

# TODAY AT THE SIMPSON STORE

## Stylish Clothing for Men and Boys

Josh Billings used to say style is everything for a sinner, and a little of it won't hurt a saint. Besides style, you're sure of service in Simpson clothes, and our large cash purchases of woollens have secured for you both Style and Service at saving prices. You'll hunt a long time for suits to match what we put on sale today. Every garment possesses what can be put into it only by painstaking handwork, namely, a style and shapeliness that is there to stay.



### Youths' First Long Trousers Suits \$9.45

On Sale 8.30 a.m. Today

This lot is composed of broken lines and odd sizes taken from our regular stock, that sell in the regular way at \$10.50, \$11.50, \$12.50 and \$14.00. All are made from smart, serviceable tweeds, in brown, grey, fawn and mixtures, in a variety of patterns; made up in the single-breasted, two and three-button form-fitting sacque, the Norfolk and the half belt effects; low cut vests; narrow trousers, finished with cuff bottom. Sizes 32 to 35. On sale at 8.30 this morning, at \$9.45.

### Trousers for Men of All Types

<p>Men's Trousers, made from serviceable medium grey, firm finished tweed, finished with three pockets, and side straps; sizes 32 to 44. Pair, \$2.50.</p>	<p>Men's Trousers, made from an imported English tweed in a dark grey herringbone pattern, made with 5 pockets, finished with belt loops; sizes 32 to 44. Price, \$3.00.</p>	<p>Men's Trousers, made from an imported English worsted, in a dark grey, with neat black stripe effect; sizes 32 to 44. Price, \$4.00.</p> <p>Tall and Stout Men's Trousers, of an important English worsted, in a dark grey, with neat black stripe effect; cuff or plain bottom. Tall sizes 32 to 40. Stout sizes 40 to 50. Price, \$5.00.</p>
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### Rush Sale of Boys' Suits, \$8.75

A Manufacturer's Clearance---On Sale 8.30 a.m. Today

A manufacturer's clearance of Boys' English Tweed Suits in neat grey and brown check pattern. Two styles—regular Norfolk and fancy Norfolk with yoke back and box pleat extending from yoke to bottom of coats, all around three-piece belt, stitched at waist; bloomers lined throughout, belt loops, four pockets, strap and button at knee. Sizes 25 to 35. Only 65 suits in the lot, to clear today, 8.30 special, at \$8.75.

### 8.30 Special for Boys 8.30 Special for Boys

<p>Boys' Junior Norfolk Suits of grey and brown tweed, suits of fancy design patterns, made in fancy Norfolk style, button up close to neck, all around belt, knickers lined throughout. Sizes 21 to 27. 8.30 special, \$3.95.</p>	<p>Boys' Raincoats, in grey and brown tweed effects and fawn paramatta, made in slip-on style, all seams stitched and taped. Sizes 27 to 32. Regular values up to \$8.50. 8.30 special, today, \$4.95.</p>
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### For the Miss Who Wants a "Different" High-Class Suit

There is one strictly tailored model of navy poplin, with a dashing air about it. The snug little pockets, mannish collar and revers and button-trimmed vent are smartly braid bound. Price, \$37.50.

A dressier suit of navy gabardine gains its chief attractiveness from many flat white pearl buttons that adorn it. The novelty pockets and huge buttonholes are bound with white satin. Price, \$45.00.

### Novelty Skirts for Misses, Special Value \$8.95

Whether it's a two-toned stripe, a novelty stripe, a smart check or a rich plaid you are looking for, you will surely find it among this great assortment of taffeta and satin skirts. The colors are indescribable in their variety, and one of the most attractive features is the cunning pockets. Excellent value. On sale today at \$8.95.

### Moderately Priced Dressy Frocks for Misses

Spread out in artistic array are these prettily youthful dresses for afternoon and semi-evening wear. There are richly beaded georgettes, softly draped chiffons, foulards in rare color combinations, and the smartest of taffeta frocks. Designs as innumerable as they are lovely; many of them individual models. Prices, \$35.00 to \$45.00.

Also smart Dresses priced from \$15.00 to \$25.00.

### Striped Tub Silk Waists at \$1.95

They are of white fancy silk, with a variety of candy stripes, in dainty soft colorings. The open front fastens with large pearl buttons. Finished with a large collar and cuffs of heavy plain white silk. A limited quantity in all sizes to 42. Marked specially for early shoppers today, at \$1.95.

