

*"Made in Canada"*



*Galt-Preston Macadamized Road, Waterloo County, Ont.  
Treated with "Tarvia B," 1914.*

## ***Dust costs money—***

**D**USTY roads are expensive, for the presence of dust means that costly road material is being cast away to the four winds of heaven. Sooner or later it must be replaced at great expense.

Ordinary water-bound macadam is not sufficiently bound to resist modern traffic. A stronger binder is needed. That is why modern engineers are turning to Tarvia—a coal tar preparation of great adhesive power, which is used to cement the stone together.

Under heavy loads a tarviated road is somewhat elastic—not brittle—and traffic wears it smoother. The

Tarvia also has the effect of making the road surface waterproof and preventing raveling by rain torrents.

The addition of Tarvia to the macadam costs so little that it is more than balanced by the saving in maintenance expense. The road, instead of being torn up by traffic and blown away by the winds, stays where it is put and the annual repair bill is reduced materially.

Progressive engineers in hundreds of towns are using Tarvia regularly.

Tarvia is made in three grades: "Tarvia X" for new or rebuilt roads or pavements, "Tarvia A" for surface application, and "Tarvia B" for dust prevention and road preservation.

### ***Special Service Department***

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED  
MONTREAL      TORONTO      WINNIPEG      VANCOUVER  
THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED  
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