

## Sunwell Engineering Company Limited

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### Marketing Profile

Sunwell Engineering Company Limited (Sunwell) was founded in 1978 and has since evolved into one of the world's most innovative manufacturers of commercial ice manufacturing equipment (ice generators) and thermal storage systems. Its unique patented "Soft Ice" process produces a pumpable ice slurry that has a much greater cooling capacity than other compatible systems while providing large power consumption savings in a space efficient package. Sunwell products provide reliable performance, require low maintenance, have a long service life and are fully modular. Products are sold throughout Canada, U.S.A., Japan, Taiwan, Norway, Belgium and France.

Sunwell's products are most commonly used in the fishing, shrimping, poultry, fruit and vegetable processing and building industries. Popularity in the food industry is due to the reduction of bacterial contamination and the elimination of bruising since the ice is soft and completely encompasses the product holding heat and air out and providing for a much longer shelf life. Fishing boats can utilize the system on-board to produce freshwater ice from sea water.

Sunwell's bio-thermal storage system is in use extensively in Japan and Taiwan due to its' ability to reduce refrigeration system requirements to 1/3 conventional HVAC systems through the utilization of Thermal Storage. Most production is exported and all products are adaptable to meet the specialized requirements of the customers' needs. Sunwell has an office and manufacturing facilities in Japan servicing the Far East market and currently sells through a network of sales agents via sales or licensing arrangements in other parts of the world. The company invests heavily in R&D activities in Canada and Japan to sustain the company's competitive technological advantage. Additional markets are being sought in Western U.S.A., Northern and Central Mexico, Central Europe, Eastern Europe and Latin America through agency/distributor arrangements. Service capability is of utmost importance to uphold Sunwell's reputation for high quality products.

### Products/Services Available for Export:

Ice Manufacturing Equipment for Fishing Vessels/Fish Processing  
Plants/Produce Industry/Shrimp Farmers and Processors/Poultry  
Thermal Cool Storage Systems for Building Cooling

Processors