

BUSINESS AGENDA

Jobs, Growth Focus of Cross-Canada Info-Fairs

Small Canadian businesses — the backbone of the Canadian economy and major contributors to jobs and growth — are being targeted in a series of Info-Fairs to be held in cities across Canada from January through March 1997.

The Info-Fairs are designed specifically to meet the needs of small businesses — regardless of where they are in the business cycle: from individuals or students considering starting their own small or home-based business, to small enterprises wanting to learn how the information highway can enhance their growth, to prospective and existing exporters.

The Setup

Each Info-Fair will feature exhibits from over 20 federal agencies and departments that support small business through programs, services and partnerships. As well, senior Team Canada officials responsible for the delivery of programs will be on hand to answer questions, to demonstrate programs and services offerings, and to direct participants to appropriate sources of information.

Exhibitors will be grouped according to six convenient themes, so participants are ensured easy access to the programs and services areas that concern them.

The groupings are: Getting Started; Small Business Financing; Strategic Business Information; Technology Access; Trade & Exports; and Human Resources/Skill Development.

Contact

Small businesses wanting further information, dates and locations on these jobs and growth Info-Fairs — organized by Industry Canada and the Business Development Bank of Canada — may call 1-800-761-5133. An operator will direct inquirers to the regional organizer in their area.

African Development Bank Seminars

MONTREAL — January 13, 1997; **HALIFAX** — January 14, 1997; **TORONTO** — January 15, 1997; **CALGARY** — January 16, 1997 — These are the cities and dates for a series of seminars designed to increase awareness of Canadian firms about the business opportunities offered by the African Development Bank (AfDB). A segment on World Bank activities in Africa is also included in the program. Participants will have the opportunity to meet the bank representatives and will gain information on,

among other subjects: the recent restructuring of the AfDB; new rules and procedures for acquisitions; current business opportunities and pipelines of future projects; and how to do business with the bank. For more information, contact: in **Montreal**, Forum francophone des affaires, Tel.: (514) 849-4572; in **Halifax**, Maryann Everett, ITC, Tel.: (902) 426-6658; in **Toronto**, Alice Lee, ITC, Tel.: (416) 973-5052; and in **Calgary**, Darrell Anderson, Calgary Chamber of Commerce, Tel.: (403) 750-0421.

The International Food Fair — *Continued from page 6*

with details on what they might like to display.

The contact, who may also provide additional information on the 14th International Food

Fair of Scandinavia (TEMA), is Ms. Jade Neergaard, Commercial Officer, Canadian Embassy, Copenhagen, Fax: (011-45-33) 12-42-10.



DFAIT's InfoCentre provides counselling, publications and referral services to Canadian exporters. Trade related information can be obtained by contacting the InfoCentre at 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the InfoCentre FaxLink (from a fax machine) at (613) 944-4500; by calling the InfoCentre Bulletin Board at 1-800-628-1581 via a computer modem; and by visiting the InfoCentre Internet World Wide Web site at <http://www.dfait-maeci.gc.ca>.

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