1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--- 1919

Store Closes Today 1 p.m. No Noon Delivery Saturday Store Closes Today 1 p.m. No Noon Delivery Saturday No Noon Delivery Saturday

"Special Purchase" Sale Fall Footwear for Men Today

Suits of This QualityAre Unusual at Today's Price

For Men and Young Men

This is a very exceptional opportunity indeed at a time when clothing prices are distinctly on the upward trend.

Suits fashioned in the very latest styles from the newest and most pleasing autumn shades and fabrics are offered today at a particularly attractive price.

There are 95 suits in the lot, made up from worsteds and tweeds in brown, greys and neat stripes and checks. Sizes 34 to 44. On sale 8.30 this morning at \$29.75.

Gabardine Trench Coats at

One of the season's most popular models for the young man. Made up in a rich fawn shade, with raglan shoulder, convertible collar, all-around belt, bellows pockets, guarter-lined with shot silk. Sizes 36 to 44. On sale 8.30 this morning at \$26.50.

Light-Weight Fall Overcoats at \$22.50

Distinctive fall coats for men. Made from a plain dark grey cheviot, in the fly-front Chesterfield model, with closefitting collar and slightly fitted back. Sizes 35 to 44. On sale 8.30 this morning, \$22.50.

Two-Purpose Tweed Raincoats at \$12.00

Made up from dark grey and brown mixture effects in the trencher model, with all-around belt and convertible collar. Sizes 34 to 44. On sale 8.30 this morning at \$12.00. Simpson's-Main Floor.

Dressy Soft Hats for Men \$1.45
Smart soft hats for the holiday in fedora and telescope crown styles—shades of

pearl grey, steel grey, brown, green and black. English and Canadian makes. No phone or C. O. D. orders accepted. Today, 8.30, \$1.45.

Children's Velour Hats \$2.50. Smart little rah-rah shapes of black velour. Today, 8.30, \$2.50.

Tams For Children. Navy blue tams with plain and gold lettered bands. Today, \$1.50 and \$2.50.

Simpson's-Main Floor.

Sale! 850 Arrow Shirts

\$1.98

Newest materials, most popular designs---altogether a most exceptional lot of shirts and so attractively priced.

This sale of men's fine shirts affords an opportunity for distinct saving. They are fashioned on the newest fall design, from the most popular shirting fabrics. We anticipate that many men will buy in quantities to supply future as well as present requirements.

The materials are crepes, percales and corded cloths. Each shirt is perfect and will yield lasting satisfaction. All sizes 131/2 to 18. 8.30 special, today, \$1.98. Simpson's-Main Floor.

Hundreds of the newest fall boots for men specially assembled for this event---including cancelled orders, factory rejects and sample lines from the foremost manufacturers.

The quality or appearance of the footwear is in no way impaired by the slight defects in the seconds---all reflect the newest styles and the best obtainable workmanship. Avoid the later advance in prices by getting your Fall and Winter footwear today.

No Phone, Mail or C.O.D. Orders on Sale Footwear. Men's Boots \$6.95 Intended to Sell at \$8.00 and \$10.00

Stylish boots of superior quality built on fashionable lasts and best selling shapes. Button and lace styles. The materials are brown and black calf, storm calf and patent leathers. Wide, narrow and medium shapes, heavy and light leathers and rubber fibre soles, all Goodyear welt sewn. Military and low heels. Sizes 61/2 to 10. Today, \$6.95.

New Fall Boots for Men at \$7.00

Style 6239-Shoes which are built to yield comfort and service-from Canadian black calfskin on broad tread, wide toe last, Double weight Goodyear welt sole and full seamless quarter English black strap. Sizes 6 to 11. Today, \$7.00.

Men's Leather Lined Boots \$8.50 A serviceable boot particularly adapted for fall and winter wear. Made of best grade black storm calfskin, with brown kid leather lining. Full fitting round toe last and viscolized full double weight Goodyear welt sole to heel. Sizes 6 to 11 at \$8.50.

