



Stone-Consolidated announces \$170.7 million expansion in Quebec

Stone-Consolidated Corporation, 46% owned by U.S.-based Stone Container Inc., will spend \$170.7 million to expand and modernize two paper mills in Quebec.

In a March 27 announcement, the company said it will invest \$112.7 million to modernize machinery at its newsprint plant at La Baie, increasing production by 36,000 tonnes per year. At its Trois-Rivières location, Stone-Consolidated will spend \$58 million to install a new kraft pulp bleaching plant that will use non-polluting chlorine dioxide processes for bleaching and will have a capacity of 95,000 tonnes per year with no expansion in the present workforce.

With headquarters in Montreal, Stone-Consolidated is one of the world's largest suppliers of standard and recycled newsprint and of uncoated groundwood papers, and also operates wood harvesting and sawmill facilities. ♦

Genesys Labs and Bruncor Inc.:

Canada-U.S. joint venture based in New Brunswick to develop call centre software for the world market

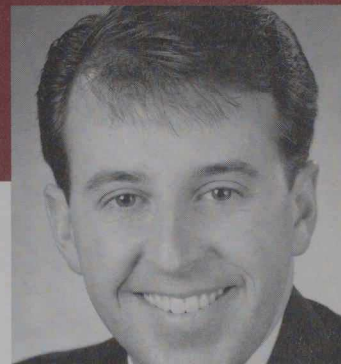
Over the past decade New Brunswick has invested audaciously in telecommunications infrastructure, making its stretch of the

Information Highway one of the most advanced in the world. Among the results has been the formation of one of North America's leading clusters of call centres — service bureaus that handle telephone communication for businesses. Over the past five years, 30 companies have set up shop in the province including Federal Express, Purolator Courier, United Parcel Service and Xerox Canada. With them have come more than 3,000 jobs and an expansion of 1-800 (toll-free) calls to three million minutes per week.

Now, with that critical mass established, New Brunswick has become the incubation site for the development of revolutionary new call-centre software for the world market. Pioneering this work are U.S.-based Genesys Telecommunications Laboratories and New Brunswick's Bruncor Inc., cooperating in a joint venture called Genesys Labs Canada.

Based in Saint John, the company is owned 51 per cent by Genesys Labs and 49 per cent by Bruncor, owner of New Brunswick Telephone Company Ltd.

Ian Cavanagh,
General Manager
of Genesys
Canada



"...Today New Brunswick is a 100% digital, fibre optic-backed area."

(NBTEL). Its mission is to develop call-centre software, not only for Canada and the United States but for the world market.

In an interview with *Canada Investment News*, Ian Cavanagh, General Manager of Genesys Canada, says: "Genesys wanted to work with a company that had leading-edge telecommunications infrastructure and experience. NBTEL and Bruncor offer that — in recent years, in cooperation with the provincial government, they have rewired the province. Today New Brunswick is a 100% digital, fibre optic-backed area." Headquartered in San Bruno, California, Genesys Labs has offices in Canada, the U.K., Russia and Japan. The company is a leader in the fast-growing computer-telephony integration (CTI) sector which merges multiple telecommunications channels with computer systems. ♦

