

RPTB2

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 EXPORT PROMOTION PRIORITIES

Mission: BAGHDAD

Country: IRAQ

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year for the stated reasons:

1. TRANSPORT SYS.EQUIP.COMP.SERV.
CURRENT ACTIVITY OF GMMO AND SNVI WILL INCREASE DEMAND FOR RELATED PRODUCTS FROM CANADA. IFFF SYSTEM WILL LEAD PRIVATE SECTOR TO FOCUS ON LOW PRICE COMPETITION.
2. OIL & GAS EQUIPMENT.SERVICES
REHABILITATION OF REFINING COMPLEXES AND RE-OPENING OF FIELDS IN SOUTHERN IRAQ WILL CREATE OPPORTUNITIES FOR OIL AND GAS MACHINERY AND SERVICES.
3. CHEM PROD & PETROCHEM.EQP.SERV
REHABILITATION AND EXPANSTON OF PETROCHEMICAL COMPLEXES IN SOUTHERN IRAQ WILL PRESENT OPPORTUNITIES FOR SUPPLIERS OF MACHINERY AND SERVICES.
4. INDUSTRIAL MACHIN.PIANTS.SERV.
RECONSTRUCTION OF INDUSTRIAL COMPLEXES IN SOUTHERN IRAQ AND PRIVATIZATION OF MANY INDUSTRIES WILL OPEN MARKET FOR INDUSTRIAL SUPPLIERS IN IRAQ.
5. CONSUMER PRODUCTS & SERVICES
DEMAND HAS BEEN SUPPRESSED FOR PAST FEW YEARS. END OF CONFLICT (MILITARY) WILL REQUIRE SATISFACTION OF DESIRE FOR CONSUMER PRODUCTS.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. GRAINS AND OILSEEDS
2. TRANSPORT SYS.EQUIP.COMP.SERV.
3. FOREST PRODUCTS.EQUIP.SERVICES
4. MINE.METAL.MINERAL PROD & SRV