Exceptional value at this price. 300 pairs brown calf lace boots, with guaranteed rubber fibre Goodyear welt soles. Sizes 1 to 51/2. Today, \$4.50.

In honor of the visit of His Royal Highness the Prince of Wales, the store will close at 1 o'clock on Monday, August 25th.

SIMPSON'S Saturday Market

8.30 a.m. Specials for Early Shoppers

No Phone Orders and No Delivery for These Specials. for These Specials.

800 lbs. Chuck Roasts, prime beef.
Early special, lb. 17c.
800 lbs. Round Roasts, prime beef.
Early special, lb. 27c.
600 lbs. Brisket, lean boiling cuts.
Early special, lb. 19c.
100 only sides Breakfast Bacon,
boneless, mild, whole or naif
plece. Early special, lb. 50c.
100 only pails Pure Lard, 3 lbs.
gross weight. Farly special, pail
\$1.15.
200 lbs. Family Sausage, our own 200 lbs. Family Sausage, our own make. Early special, lb. 20c.

GROCERIES. Dingman's Electric Soap, while it lasts, 15 cakes \$1.00. No. 4 size pail \$1.00.

Quaker Flour, 24-lb. bag \$1.69.
Stewart's Strawberry Jam, 2-lb. tin 70c. Paris Pate, for sandwiches, 2 tins Finest Canned Corn, tin 20c. Loaf Sugar, 2 lbs. 26c.
Comfort Soap. 12 bars \$1.08.
Choice Creamery Butter, lb. 59c.
Choice Olives, bottle 15c.
Fresh Roasted Coffee, lb. 52c.

Kellogg's Toasted Cornflakes, 2 pkts. for 26c. Choice Asparagus Tips, Sunkist Brand, tin 30c. Sandwichola, jar 20c. Pure Orange Marmalade, 1-lb. jar Finest Canned Peaches, Hygiene Brand, 20-oz. tin 22c. Fray Bentos Corn Beef, 1-lb. tin

Finest Canned Pineapple Slicea,

Mild Cheese, lb. 37c.
H.P. Sauce, bottle 27c.
Rich Red Salmon, ½-lb. tin 25c.
Clark's Potted Meats, assorted, 2 tins for 15c.
MacLaren's Jelly Powders, assorted. 3 packets 29c.
Baker's Cocoa, ½-lb. tin 25c.
Kkovah Custard Powder, 2 tins
35c.

ont Pork and Beans, tin 20c Fruit Cake, lb. 35c. Mixed Biscuits, lb. 25c. FRUIT SECTION.

California Valencia Oranges, Sun-kist Brand, doz. 59c.

Clearance Special! Suits for Big Boys Today at \$9.95

Sizes 33, 34, 35 Only Very snappy and serviceable suits for big

Left-overs from our regular lines in medium shades of brown and grey, mixed tweed effects. Single-breasted, two-button trencher model, vertical pockets, full chested, with slight waist line effect.

Bloomers are full-fitting and finished with governor fastener at knee. Only 45 suits in the lot, Extra clearance special, today, \$9.95.

Final Clearance of Boys' Coveralls at \$1.25. Regularly \$1.50 and \$1.75.

A one-piece combination suit for small boys, buttoned close up to neck, long sleeves, long legs. Designed in plain blue striped drill, blue chambray, khaki, tan, and fancy blue striped denim. In sizes 2 to 7 years. Regularly \$1.50 and \$1.75. Extra clearance special, today, \$1.25.

Boys' Tweed Bloomers at \$2.50.

125 pairs boys' tweed bloomers in grey and brown mixed effects. Made full fashioned with governor fasteners at knee. Sizes 24 to 34, 6 to 16 years. Today, special, \$2.50.

Simpson's-Main Floor.

Flags for the Prince's Visit

English, Canadian and American flags, size 12 x 18 inches. Silk mixture. Each 50c. Same flags, 7 x 10 inches, each 15c. Postcards of the Prince, 2 for 5c. Stationery Department-Main Floor-

The SIMPSON Company Robert SIMPSON Limited

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