

PREPATORY BUSINESS ADDRESS TO SUBSCRIBERS  
AND CONTRIBUTORS.

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BY THE EDITOR.

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Do we want a good CANADIAN MAGAZINE? The answer we have often heard given to the query is—"Yes, we do." Can we maintain a good magazine? That is to say—Is there sufficient *native* and *imported* talent—literary, scientific and artistic ability in the country to furnish material of such a standard as will satisfy the public taste and general education? We are fully persuaded there is. Have we literary and artistic skill among us competent to produce a periodical which will bear comparison with our English and American periodicals? Look at our specimen number, examine it carefully, judge impartially, decide generously, act promptly, subscribe for the CANADIAN MAGAZINE, and recommend it to your friends and acquaintance. We confidently appeal to the Canadian public for a generous, hearty, universal support. Whatever other periodical literature is taken let the "CANADIAN" be the family magazine, the household companion, the domestic favourite. "Our Canadian Magazine." Place the proprietors by your patronage in such a position that they can afford to employ and properly pay artists and *litterati* of every description to illustrate and enrich its pages in such a manner that the magazine will be hailed as a welcome, looked and longed for visitor, and be an ornament alike to the cottage parlour and the ornate drawing-room of the costly mansion. We desire and invite the *honest*, able and earnest co-operation of the talented, the gifted, and the educated of our community, in furnishing articles of such a character as will possess attractions for the general reader. Of this class of literature are *tales*, *historical and biographical sketches*, *essays*, *descriptive pieces*, of local scenery, *incidents and reminiscences* of travel and adventure by land and water, field and flood, papers on scientific experiments and illustrations of art.

We shall not confine ourselves to native talent, but will give such the preference, so far as we feel justified by the paramount interests of our magazine.

To our Poetic Contributors, especially the ladies, we will venture to say—clothe the riches of your imagination in appropriate costume. Metretricians display must always yield the palm to simple beauty. We remember, many years ago, hearing a few short poems, of a pastoral and descriptive character, read. They were productions of a bard unknown to fame, beyond his own immediate neighbourhood. The writer was a poor, labouring man, a hand-