### \$1.95 Jap Silk Waists Today at \$1.48

They are made of good hard-wearing white Jap silk; a deep rounded collar, with long points in front, and finished with small pearl buttons; smart turn-up cuffs; large ocean pearl fasteners are attractive features. Sizes 34 to 44. Regular price \$1.95. Today, \$1.48.

### Big Savings in Linoleum and Oilcloth

**Heavy Oilcloth, 60c Per Square Yard.**  
Heavily glazed oilcloth, in good tile or floral patterns. A grade recommended for hard wear. Made in several widths. Per square yard, 60c.

**Sturdy Oilcloth, 54c Per Square Yard.**  
Variety of tile, block, floral and wood effects, in five different widths. Well seasoned for all floor purposes. Per square yard 54c.

**Oilcloth (Seconds), 48c Per Square Yard.**  
Included in our last shipment were about 50 rolls with slight imperfections in the coloring, but the quality is the same as usual. One yard and two yards wide. Per square yard 48c.

**Scotch Cork Linoleum, 95c Per Square Yard.**  
A genuine cork Scotch printed linoleum, soft and pliable, in pretty conventional and matting patterns. An ideal floor covering for bedroom or living-room. Per square yard 95c.

**Printed Linoleum, 85c Per Square Yard.**  
A very thick quality with a splendid glaze finish, and in good tile patterns for bathroom, kitchen or living-room use, thoroughly seasoned and serviceable. Per square yard 85c.

**Printed Linoleum, 75c Per Square Yard.**  
Several hundred rolls have just arrived in new patterns and fresh colorings that are much better than usual in this nice quality of a good wearing printed linoleum, patterns suitable for any room, 2 yards wide. Per square yard, 75c.

**Linoleum (Seconds), 73c Per Square Yard.**  
About 20 rolls of a heavy quality linoleum slightly marred in the coloring, which in no way affects the wear, good tile, block and matting patterns. To be cleared at, per square yard, 73c.

**Special Inlaid Linoleum, \$1.45 Per Square Yard.**  
Only about 50 rolls of a real inlaid linoleum, with a pattern right through to the back and in useful tile and block effects or wood designs. Bring your measurements. Per square yard, \$1.45.

**Inlaid Linoleums, \$1.75 Per Square Yard.**  
Now designs and new colorings in heavy quality inlaid linoleum, attractive patterns for living-room and hall use. The designs for bathrooms. Per square yard, \$1.75.

**Four-Yard-Wide Linoleum, 85c Per Square Yard.**  
About 1,000 yards of this extra wide linoleum that will cover the room without a seam. New designs and colors in pretty tile and floral effects, and in a heavy quality. Per square yard, 85c.

**New Linoleum Rugs.**  
Rugs made from heavy quality linoleum in one piece and in proper rug designs with borders all around. Handsome and serviceable for living-room, bedroom or kitchen. Size 6.0 x 9.0, each \$7.75; 7.6 x 9.0, \$9.25; 9.0 x 10.6, \$12.75; 9.0 x 12.0, \$15.50.

### Stunning Summer Hats Just Arrived From New York



From Bruck Weiss, Rawak, Burgess, Earle, Vail, Hyland Brothers, Fisk, Etc.

For later Spring and Summer wear have come these exquisite models in white and delicate colors.

The variety is delightful—broad-brimmed mohair and Georgette dress hats with wreaths of flowers or ostrich to give them charm—soft little sports hats of satin embroidered in wool—clever white Milan turbans and sailors, wing-trimmed—large crowned models covered with hackle—and many others equally fascinating. They will be displayed today in the French room.

### Dining-Room, Bedroom and Kitchen Furniture Reduced

**Extension Table**, of solid quarter-cut oak; 48-inch top; heavy pedestal base; extends to 8 feet; fumed or golden finish. Regular price \$30.00. Today, \$22.75.

**Buffet**, of solid quarter-cut oak; colonial design, with heavy plank top; fitted with large bevelled plate mirror. Regular price \$42.00. Today, \$36.75.

**Library Table**, of solid quarter-cut oak; turned and golden finish; double book racks; heavy square legs; mission design. Regular price \$21.50. Today, \$15.95.

**Kitchen Cabinets**, of solid oak; white enamel interior, shutter front, fitted with movable flour bin and full set jars. Regular price \$41.00. Today, \$36.50.

