borders across each end, woven in light or dark shades; sizes 24 x 36 inches. Today **.85**

Carpet Sweepers at \$2.50

Strong and serviceable make of sweeper, with removable furniture guard; well constructed and easy running. Today **2.50**

Hemp Stair Carpet at 49c

Very useful Scotch Hemp Stair Carpet that is reversible and comes in two shades, either green with red border or red centre with green and black border. 22 inches wide. Today, a yard **.49**

Oilcloth Mats at \$1.19

Good quality Oilcloth Mats, suitable for stoves or kitchen use, serviceable quality and good designs; size 54 inches square. Today, each **1.19**

Furniture Bargains

Library Table, genuine quarter-cut oak, fumed finish, mission design. Regular \$20.00 **14.95**

Dining-room Chairs, solid quarter-cut oak, fumed finish, sets consisting of five side and one arm chair, box frames and slip seats upholstered in genuine leather. Regular \$24.75 **18.95**

Couches, imitation leather, full spring seats. Regular \$12.75 **8.75**

Brass Bed, heavy 2-inch posts, ball corners, five 1-inch fillers; bright, pollette or satin finish; all regular sizes. Regular \$24.75 **18.95**

Divanettes, genuine oak frames, fumed finish, used as bed at night, settee during day, link fabric spring, helicals at each end, soft comfortable mattress, complete. Regular \$37.50 **29.85**

Tables, in mahogany, shaped top, legs and shelves, polished finish. Regular \$5.00 **3.75**

60c Window Shades at 49c

250 well-made Window Shades, measuring 37 inches wide and 70 inches long, nicely trimmed with strong Nottingham lace insertion in a dainty design. Cream only. Mounted on strong, reliable spring rollers. All necessary attachments. Regular 60c. Friday **.49**

\$1.69 to \$2.50 Chintzes for 95c Yard

An immense assortment to select from, all 50 inches wide, in the most beautiful of colorings and choicest designs appropriate for side hangings for any room; also very popular for slip covers, for bedroom or dining-room furniture. Regular \$1.69 to \$2.50 yard. Friday bargain, a yard **.95**



Men's Suits, a Bargain at \$9.85

Are made from most serviceable tweeds in greys and browns, in neat striped patterns. Cut in good fitting single-breasted, fifty inches long, with square shoulders and close-fitting collar. All seams are sewn, and the tailoring is good throughout. Sizes 34 to 44. Today, bargain **9.85**

Men's Raincoats

This Raincoat of English paramatta, in a fawn shade, is double texture, and will give excellent service, cut single-breasted, fifty inches long, with square shoulders and close-fitting collar. All seams are sewn, and the tailoring is good throughout. Sizes 34 to 44. Today **6.95**

Work Pants

Strong, hard wearing tweed cloths in brown mixtures, with small patterns. They have five pockets and belt loops, and are strongly tailored. Sizes 32 to 44. Today, bargain **1.98**

Boys' First Long-Pant Suits

These suits are worth much more than today's price. Made from strong, good wearing tweeds, in brown and grey mixed effects, cut in the young man's close-fitting single-breasted sacque style. Sizes 32 to 35. Special for today **7.75**

This Fixture Special

Exceptionally good value is offered in this well-designed Four-light Mission Fixture for den, living-room or dining-room. Made of brass, suspended by chain from ceiling; complete with 4 amber glass lantern shades. Regular price, each **9.95**

Same fixture as above, with good glass shades, two three different designs to select from. Reduced special price **7.95**



Bargains in Basement

Cups and Saucers Today 8c

Fine quality thin English ware, white, ovate shape. No mail orders. Not more than two dozen to a customer. Regular \$1.50 dozen. Friday, cup and saucer for **8c**

Decorated English Teapots 29c

Good quality brown or black decorated Teapots; four, five and six-cup sizes; slightly imperfect. Friday bargain, each **29c**

Clover Leaf Dinnerware Bargains

Cups and Saucers for **12c**
Dinner Plates for **12c**
Soup Plates for **11c**
Tea Plates for **11c**
Bread and Butter Plates for **11c**
Fruit Saucers for **5c**
Oatmeal Dishes for **5c**
Saucers, each **17c, 23c, 29c**
Bakers, each **37c, 53c, 59c**
Slop Bowls, each **9c, 11c, 14c, 18c**
Meat Platters, each **23c, 29c, 39c**
Jugs, each **17c, 19c, 23c, 29c**

Odd White Cups 6 for 25c

Ovate shape, thin white English ware. Friday bargain 6 for **25c**

Hardware

Garden Rakes, malleable iron head, with long hardwood handle. 10-tooth size, 25c; 12-tooth size, 30c; 14-tooth size, 35c.

Spading Forks, D handle, four prongs **1.25**
Shovels, D handle, round or square point **.69**

Putty Netting, 2-inch mesh, 19 gauge galvanized wire, in fifty-yard rolls, 12 inches wide, roll, \$1.45; 18 inches wide, roll, \$2.25; 24 inches wide, roll, \$2.85; 30 inches wide, roll, \$3.45; 36 inches wide, roll, \$3.95; 45 inches wide, roll, \$5.50; 60 inches wide, roll, \$6.75; 72 inches wide, roll, \$7.95.

Step Ladders, a good reliable make, with pall rest; 5-foot size, Friday, 79c; 6-foot size, Friday, 95c.

Corn Brooms, four string, medium weight, good grade corn. Friday **.43**

Polish Mop Outfit, a polish mop for cleaning and polishing hardwood floors, linoleum and oilcloths; complete with handle and a can of polish. Friday **.49**

Enamel Lipped Saucepans, 4 and 5-quart sizes, very high-grade enamel, light blue outside, pure white inside; 1 1/4 each size to sell Friday at **.49** each

White Enamel Milk Pails, covered, 3 and 4-quart size (seconds). The price of "firsts" is \$1.35 and \$1.50. These on Friday **.69**

Aluminum Preserving Kettles at less than the price of aluminum by the ton; 8 and 10-quart sizes. Friday **.98**

Canuck Bread Makers, mixes and kneads dough in three minutes; 4-loaf size, \$2.25; 8-loaf size, \$2.75.

Garbage Cans, pearl grey spanned finish, ball handle and cover. Friday **.69**

Ekko Solid Alcohol Stove, with covered kettle and tin of alcohol complete **.39**

Touch Up Your Furniture With Color-Lac. It is the highest grade varnish stain and enamel made, and we sell it at about two-thirds the price of the exact same material put up under a universally advertised label; 1/4 pint, 15c; half pint, 25c; pint, 35c; quart, 75c. (Hardware Dept., Basement)