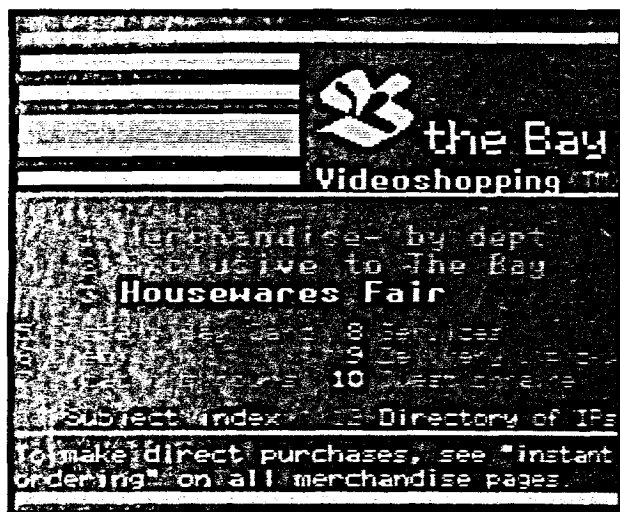
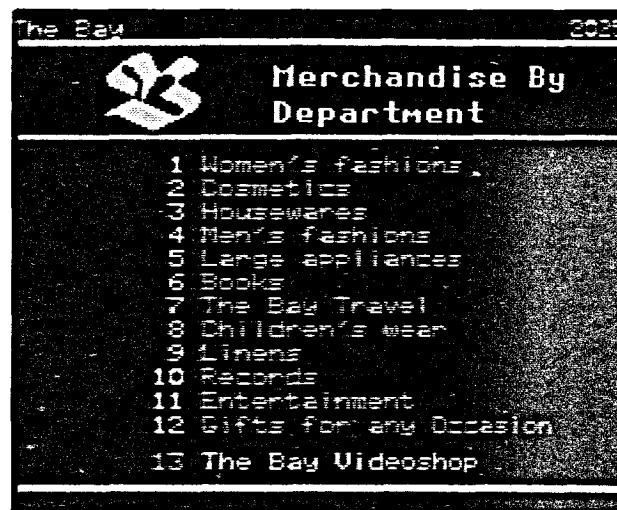




VIDEOTEX - ON THE MOVE

- Viewtron, a joint venture between Knight Ridder and AT&T, is already operating full commercial videotex service in South Florida. The service offers health, food and entertainment information, games, shopping and banking. More than 150 retailers and advertisers have signed onto the system. Viewtron has signed agreements with 18 major newspapers to establish commercial videotex services across America.



- The overwhelming success of Times Mirror's "Gateway" field trial has led to an agreement with Videotex America to launch a joint commercial service in Los Angeles early in 1984 to be expanded to include 20 major cities. The commercial "Gateway" system will offer 50,000 pages of information and services including news, educational programs, home banking, electronic shopping, messaging and interactive games.
- CompuServe's successful commercial service offers news, weather and sports information, games and gateway services to a host of other databanks for 55,000 subscribers across North America. CompuServe recently added a gateway to CompuCard, a transactional banking and shopping service for business and home users.



- Buick and Ford motor companies use videotex in their showrooms for staff training and sales information about the latest cars, available options and performance ratings. The pages are illustrated by high-quality NAPLPS graphics.
- In Canada, Infomart's Grassroots service for agribusiness is operating commercially in Southern Manitoba, Saskatchewan and Ontario. Leading advertisers such as The Bay and the Bank of Montreal provide product and shopping information as well as banking and shopping transactional services for its 1,400 subscribers.
- Infomart's Teleguide to Ontario is operating commercially in Toronto. More than 2 million tourists and residents use the service each week for restaurant, shopping and entertainment guides, maps, ticket and seat reservations, tourist information and weather reports. Teleguide systems are also being developed for five U.S. cities. Rugged public access terminals by Norpak and Microtel, Canadian manufacturers, are in use at more than 2,000 locations across Canada.