

SOLD OUT!
We have been completely sold out of
30x3 1/2 NON-SKID CASINGS,
AT \$15.65
for the past week.
200 just received. Get yours now.
These are first and are fully
guaranteed.

Auto Supply
Company
106 Dundas St. Phone 3724.
Opp. Bellevue Hotel.

KEEP KOOL!
ELECTRIC COOKING APPLIANCES
for the warm weather.
Cook by wire during your vacation.
WESTERN ONTARIO ELECTRIC CO.
227 DUNDAS. PHONE 4071.

Diamonds
Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres . . \$15.00 to \$275.00
Earrings . . . \$25.00 to \$250.00
C. H. Ward & Co.
Diamond Merchants and
Jewelers.
386 Richmond St. Phone 1084.

London Business College
Up-to-date courses. Day and night
classes. J. Morrill, Principal.
Stonehouse, vice-principal. Phone
1280.
Corner Dundas and Richmond streets.

**Excellent
Work**
We are anxious to be known by
the work we do, and let that be the
deciding factor as to whether you
instruct your washing to us or not.
Our plant is constantly filled with
fresh air and flooded with sunlight.
Everything is orderly and clean.
The best materials only are used.
No wonder we can turn out high-
grade work. Try our service.
PHONES 3881-3882.

FOREST CITY LAUNDRY
"At your service"
DRY-CLEANERS & DYERS
"White Wagons Only."

Morin's Syr. of Hypophosphites
A Real Nerve and Tissue Food,
\$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

RELIANCE Garage
SERVICE STATION.

RETREADING
Like We Do, Pays.
**LONDON TIRE
REPAIR DEPOT**
354 Wellington Street.
Phone 2334.
Opposite McTear's.

INSURANCE
HAROLD J. LAWSON
(Return) 255 Dominion Savings Bldg. Phone 950.
ywt

Old Mirrors Re-Silvered
and made as good as new.
NEW ONES MADE TO ORDER.
All work guaranteed. Write or call.
Store open Tuesday, Thursday and
Saturday evenings.
VECTIS MANUFACTURING CO.
203 Wellington street. ywt

Kero-Gas
For Heating and Cooking
Can be installed in any
20 min. in ten minutes.
AGENTS WANTED.
Come and see demonstration by
BRYAN & DE LONG
18 Dom. Sav. Bldg., London, Ont.
ywt

ROUGH TREAD TIRES
Cheap as plain. Yes, we've got them in
Dunlop 30x3 1/2, and they are real good.
Come in and let us show you.
BENSON-WILCOX ELECTRIC CO.
Phone 2871. 264 Dundas.

Carlyle
TREBILCOCK
OPTICIAN
PHONE 4351. 233 DUNDAS.
Two Doors East of Majestic Theatre.
London Loan and Savings Co.
OF CANADA
4% ALLOWED ON
DEPOSITS.
5 1/2% ALLOWED ON
DEBENTURES.
220 Dundas Street, London, Ont.

Rowat's Special Tea
Buy it when you want the best.
60c, 70c, 80c, \$1.10 per pound.
T. A. ROWAT & CO.

EARLY SHOWING

**Ladies'
Fall Hats**
BELTZ & CO.
ywt

**WHY
NOT?**

Why not carry a good
watch? There is no good
reason why you should be carrying
an old, worn, cheap
watch, is there? You have the
time, usually within five or ten
minutes of the correct time.
Why not carry a watch that,
when you look at it, you know
is within 20 or 30 seconds of
the correct time?

We have them in nickel cases
from \$9.00 up. In gold-filled
cases from \$15.00 up.

All these watches are guaran-
teed, of course. They come
from "Young's."

Come in any time, no trouble
to show you one.

YOUNG'S
DIAMONDS AND WATCHES
London
ywt

**The Cheapest
Luxury on Earth**

Right here in your town is a
bakery making the purest and the
best of bread.

**JOHNSTON BROS.
XXX BREAD**

is known all over Western Ontario
for its delicious flavor.
Fresh at your grocer's today.

