

Simpson's Closes Today at 1 p.m.--No Noon Delivery--Come Early for These



Clearing Today!
Boys' \$1.50, \$1.75 and \$2.00 Wash Suits at 95c

Certain lines of high-grade suits, of which we have only a few left of a kind, are to be cleared at 95c. Mothers will be pleased as well as repaid, for there are some mighty good-looking suits of striped galatea and plain white duck, in Eton, Norfolk, Tommy Tucker and middy styles. All cleverly and becomingly trimmed, and have collars in contrasting shades. Straight knickers have waistband. Regularly \$1.50, \$1.75 and \$2.00. Clearing today .95 at

Boys' Norfolk Suits \$11, \$11.50, \$12, \$13 Values Today for \$7.45

Seasonable materials, seasonable shades and suits that are smart and manly-looking, reduced just at a time when the demand will be greatest. English homespun and Donegal tweeds are the materials, in grey and brown, both mixed effects and plain shades. Single-breasted, pinch-back and Norfolk models, with natural shoulders and neat lapels. Bloomers lined throughout and have expanding knee band. For boys 7 to 16 years. Sizes 25 to 34.

"Arrow" Shirts at \$1.19

Broken ranges from fast selling lines just recently purchased. Among others are these new stripes and new colorings, showing both plain, hairline, fancy and cluster stripes on light grounds. Colors fast—absolutely. Sizes 13 1/2 to 18. At... 1.19

Special Purchase of Pyjamas \$1.50 Grade, Today \$1.19

A small but important lot—25 dozen—in grey, tan, cream, white, light blue and dark blue. Made with military collar and silk frogs. Pyjamas of soisette are light, cool and soft—they wash and wear to perfection and are not unlike silk in appearance. Sizes 34 to 44. Regularly \$1.50. To-day

"Get in the Swim"

Choose One of These Bathing Suits Today

Never were we better prepared to supply men's bathing suit needs. Today's list gives a few of the prices, styles and unsurpassed values in navy suits, which are as follows:

- One-Piece Suits at 65c.
- One-Piece With Skirt at 75c.
- Two-Piece Style at \$1.00.
- Two-Piece Cashmere at \$2.50.
- One-Piece With Skirt at \$2.00.
- One-Piece Cashmere at \$1.50.
- Two-Piece Suits of Heavy Wool at \$3.50.



Opportunity for Men and Young Men Summer Suits Reduced to \$13.98

Cool, becoming suits of light-weight tweed, in grey pin-head check and stripe pattern. There are also suits of brown check material, as well as suits of mixed effects. Single-breasted coats are tailored to the minute, in two styles—semi-fitting and pinch-back. Well fashioned trousers, with belt loops and cuffs. A wonderful collection of suits; every one worth a higher price. This morning



Men! \$3 and \$3.50 Straw Hats \$1.45

Stretch a point and be here sharp at 8.30 a.m.—it will pay you. In the lot are high-grade split and sennit boaters—hats from our best selling stock. Not all sizes in any one line, but all sizes in the lot. Today at 1.45 Children's 75c and \$1.00 Straw Hats at 45c—Rah-Rahs, Jack Tars, etc., in several smart combinations. Children's 50c Straw Outing Hats at 39c—Little droop brim shape, with plain and colored straw edgings.

Clearing---Youths' \$13.50, \$15, \$16 and \$18 New Style Suits at \$10.95

A grouped sale of broken lots and sizes from stocks that have been exceedingly popular this season; so popular, in fact, that only a few of a kind remain, and must be cleared today before stock-taking.

The collection consists of pinch-back, belt-sacque, English saque and Norfolk coats. Materials are good quality worsteds and tweeds.

The trousers are fashioned in accordance with the style lines of the coats—youthful. Sizes 32 to 36. Clearing today at... 10.95

Men's Two-Piece Suits of Palm Beach Cloth \$8.95

Close scrutiny will reveal strongly and neatly sewn seams, style lines of distinction and materials that are usually seen only in much higher-priced suits. Choose three-button, pinch-back or semi-fitted styles. Sizes 33 to 44. To-day



