

## LONG LIVE THE KING!

CARTER'S WRITING FLUID is King among inks. It flows freely, writing a rich blue color which turns to a permanent black after drying. The Ideal Ink for Book-keeping.

CARTER'S "GREAT STICKIST" MUCILAGE is clear and strong; it "sticks like a car window." The most profitable lines, in the long run, are those of highest quality.

### THE CARTER'S INK COMPANY

Largest Makers of Writing Inks and Adhesives in America.

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These series of Pens neither scratch nor spurt. They glide over the roughest paper with the ease of a soft lead pencil. Assorted Sample Boxes, 6d., to be obtained from all Stationers. If out of stock, send 7 stamps to the Works, BIRMINGHAM. Attention is also drawn to our Patent Anti-Blotting Pens.

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C. B. & Co. would be glad to appoint wholesale agents for Canada.

Stray thoughts on

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My BEST FRIEND is he who wears longest.

My DAILY FRIEND is he whose presence makes life run smoothly.

My KINDEST FRIEND allows errors to be erased quickly.

My LABY FRIEND leaves an indelible impression.

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Manufacturing and Office Stationers,

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Write us for our catalogues of picture post cards, Canadian scenes, and fancy and comic.

Write for samples and quotations on these lines and also on our leather post cards.

Any of the Souvenir Books which we carry in stock can be supplied with burnt leather covers at moderate quotations.

Correspondence invited.

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ALBUMS and RACKS Always adding to our already well-assorted stock.

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P.O. Box 334, OTTAWA. ONT.