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PETRO-CANADA—LOGO AND CORPORATE SIGNATURE

Question No. 5,019—**Mr. Clark (Yellowhead):**

1. (a) Which agency or agencies or person or persons, and working in what city or cities, conceived and designed the logo and corporate signature of Petro-Canada (b) what amount and on what date was each agency paid for these and any related services?

2. What means were employed by Petro-Canada to protect its logo and corporate signature from use by others either within, or external to, Canada?

3. Is Petro-Canada represented by any subsidiaries, agents or offices in other countries and, if so, in which other countries and by what other subsidiaries, agents or offices?

Mr. Dave Dingwall (Parliamentary Secretary to Minister of Energy, Mines and Resources): Petro-Canada reports as follows:

1. (a) Three companies assisted Petro-Canada in the development of the logo and corporate signature of Petro-Canada. The principal contractor was Baker Lovick Communications of Calgary. Creative Research Group Limited of Toronto and Lippincott Margulies Ltd. of Hamilton, Bermuda (an affiliate of the New York firm of the same name) acted as subcontractors.

(b) From December, 1979 to July, 1980, a total amount of \$433,961 was paid to Baker Lovick Communications of Calgary who paid the subcontractors.

2. The Petro-Canada logo is protected in Canada by copyright which belongs to Petro-Canada. In addition, Petro-Canada has obtained trade mark registrations under the Trade Marks Act in Canada both for the design portion of its logo and for the words "Petro-Canada". Petro-Canada has also been granted a notice published under Section 9 of the Trade Marks Act for the words "Petro-Canada", to provide a further form of statutory protection for its signature.

Outside Canada, the Petro-Canada logo and signature are protected by copyright in all countries of the world which belong the Berne Copyright Convention. Petro-Canada has also acquired through use certain trade mark rights in those countries in which it has used its marks.

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3. Yes.

Country	Subsidiary
Spain	Petro-Canada Espanola S.A.
Norway	Petro-Canada Norway A/S
United Kingdom	Petro-Canada (U.K.) Limited
U.S.A.	Asher American, Inc. Pacific Pipelines, Inc.

In addition, Petro-Canada Inc., the principal operating subsidiary for the Petro-Canada group, has registered offices in the People's Republic of China and in Italy.

Petro-Canada International Assistance Corporation, a subsidiary of Petro-Canada, in accordance with its mandate, carries on activities in a number of countries but has neither subsidiaries, offices, nor agents abroad.

TELEPHONE FOR HEARING IMPAIRED

Question No. 5,306—**Mr. Young:**

Is the Department of Supply and Services investigating the possibility of adopting a policy similar to the U.S. General Services Administration with regard to accessible telephones for the hearing impaired?

Hon. Charles Lapointe (Minister of Supply and Services): The Department of Supply and Services does not have any specific contracting policy concerning accessible telephones for the hearing impaired. Supply and Services responds to customer department requests for equipment supplied to the handicapped through the same procurement process as used for other goods and services. For more information on the initiatives taken by the Canadian Government, please refer to the news release of November 7, 1983, issued by the Department of Communications.

"CANADA PLACE"—EDMONTON, ALBERTA

Question No. 5,264—**Mr. Lambert:**

1. Has the Government decided to proceed with the construction of "Canada Place" in Edmonton, Alberta, as the new location for centralized federal government offices and, if so, what is the precise location of the site?

2. What was the cost of acquiring the said site including the value of any land or buildings owned by the Government which may have been swapped for Province of Alberta land or buildings and for City of Edmonton land and/or buildings?

3. Are the buildings to be erected on a lease and buy back basis by private developers or contractors, or are they to be built for and by the Government or will they be on a straight lease from private developers?

4. Have the consulting engineers and architects been named and, if so, who are they?

5. What is the projected date of commencement of work on site?

6. What is the estimated complete cost in 1983 dollars?

7. What is the anticipated date of completion with projected date of occupation?

Hon. Roméo LeBlanc (Minister of Public Works): 1. The Government has decided to proceed with the construction of "Canada Place" in Edmonton, Alberta. The 1.5 hectares Canada Place site fronts on Jasper Avenue and is bounded by