JOHNSTON BROS. PHONE 944
ywt

**DRIFTED ON AN
ICE FLOE FOR
SIX MONTHS**

**Members of Stefansson Party
Had Remarkable Experi-
ence in North.**

EDMONTON, Aug. 13.—Six months
adrift on an icefloe in the Arctic Sea,
cut off from all civilization by miles
of deep water, such was the experience of
Storaker Storkersen, who arrived in the
city last night from the great northern
waste. Observations of great scientific
value were made while the party was
on the icefloe, and the party will be
fully discussed until Storkersen meets
his chief, Vilhjalmur Stefansson, in
Banff, next Saturday and prepares his
full report.

Stefansson was taken ill at the last
moment, and Storkersen, being second
in command, was forced to take com-
mand of the party and proceed without
Stefansson. So in the spring of 1918
after all preliminary arrangements had
been made, he set out from Boder Island
on March 15 with thirteen men, 80 dogs
and eight sleds.

The object before the daring little
party was to stay for one year, if pos-
sible, on an icefloe and drift during this
time. They wished to determine the
currents, if any, in the Arctic Sea,
to take soundings and to discover any new
land that might not have been sighted
before.

**NEW WAGE SCHEDULE
IS NOT YET READY**

CLEVELAND, Ohio, Aug. 13.—The
wage committee appointed to draft a
demand for increased wages at yester-
day's session of the Brotherhood of Lo-
comotive Firemen and Enginemen from
all parts of the United States and Can-
ada, was unable to complete the draft
of the schedule for presentation to the
conference today. Timothy Shea, acting
president of the brotherhood, said the
committee might not be able to com-
plete the work on the wage proposal
and certain rules of employment to be
applied to all railroads before Friday.
Today's conference was devoted to a
general discussion of working condi-
tions in this country and Canada.

**IRISH AND SCOTCH DANCING, IN
COSTUME, PRIZE WALTZING**
will be some of the features at the
Irish Picnic at Port Stanley this after-
noon. Be on hand.

THANKS OF EMPLOYEES.
The C. P. R. employees of the London
Division wish to express their apprecia-
tion to the many merchants and friends
who so kindly contributed to their
picnic held at Springbank, Friday,
August 8.

THE SOAP KING
of the world, Lord Leverhulme, says:
"I know of no better investment
surplus profits than in judicious ad-
vertising." He KNOWS!

**Federal
Advertising
Agency**

T. H. YULL
Dominion Savings
Bldg.,
LONDON, CANADA
ywt

**FARMER HANGS
SELF IN BARN
AT THORNDALE**

**Samuel Conn, 60 Years Old,
Suicides—Domestic Trouble
Said To Be Cause.**

(Special to The Advertiser.)
THORNDALE, Aug. 13.—Samuel
Conn, about 60 years of age, committed
suicide by hanging himself in his barn,
lot 11, concession 2, West Nissouri, to-
day. Domestic troubles are said to be
the cause.
He was found suspended by a hay-
fork rope from a beam by his son An-
drew, who, with his family, resides
across the road from his father's farm,
about 6 o'clock tonight. The son re-
leased the body, but life had already
been extinct several hours. Dr. J. R.
Armstrong of Thorndale was called, and
later Coroner Dr. F. W. Hughes of Lon-
don was called. The latter decided that
an inquest was unnecessary, as it was
a plain case of suicide.
Mrs. Conn had entered into a quarrel
with her husband for non-support, and
the case was expected to be heard to-
morrow at London. According to neigh-
bors of the family, Conn was seen to
hurry down the road in the morning.
When she took refuge in a neighbor's
house, he returned and was not seen
again.
He is survived by a grown-up family,
in addition to his wife.

