

EATON'S DAILY STORE NEWS

The Youth

---the link that binds up the passing with the coming---the future with the past. Whether he be college student or business aspirant the position of the youth in this generation has become and will continue more important than in any other. At this period of his career the clothing question takes on a new aspect---neat appearance goes far towards success.

"Importance" therefore is the keynote of our fall display of Youths' Clothing. The ideals developed in our clothes are big, in keeping with this "era of the youth." Come in and let us stock you up with your year's supply of clothing.

"Toronto! Toronto!
Toronto Varsity!
We shout and fight
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of U. of T.
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WELCOME
BACK!

They're gathering this week from all over the province and farther, for another year of college education.

They'll need new clothes---What's more natural than to visit Eaton's?

Snappy Styles, Excellent Fit, Beautiful Quality, Features in the New Fall or Winter Suits for Young Men

Form-fitting sac or belted models, made from beautiful tweeds and serges, in an assortment that means wide scope for choice and makes for satisfaction. Take for examples these exceptionally smart belted models--fashion's latest dictates for the well developed athletic figure of the youth. At this comparatively low price are single-breasted, form-fitting models with all-round belt, in grey cassimere finished tweed; also medium grey shade, showing a fancy woven self stripe; black with a silver grey and green thread mixture in tweed effect. Another style is made from a dark grey worsted material with lighter grey thread stripe; also a double-breasted suit from brown mixture material with worsted finish. All have carefully shaped lapels in peak or notch styles. Sizes 33 to 37. Price \$20.00.

Priced at \$22.50 are very handsome suits, form-fitting models, made from attractive cloths. These can't help but solve some youth's Clothing Problem! There are cassimeres and cassimere finished tweeds, also the smooth, firmly woven worsted fabrics in small checks, stripes and fancy weaves in many shades of grey or brown, including the new brown shades. Sizes 33 to 37.

And Here Are Navy Blue Serge Suits--always popular for everyday or dressy evening wear. "You always look well dressed in a serge." They are in single-breasted form-fitting sac or belted models with well modelled shoulders, close-fitting collars and the new lapels. They are made from soft cheviot serge materials in size 33 to 37. Price, \$22.50.

Priced at \$27.50 are other new models--some with belt all round; others with half belt, and still others in plain form-fitting sac style. These are samples of the very latest in young men's suits. Included are rich shades of grey or brown in fancy mixtures. You'll like these for they are tailored in up-to-the-minute fashion. Sizes 33 to 37.

The Sport--a new fall design, modelled with well formed shoulders, soft rolling lapels, smartly shaped pockets. It is finished with a 3-4 belt. It is made from tweed material in a dark brown mixture. This is a decidedly clever suit, as all who see it will admit. Sizes 33 to 37. Price, \$27.50.

The Cadet is a single-breasted model that fits close, being drawn in by a seam all round the waist. It has the popular New York heavy long lapels, the flare skirt and the crescent shaped pockets. It is made from self shade dark green, showing a slight twill. Only a glance is necessary to realize that this is one of the season's smartest suits. Price \$37.50.

And Now for the Young Men's Fall Weight Top Coats!

Loose Fitting Slip-on Styles, "Close Fitters" With Belt All Around---They Are All Here in Proper Weight and Latest Style.

In one collection are various weaves, many of the rougher finished tweed effects in browns or greys--light or medium shade. Some are lined throughout, others quarter lined. Sizes 35 to 42. Price \$18.00.

Then there are slip-on or form-fitting models, in soft-finished tweed effects such as mid grey with green mixture, brown with green, or grey mixture. Price \$22.50.

Also in many colors, handsome mixtures and plaids, in greys, dark fawns or brown, are attractive coats, lined throughout or quarter lined. Price \$25.00.



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