QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE
PORTUGAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
ANIMAL, POULTRY BREEDING STOCK	
FOLLOW-UP RE 2 DAIRY CATTLE SEMINARS HELD IN OCT/86, ONE IN LISBON AND THE OTHER IN PORTO.	RE-ESTABLISH CANADIAN PRESENCE IN MARKET FOR LIVE CATTLE.
MAINTAIN AND EXPAND CONTACTS NETWORK.	ENSURE THAT INTEREST EXPRESSED IN CANADIAN CATTLE WILL BE MAINTAINED OR INCREASED.
ENCOURAGE CANADIAN EXPORTERS TO VISIT THE COUNTRY WHERE APPROPRIATE.	INCREASE NUMBER OF CANADIAN FIRMS ACTIVE IN PORTUGAL (CURRENTLY TWO), TO AT LEAST FIVE.
SUPPORT LOCAL REPRESENTATIVES OF CANADIAN EXPORTERS.	ENSURE THAT CANADIAN FIRMS WILL NOT MISS OPPORTUNITIES THAT EXIST OR WILL DEVELOP.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 SUPPORT LOCAL AGENTS RE LIVESTOCKS SALES. ENCOURAGE CDN LIVESTOCK EXPORTERS TO VISIT PORTUGAL.	LOCAL AUTHORITIES MAINTAINED THEIR POSITIONS RESTRICTING IMPORTS OF CDN. DAIRY CATTLE. GIVEN ABOVE SITUATION, NO ACTIONS TAKEN.
QUARTER: 2 -FOLLOW-UP ON RESULTS OF PARTICIPATION AT SANTAREM FAIR. -EVALUATE SEED POTATO IMPORT PROSPECTS FOR STRATEGY FORMULATION.	-EXPANDED CONTACTS WITH SEMEN AND DAIRY CATTLE RANCHES. -MET WITH MAJOR IMPORTERS AND CNPPA. ORGANIZED PROGRAM FOR AG. CANADA MISSION.
QUARTER: 3 CONTINUE SUPPORT FOR LOCAL REPS RE SEMEN & DAIRY CATTLE SALES. ENSURE CONTINUED ACCESS OF SEED POTATOES.	ASSISTED IN ORGANIZATION OF VISITS TO CDA OF LOCAL BUYERS. MAINTAINED PRESSURE ON LOCAL OFFICIALS TO SEEK DEROGATION.
QUARTER: 4 ASSIST IN DEVELOPMENT OF ALFALFA SALES FROM ALBERTA. ASSIST IN COLLECTION OF DEBTS FOR FISHING LICENCES.	ORGANIZED PRESENTATION BY ALBERTA GOV'T & COS. ON ALFALFA TO GOVT OFFICIALS & POTENTIAL PRIVATE SECTOR BUYERS. INFORMED EXPORTERS RE LOCAL REQUIREMENTS. ASSISTED IMPORTERS IN SECURING IMPORT CLEARANCE.