**VIOLA DANA IN NEW
FEATURE FILM, "THE
MICROBE," AT GRAND**

**Dale and Boyle Vaudeville
Bill Today, Tomorrow
and Saturday.**

Viola Dana in "The Microbe," a
feature film showing at the Grand
Theatre today, tomorrow and Satur-
day, is seen at her best. "The Microbe,"
a gutter waif, is rescued from the sham
by De Witt Spence, a distinguished
young author who is losing his
fame for lack of inspiration. He is
restored to his former position by
Winthrop, who eyes him with mat-
rimonial intent. Judith leads "The
Microbe" to believe that she is the
cause of De Witt's failure, thereby
causing the girl to leave the only hap-
piness she has ever known.
Strange letters signed "Bianca" be-
gin coming to De Witt—letters so full
of inspiration that he writes a novel
that restores him at once in popular
favor. Judith claims authorship for
the letters, and in gratitude he asks
her to marry him. De Witt is called
to the hospital that night and finds
"The Microbe" very ill. While there
he learns the treacherous part Judith
has played. He also learns "The
Microbe" is "Bianca," and realizes that
she has been his inspiration. The love
which he has been stifling for months
flares forth, and "The Microbe" at last
realizes complete happiness.
The distinguished cast includes Kan-
neth Barlow, Arthur Maude, Bonnie
Hill, Ned Norworth and Lucy Donohue.
Don't fail to see this daily and lov-
able star in a play of endless interest.
"The Beau and the Belle."
Dale and Boyle, who furnish the
vaudeville portion of the bill, are
a team of big time entertainers who will
introduce something entirely new in the
way of singing and dancing act.
An exceedingly funny comedy film,
the latest edition of the interesting
Gaumont Weekly and an overture by
the Grand orchestra are other features
of this bill.

**\$50,000 In Paper
Currency Stolen
From Postoffice**

EDMONTON, Alta., Aug. 13.—Fifty-
thousand dollars in paper currency was
stolen from the postoffice here between
Saturday afternoon and 8 o'clock Tues-
day morning. The money belonged to the
Merchants Bank of Canada, and is
believed to have been insured.

In three paper parcels, and had been
consigned by registered parcel post from
the head office of the Merchants Bank in
Winnipeg to the Merchants Bank at
this city.
It came into the local postoffice on
Saturday, and when the vault was
opened Tuesday morning the employees
discovered that the money was missing.

**Prisoner Shoots
and Kills Deputy
on Way to Prison**

NEW ALBANY, Ind., Aug. 13.—John
Cole, shackled to Clarence Huff, an-
other prisoner, on the way to the In-
diana state reformatory at Jefferson-
ville, Indiana, to serve sentences for
larceny, shot and killed Deputy Sheriff
William Engle, of Evansville, Ind., at
the inter-urban station here today.
Both prisoners fled but were recapt-
ured almost immediately.
Bystanders said Cole obtained the
weapon from his wife.

**GRAND OPEN-AIR CONCERT AT
PORT STANLEY TONIGHT**
by London's best vocalists, assisted by
the Cortese Orchestra, also a carnival
on the board walk. See the sports in
the afternoon at the Irish Picnic.

THEY BUILD YOU UP

It is an assured fact that some day
you are going to try Tonal Iron Cap-
sules, the new iron tonic. It is an ex-
cellent preparation for curing nervous
troubles, anemia system weakness,
loss of appetite and heart weakness.
You never tried anything like these
capsules. They are put up in French
gelatin, and are soft and easily dis-
solved, and as a result the ingredients
are quickly taken into affected parts of
the system. Their action is almost im-
mediate. That is why they have been
so successful, and why so many people
are recommending them. Why not try
a box now? You will be astonished at
the results obtained if you are suffering
from any of the following ailments:
Anemia (thin or watery blood), Impure
Blood, Nervousness, Nerve and Muscle
Twitching, Weakness or Palpitation of
the Heart, Shortness of Breath, Ex-
haustion, Indigestion, Dyspepsia, Liver
Trouble, Pain in the Back, Kidney
Troubles, Rheumatism, Vital Weakness
in Men, Numbness, Worry, Cold Ex-
tremities, Poor Circulation, Lassitude,
or any form of Physical De-
cline. Price \$1 a box. If your druggist
does not carry Tonal Iron Capsules,
mail us \$1 and we will send a box to
you.

TONAL IRON COMPANY.
For sale and guaranteed by all good
druggists, or sent by mail on receipt
of \$1. Tonal Iron Laboratories, Box 184,
London, Ont.
ywt