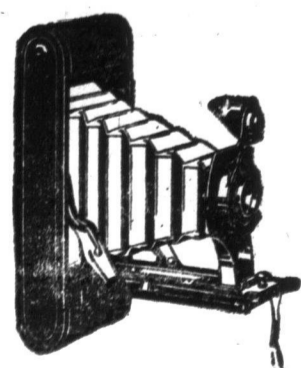
Fancy Bedspreads Half Price

Prettily hemstitched, drawn work and embroidered. Size 70 x 90 inches. Just 52 to clear today at about half-price, each... 1.98 White Flannelette Blankets, pink or blue borders. Size 70 x 84 inches. Clearing today, a pair

Cardinal Blankets Greatly Reduced

Finest quality pure wool, warm and cosy for the camp. Weight 10 pounds. Sizes 68 x 88 inches. \$15.00 value. Today, a pair... 9.95 Bleached Longcloth, fine quality, 36 inches wide. Regularly 18c yard. Special today .14 White Table Oilcloth, 45 inches wide. Priced, per yard

Kodaks



If the best costs no more no one should be satisfied with anything less. The Kodak line is unquestionably the most complete in existence, comprising Kodaks, Brownies (box and folding), Premos, Graflex, etc. and the prices range from \$1.25 way up into the hundreds. We shall be pleased to demonstrate the line to you and show where they excel over other makes. Below we give prices of the Folding Cartridge Premos:

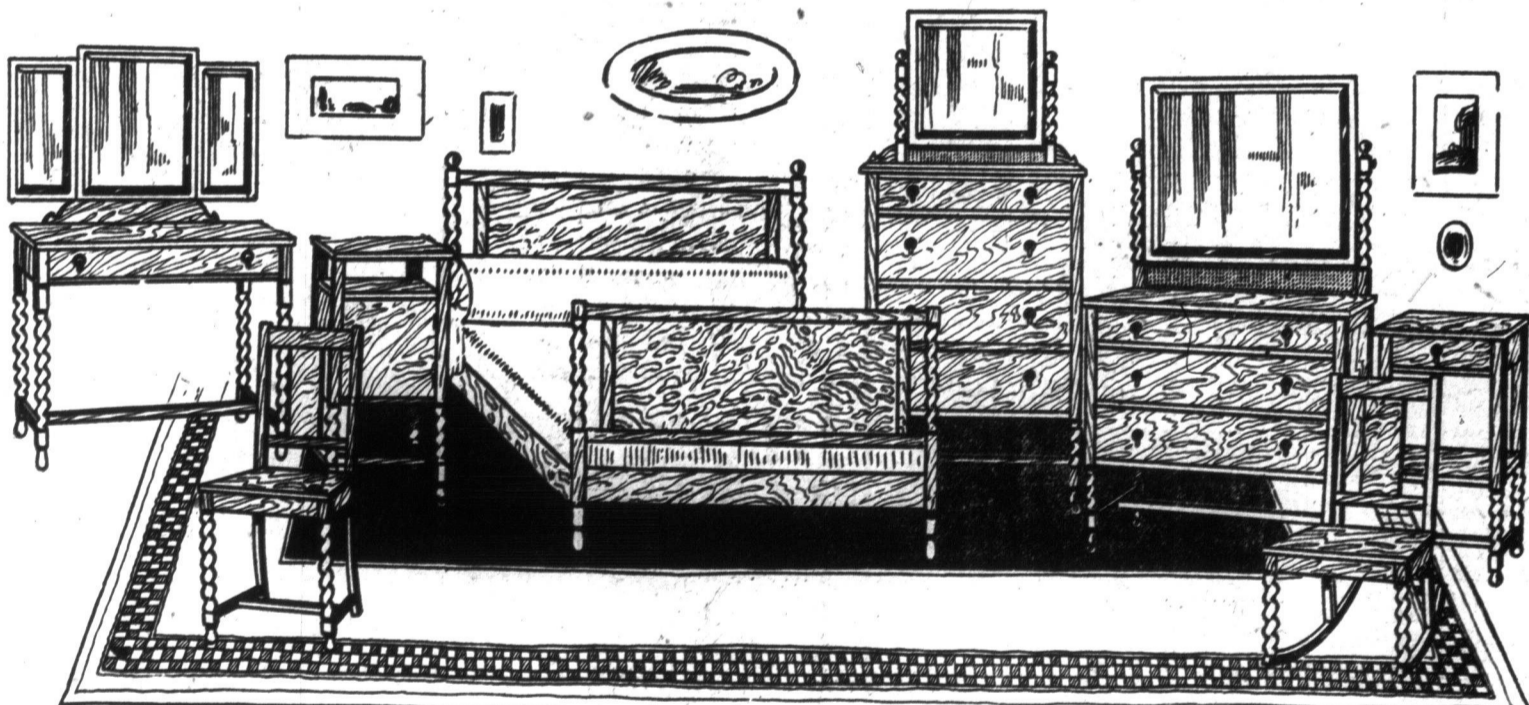
- For pictures 2 1/4 x 3 1/4
- For pictures 2 1/4 x 3 1/4, R.R. lens 6.50
- For pictures 2 1/4 x 4 1/4
- For pictures 2 1/4 x 4 1/4, R.R. lens 7.00
- For pictures 2 1/4 x 4 1/4
- For pictures 2 1/4 x 4 1/4, R.R. lens 8.00
- For pictures 2 1/4 x 4 1/4, R.R. lens 10.00

