

publishers anything in reference to the publication. We are at all times glad to receive suggestions from any of the houses, and will act upon them should they be considered practicable. Those stock houses who have used the columns of our journal to advertise their goods have paid, and are willing to pay, for every line they use, and it is not just to infer that because one firm, in its wisdom, sees fit to have several advertisements through the journal, its columns are being controlled by and used for the benefit of that firm alone. Such is not the case, and we trust that this explanation will be sufficient and satisfactory to those who have had thoughts in this particular direction.

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It has also been said that no photographic publication can be a success in Canada unless controlled by some responsible stock house, and mention is made of several American journals published in this manner to support their assertions. We believe this is a mistake. We are aware that quite a few of the photographic journals on the American side are the products of certain celebrated stock houses. We have nothing to say against them. A stock house, if it feels so disposed, has just as much right to issue a journal as it has to issue a catalogue. Whether the publication is a success financially or not is none of our business. They reach the point they have in view, and they know what that point is. But we can name several journals that are *not* controlled by any stock house, and we consider them superior in every way to those controlled by the stock house. They are richer in views, the reading is more plentiful and generally more useful and their advertising pages represent no particular house or article. We

think, however, a comparison is hardly necessary. Our circumstances are entirely different to those on the American side. The field there is so wide that both methods of publication appear to be successful. In Canada, we believe, a journal published by independent parties is of more value to the photographers than one published under the direct control of any stock house. We have undertaken this work, and we believe success is with us. We have given a straight denial to the rumor that we are connected with any stock house, and we now look for the unanimous support of the photographers in this country. This journal is yours, its columns are open to you at all times and we trust that you will let us hear from you. We will endeavor to help you, and we know that the feeling will be reciprocated.

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Our Picture.

Our picture for this month is a fine specimen of half-tone work done by the Canadian Photo-Engraving Bureau. We think it will be more interesting for our readers—we have, in fact, been requested by several—to run a sample of different kinds of work made practicable and possible by photography, in a few issues during the year, and have secured some very fine examples of this kind of work. Our April picture will be a photograph by one of the best-known artists of Canada.

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The Standard plate, of Lewiston, Maine, has been well received wherever tried. If you want a superior plate at a moderate price, it will pay you to try them. S. H. SMITH & Co. are the sole agents for Canada.