**HYDRO - ELECTRIC
ASKS \$5,000,000
OF GOVERNMENT**

**Claims Necessary War Ex-
tensions Caused Extraor-
dinary Expenditures.**

**NATION SHOULD PAY
Burden Should Not Fall on
One Province Which Was
Able to Help.**

TORONTO, Aug. 13.—Formal applica-
tion has been made to the federal min-
ister of finance by the Hydro-Electric
Power Commission of Ontario, asking
that the Dominion Government reim-
burse it approximately \$5,000,000 for
extraordinary war expenditures due to
inquired on unavoidable extensions due to
the necessity of providing power on a
large scale for the manufacture of
munitions and other materials for war
purposes, and to meet the demands
made by the manufacturers and the
power controller. In support of this ap-
plication the commission has forwarded
to Sir Henry Dwyer a file containing
the voluminous correspondence and ex-
tensions covering the period when the ex-
tensions were made.
It is pointed out by the commission
that the power controller, under whose
control much of the work had to be under-
taken to meet the needs of the munition
manufacturers, had authority only over
Ontario. This control was exercised, it
is claimed, almost solely over the Hydro-
Electric Power Commission. In such
cases as private companies ordered to
make extensions, it is said, by Sir Adam
Beck that they were either reimbursed
by the imperial munitions board or the
manufacturers whom they supplied.
In making this application to the
Dominion Government the commission
states that the Dominion Government
will recognize that the financial burden
of the war should be borne by the peo-
ple of the Dominion as a whole, and not
by one province or group of municipali-
ties who happened to be in the for-
tunate position, owing to the existence
of cheap hydro-electric power, of con-
tributing so largely to the defence of
the empire by the manufacture of these
munitions.

**HARTLEY DEWART TO
SPEAK AT CHATHAM
LIBERAL GATHERING**

**Much Interest in Big Meeting
Saturday—J. C. Tolmie
Expected.**

(Special to The Advertiser.)
CHATHAM, Aug. 13.—Interest cen-
tres round the Liberal convention to
be held here on Saturday next. H.
Hartley Dewart, the Major J. C. Tolmie,
M. P. P. of Windsor, and J. A. Pinard,
M. P. P. of Ottawa.
A business meeting is to be held in
the morning. The afternoon conven-
tion is primarily for the purpose of
ratifying the nomination of E. L.
Irwin as the Liberal champion for
the riding. Great interest is being
taken in his candidature, and a big at-
tendance is being prepared for.

**CANADA'S DEBT
\$1,670,263,691
END OF JULY**

**Increase For the Month of
\$53,392,516—Big Ex-
penditure Increase.**

OTTAWA, Aug. 13.—Revenues of the
Dominion for the first four months of
the fiscal year totalled \$99,621,970, as
against \$91,954,172 for the same period
in 1918. While there has been a falling
off in customs collections of upwards
of four million dollars, receipts from
excise taxes have more than made up
for this decrease, while the revenue from
public works, including railways and
miscellaneous revenues, have grown, the
latter by over five million dollars.
Expenditures for the four-months
period are slightly over seventy-six
and a half millions, as compared with
about thirty-three millions last year,
but the difference is to a certain extent
due to the fact that a large amount
of overseas expenditure last year had
not been included in the returns at the
end of July. Expenditures on capital
account so far this year have amounted
to \$117,276,824. All but approximately
ten millions of this has been war ex-
penditures.
The total net debt of the Dominion
at the end of July was \$1,670,263,691,
an increase for the month of \$53,392,516.

**SUIT IN EQUITY
TO DISSOLVE THE
CEMENT COMBINE**

WASHINGTON, Aug. 13.—A suit in
equity to dissolve the "cement com-
bination" was announced today by At-
torney-General Palmer. The action is
to be brought in the district of New
Jersey against nineteen individual com-
panies.



Ben Alexander and his litter of puppies in "The Turn in the Road."
Showing at the Patricia today, Friday and Saturday; also a Sunshine
comedy "The Merry Jallbirds," Mutt and Jeff in "Oh, Teacher," and Vaughn
and Dreams in a combination of music and song.

Showing at the Patricia today, Friday and Saturday; also a Sunshine
comedy "The Merry Jallbirds," Mutt and Jeff in "Oh, Teacher," and Vaughn
and Dreams in a combination of music and song.

"Do you think what the end of a perfect loaf
Must mean to a hungry crowd?
But the next day comes,
There is more sent in,
And the chorus of praise is loud."

Bunne the Baker of Real's

**"This Is the End
of a Perfect Loaf"**

**That's What Any Housewife Will Say As She
Serves the Last Slice of a Loaf of**

**NEAL'S
WRAPPED BREAD**

A perfect loaf means a loaf of rich flavor, white in color, even in texture, light, easily
digested, well baked, and full of nourishment. Then, to insure its reaching consumer
in its original purity, it must be wrapped in a modern protective waxed wrapper.

NEAL'S WRAPPED BREAD is all that is described above. To the very last end
piece, it is kept moist and fresh and clean by the scientific wrapper. Try a loaf and note
how different and how superior. Your grocer or one of our busy wagons will supply
you.

