

Venture-Specific Front-End Studies

Financial assistance is available to support Canadian companies undertaking further study of:

- joint-venture opportunities
- investment opportunities
- structured cooperation agreements

Eligibility

1. The results of the study must be a logical element of an applicant's business development plan.
2. The study must involve a capable partner organization in the target country who agrees to contribute to its costs. (Written confirmation of interest from an organization in the target country may be required).
3. The study is considered essential to the conclusion of a long-term investment opportunity.
4. There is a reasonable probability that the study will result in a successful venture.
5. Applications must be submitted prior to incurring any eligible costs for the study. Companies cannot presume support until a contribution agreement is signed. (*Under no circumstances will retroactive payments be made.*)



A Canadian wholesaling firm received Renaissance Eastern Europe assistance to train staff for a lens and eyeglass manufacturing/retail joint venture in Poland. As a result of this training the Polish staff now have access to superior technology and skills to produce and market quality eye care products while the Canadian company has opened a new market for its optical products and equipment.