One-day service with developing and printing. Enlargements every Monday. Bring your films in before 4 o'clock.

The **SIMPSON** Company Limited

Today is the Third Day of the August Homefurnishing Sale

We direct special attention for the third day of the sale to only a small number of items, but each one mentioned is particularly good. For instance, note the bedroom suite pictured here. We are asking less for it than we or any other firm can buy them at wholesale. If you are not prepared with cash, see the Secretary of the Home-lovers' Club. Responsible people can make arrangements for part deferred payments—and at cash prices.



The Bedroom Suite Here Illustrated is a Big Sensational Special Today, \$90.45

This handsome Bedroom Set is the most striking bargain of our August Furniture Sale. It is exactly as illustrated—8 pieces; made of solid quarter-cut oak; Jacobean design and finish; perfect in construction and finish, and a value that is really sensational. Only 48 sets, and they must be sold complete; sets will not be broken. We cannot sell more than one set to any one customer. Regular price \$164.25. Today

Buffet, in genuine quarter-cut oak, fumed or golden finish. Has dolly, linen and cutlery drawers, good cupboard space. Colonial designs, back fitted with large beveled plate mirror. Regular price \$41.50. August sale price

Extension Table, in solid quartered oak, fumed or golden finish, heavy square pedestal with platform base, colonial feet; 6 ft. when extended. Regular price \$20.00. August sale price

Dressers, slightly damaged, in birch mahogany and walnut finish; three large drawers. Back fitted with large plate mirror. Size of case 21 x 40. Regular price \$21.50. August sale

Chiffonier, in birch mahogany finish, four large drawers, back fitted with large plate mirror. These chiffoniers are slightly damaged. Regular price \$20.00. August sale

Divanette, can be used during day as settee, at night as double bed. Frame of genuine oak, fumed finish, seat and back upholstered in imitation Spanish leather; bed has link fabric; helicals at each end. Soft, comfortable mattress. Complete. Regular price \$40.00. August sale

Mirror. These chiffoniers are slightly damaged. Regular price \$20.00. August sale

Divanette, can be used during day as settee, at night as double bed. Frame of genuine oak, fumed finish, seat and back upholstered in imitation Spanish leather; bed has link fabric; helicals at each end. Soft, comfortable mattress. Complete. Regular price \$40.00. August sale

Chiffonier, in birch mahogany finish, four large drawers, back fitted with large plate mirror. These chiffoniers are slightly damaged. Regular price \$20.00. August sale

Dressers, slightly damaged, in birch mahogany and walnut finish; three large drawers. Back fitted with large plate mirror. Size of case 21 x 40. Regular price \$21.50. August sale

Buffet, in genuine quarter-cut oak, fumed or golden finish. Has dolly, linen and cutlery drawers, good cupboard space. Colonial designs, back fitted with large beveled plate mirror. Regular price \$41.50. August sale price

Extension Table, in solid quartered oak, fumed or golden finish, heavy square pedestal with platform base, colonial feet; 6 ft. when extended. Regular price \$20.00. August sale price

Dressers, slightly damaged, in birch mahogany and walnut finish; three large drawers. Back fitted with large plate mirror. Size of case 21 x 40. Regular price \$21.50. August sale

Chiffonier, in birch mahogany finish, four large drawers, back fitted with large plate mirror. These chiffoniers are slightly damaged. Regular price \$20.00. August sale

Divanette, can be used during day as settee, at night as double bed. Frame of genuine oak, fumed finish, seat and back upholstered in imitation Spanish leather; bed has link fabric; helicals at each end. Soft, comfortable mattress. Complete. Regular price \$40.00. August sale

