



A Road Map to Opportunities in China and Hong Kong

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The following is the first in a series of regular articles on China.

At the Annual General Meeting (AGM) of the Canada-China Business Council last November, International Trade Minister Pierre Pettigrew announced the release of the year 2000 edition of the *China and Hong Kong Trade Action Plan*.

This document identifies for Canadian firms the important opportunities, as well as the challenges and constraints, of the Chinese marketplace. It also outlines the services available through Canada's Trade Commissioners in our five missions in the region.

"This is our comprehensive strategy for Canadian commercial partnership in this key region, a strategy which I am confident will bring benefits and success to Canada and to China," Minister Pettigrew said during his keynote address to the AGM.

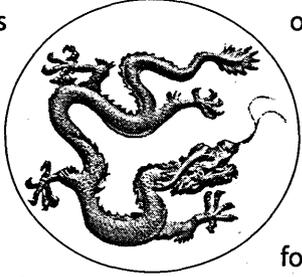
The *Action Plan* includes sections

on the business environment, a description of regional markets, sector profiles — agri-food and fisheries, construction, education, electrical power, environment, forestry, information technologies, natural resources

and transportation — a focus on cultural and health industries and financial services, as well as contacts both in Canada and abroad.

The *Trade Action Plan* is updated regularly following broad public and private sector consultations.

For more information or to obtain a copy, contact DFAIT's Enquiries Service, tel.: 1-800-267- 8376 — (613) 944-4000 in the Ottawa region — fax: (613) 996-9709, e-mail: enqserv@dfait-maeci.gc.ca. A copy can also be downloaded from the Internet in html or PDF formats at: www.dfait-maeci.gc.ca/china/trade-e.asp *



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