



A Commercial Centre

WHILE Mirror was but yet a name, before a single lot was sold, even before the engineers had completed the survey of the town, a number of business enterprises were established there.

Two of the leading banks of Canada, both having branches in the leading cities of Canada, also branches in United States, Europe and other foreign countries, established branches in Mirror, as did also Canada's foremost mercantile and lumber companies.

The picture below is of Mirror before the first lot was sold. The buildings shown in the photograph are temporary affairs, erected merely to house various industries until suitable lots could be purchased and substantial permanent buildings erected.

Only in Western Canada can such optimism be found. It is not the optimism of the dreamer, but it is the optimism of far-sighted, keen business men that you will meet in Western Canada.

And here is a significant fact,—The men who are most heavily interested in Mirror have seen Winnipeg, Edmonton, Calgary and other cities grow from towns over night, so to speak. Only those who are best acquainted with Western Canada can formulate an idea of Mirror's future importance as a commercial centre, and they are the ones who are establishing their business and buying their property in Mirror while the prices are lowest. Call it optimism, if you wish, but business foresight is the true definition.

*A Significant
Fact*



BUSINESS WAS DONE IN MIRROR BEFORE A LOT WAS SOLD

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