Mirror. These chiffoniers are slightly damaged. Regular price \$20.00. August sale

For Today in the August Sale of Rugs

A List of Rugs at Reduced Prices

Mitre Mats at \$1.95—About 50 pretty Mitre Mats made up from the cuttings of our better Axminster Carpets; strongly made and good colors. Sale price

Heavy Twisted Fibre Rugs, \$1.49—Just the thing for rough verandah use are these heavy twisted grass rugs, much stronger than the average qualities, and reversible. Size 26 x 72. Sale price 1.49

Extra Fine Matting Rugs, \$1.10—A beautiful quality of very fine Japanese straw, woven into a seamless rug in very dainty and delicate coloring, and suitable for a pretty bedroom furnishing. Size 4 x 6. Sale price

Oleioleth for Surrounds, 19c Yard—An extra fine quality of Scotch varnish-coated floor cloth made especially for surrounding rugs and carpets. Mostly with a border printed on one side only, in a good parquet wood design. 18 inches wide. Sale price, yard

Reversible Chenille Rugs \$1.49 Each—Just the thing for the children's bedroom or summer cottage. Reversible, easy to shake, good assortment of colors and will stand heaps of hard wear. Sale price

You Can Save Dollars on Women's Summer Shoes

Come at 8.30 a.m. for First Choice

Hundreds of pairs, in all leathers and styles to choose from, including \$5.00 and \$6.00 pumps, strap slippers and colonials, in patent colt, gummetal, colored and black kid leathers, with ornament and buckle trimmings; medium and narrow toe styles; flexible McKay sewn and Goodyear welt soles; Spanish, Cuban and low heels. Sizes 2 1/2 to 7. These excellent shoes will be cleared today at

Save \$1.00 or More on Men's Boots

900 pairs of Men's Boots and Oxfords; Blucher and straight lace styles; in patent colt, gummetal and vicci kid leathers; medium and English recede toe shapes; light weight Goodyear welt soles; military and flat heels. Sizes 6 to 10. Regular \$6.00 to \$7.00. Special price today

Hammocks

At Special Prices



72 only, High-grade Hammocks, closely woven; pleasing colors; good big size; with pillow and valance. This morning 3.49 at

60 only, Hammocks, with pillow and valance, medium size. This morning 1.98 at

144 Tennis Racquets, "The Country Club," a very superior racquet, in assorted weights. To sell this morning at... 1.69

The **SIMPSON** Company Limited

101, COPIES TH
37th YEA
GER
BER
TRENCH
DURING
ON P
South of Ar
Carry o
Out
ARTILLER
North of Yp
Nieuport
Are
London, July
the enemy's tre
south of Arme
day's official re
Belgian front o
"A hostile at
sitions east of
successfully rep
"The enemy
shown consider
ing the night in
of Armentieres
and in the Nieu
TORONTO
BACK F
Lt.-Col. D. M
Trying Ex
Sal
ON A TORP
Trip From M
Was V
city
Lt.-Col. D. M
four Canadian G
returned to Toron
took leave after 7
in active service
has been inactiv
ica area.
The returned
unique experience
of land, among
hardship of living
of 110 to 112 in
180 in the sun.
the files and in
sily very plentifu
It was on the
put trying experi
April last Lt.-Co
Bosnia and at
works in Malta
others on the h
Cretia. It was th
tensions that no
during that time.
The Karapara, a
and two torpedo b
up the compleme
a half from Mal
slightest warning
was torpedoed. T
sally, but no ap
approaching or
of a periscope.
boats were destru
ing torpedo, othe
launching. How
trooper came, pok
doomed vessel an
passengers.
This all occur
from the north
and a spur was
this coast. The
18 minutes ran
a second torpedo
Dastle, still retain
some of the crew
bottom in four
bain and his me
up until four o'
morning. This w
port, which de
proceeded on its
section of a dest
ley and its comp
to find the
trace could be fo
ine and it wo
have been seen
the surface after
Dastle.
Arriving at Bos
west to the Kar
that port, which
waying the two
first to Algiers,
keeping within t
bar, and thence
stages were all r
vessel remaining
Lt.-Col. McGilli
while in Salonica
visitor having lun
dial staff.
LEAVES F
Berlin, July 26,
The Tsch-latt, lea
Michaelis will le
the purpose of
Charles and maki
of Viennese gover