**Princess Dresser**, of pure white enamel, rubbed finish, one long and two small drawers, oval bevelled plate mirror. Regular price \$20.00. Today \$15.95.

### Awnings Made to Order

It is not a day too early to place your order with us for the new awnings. We can execute all orders promptly.

Large stocks of best American and finest English Awning Ducks, in all the latest stripes and newest colorings now ready.

Phone Main 7841. Drapery Department, and we will have our man call to take measurements and give estimates. No charge is made for this service.

### A Special in Awning Duck, 50c Yard.

The quantity is limited so get your supply in the morning. Good, heavy quality duck in the most wanted color of green and white even stripes only, 20 inches wide. Today, yard 50c.

### Shadow Cloths, Yard, \$1.25 and \$2.25.

Just received, fabrics for over-drapes, slip covers, cushions, etc.; everything that's new, both in regard to color combination and design is included; the levelled tones and shades; two widths, 31-inch at \$1.25 yard; 50-inch at \$2.25 yard.

### Chintzes at 79c Yard.

This choice lot of genuine English chintzes has just arrived; the new patterns are extremely attractive, in styles suitable for any room in the house; included are a fine range of "bird" designs, in combination with very rich tones of reds, greens and browns; 22 in. wide. Yard, 79c.

### Women's Suits---Copies of New York Models Will Be Sold Today at \$35 Each

A host of stunning designs—the leading colors and such materials as fine serges, poplins, gabardines and hairline cloths combine to make this suit offer particularly noteworthy.

They are mannish tailored, novelty tailored and Eton designs; many of them made to sell at higher prices; so many styles that detailed description is impossible. Do not miss seeing them today. On sale at \$35.00.

### Women's Distinctive Silk Suits

Each year the silk suit grows more and more fashionable, and more and more delightful to behold and to wear. The suits that have just reached the Women's Section will surely charm the most discriminating woman. They are of silk, satin and heavy silk poplin, in a bewildering variety of stunning designs. Rich embroidery, dressy collars and novelty button and buckle trimming play a large part in their adornment, and they are all beautifully finished and lined. Colors navy, sand, Copen, grey, brown, green and black. Priced all the way from \$25.00 to \$85.00.

### High-Grade Coats for Women, Special Value \$30.00

They have reached us from New York and feature the latest ideas in smart dressy coats. They are made from soft velours, serges or poplins, in a variety of rippled and pleated styles. Notable features are the smart convertible or shawl collars, jaunty pockets and novel belts. All the leading shades. Price, \$30.00.

### Women's Dresses, a Sale at \$18.50

Today we offer a special lot of smart New York frocks, chosen from regular \$20.00 to \$30.00 stock. They are made from serges, taffetas and crepe de chine. Tailored and dressy models in an attractive variety of new styles. Extraordinary value, today, at \$18.50.

### Women's Tailored Novelty Skirts

There are serges, taffetas, crepe de chine, satins and charmeuse in this wonderfully attractive assemblage. Featuring drapes, panels and tailored models, with the cleverest sort of smart-yoked belts and adorable pockets. All the new plain shades and lovely combinations. Priced from \$10.00 to \$18.50.

### Three Big Specials in Furniture Today

**No. 1**—12 only Parlor Tables, round top; extra deep rims; in genuine quarter-cut oak; beautifully finished. Regular \$9.50, \$4.95.

**No. 2**—16 only, Parlor Tables, round top; genuine veneered mahogany; shaped legs and rims. Regular price \$6.50, \$3.55.

**No. 3**—10 only, Solid Mahogany Wood Beds, heavy panel head and foot; spindle effect; double size. Regular price \$26.00, \$13.75.

### This Handsome Fixture Special Today \$6.95

Ideal for bedrooms and small sitting-rooms. The bowl is 14 inches wide, has a lovely etched design in old ivory. The hanger is Flemish. Special price, \$6.95.

15 Fixtures like cut, but with a bowl decorated with forged-metal, in natural colors. Simple, pretty and a good light-giver. Special price \$6.95.

Another special for today will be a three-chain hanger, holding a new bowl of pleasing design in white glass. This fixture gives the most light of any kind, looks good and may be used in any room. Special today, \$5.95.

Today special, Hall Light, consists of a nice chain and a 7-inch ball shade, with genuine star cutting. Complete, special price \$2.75.



The SIMPSON Company Robert Limited

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