Neal Baking Company, Ltd.

"A Good Company to Work For."
Bread Factories at WINDSOR, LONDON, S. THOMAS, SARNIA.

**BLACKTON'S NEWEST
SUPER-FEATURE NOW
AT THE MAJESTIC**

**Love, Marriage and Divorce
Is Theme in "A House
Divided."**

The novel, "The Substance of His
House," from which J. Stuart Black-
ton's newest superfeature, "A House
Divided," showing at the Majestic to-
day, Friday and Saturday, has been
adapted, was written by Ruth Holt
Boudoucault, author of many popular
romances, and dedicated by her to Mar-
garet Mayo, the playwright.
The author apparently found her in-
spiration and title for the novel in a
quotation from "The Song of Songs":
"Many waters cannot quench love, nor
can the floods drown it; if a man give
all the substance of his house for love,
it would utterly be condemned."
On this theme she built a dramatic
story of love, marriage and divorce, her
characters being interesting and intelli-
gent individuals prominent fictionally in
the social and political life of London.
The story had no suggestion of the
war, and though the adaptation brings
it up to date and sets its action in Lon-
don and France, the war does not enter
into the development. The only hint of
the conflict is in the closing scenes,
when the heroine and her husband are
reunited in the ruins of their French
home after the former has been found
by "the other woman" who has been a
caneen worker, and a friend who has
served as a British officer.

The cast selected by Commodore
Blackton to present the principal char-
acters includes the Blackton stars,
Herbert Rawlinson and Sylvia Breamer,
Lieutenant Lawrence Grossmith, Little
Charles and Violet Blackton, William
Humphrey, Eric Mayne, Sallie Crute
and Marie Burke.

A James Montgomery Flagg comedy,
"The Con. in Economy," and a new
weekly completes an excellent screen
program. Special musical numbers are
provided by the Majestic Concert
Orchestra.



Sylvia Breamer, the beautiful motion picture star, appearing with a big
cast in "A House Divided." J. Stuart Blackton's newest superfeature, showing
at the Majestic Theatre today, Friday and Saturday. "Love, marriage and
divorce is the theme in this big photodrama. In addition, a James Montgomery
Flagg comedy "The Con. in Economy" and one of the latest news weeklies will
be shown. The Majestic Concert Orchestra will provide a special program of
musical selections.

INDIFFERENT BREAD BUYING--
Is responsible for considerable loss of nutritious food. It is just as easy
to demand

PARNELL'S BREAD

And get Nature's most nourishing food. Why not try it?
At your grocer's, from our wagons or by phoning us.

PARNELL BAKING CO.

PHONES—929 and 1390.

ROSS'
LIMITED

MANUFACTURERS OF LADIES'
CLOAKS, SUITS, DRESSES AND SKIRTS.

**Clearing Balance of All Spring
and Summer Suits, Coats,
Skirts and Dresses**

The Cloth Suits comprise the latest
styles shown for the spring and summer
season. Every garment guaranteed and
made in the most popular colors.

Those selling reg. \$30, now clearing \$18.50
Those selling reg. \$35, now clearing \$25.00
Those selling reg. \$45, now clearing \$35.00

**Specially Attractive
Silk Suits**

In Taffeta, Batienne Silk, Charmeuse,
Duchess, Silk and Wool Poplin, etc.

In all new colors, finished in beaded
and contrasting silk colors; all high-class
garments.

Regular \$29 Silk Suits, clearing at \$20.00
Regular \$38 Silk Suits, clearing at \$25.00
Regular \$48 Silk Suits clearing at \$33.00

**Remarkable Values in
Coats, Dolmans
and Capes**

These garments are made in the
latest fabrics of American velour, tri-
cotine, poiret twill, serge and tweeds;
in regular standard garments, as well
as new fall styles. To get these at
clearing prices is a rare opportunity.

Among them are American style
models worth \$100.00, which are being
offered for \$50.00.

Regular \$33.00 to \$45.00 garments
for from \$28.00 to \$38.50.

Blouse Sale

Unusual value in Voile Silk
Georgette and Crepe de Chine
Blouses. Clearing at from
..... \$1.49 to \$7.75

Clearing Pique Summer Wash
Skirts; regular \$3.50. For. \$2.49

PHONE 1319. 196 DUNDAS STREET.