

Appealing Advertisements like this, in the daily newspapers with large circulations, are creating business for Gerhard Heintzman dealers.

A Man and a Home— without excuse

It is in the home that you and your family must round out your lives to completeness. It is in the home that your lives are in the *daily* making.

Your home may be complete, you may be a whole man—but there's many a half man living a half life in a half home.

Are you sure yours is not a one-sided existence?

Don't be a machine! Don't despise *emotions!* You can't be *happy*, you can't reach the fullness of your power with your emotions starving.

There are other things just as necessary to life as bread itself; *necessities*, not luxuries.

Civilization has moved at the command of only one language—one universal language—*music*.

It is music—folk songs, national anthems, hymns, opera, even America's favorite rag—that urges the race onward.

With it, must move *you* and your family.

The home without music is a half home; without music it is without excuse. Nothing can stir your emotions, broaden your life, pay real returns for your investment, as does a *good* piano.

You need not stint yourself. Canada's Greatest Piano is within easy reach of your income. Your home will be better, happier, prouder, the day the Gerhard Heintzman fills the vacant space.

Gerhard Heintzman

Not one of these great pianos was built as a business speculation. They are the life-work, the surge and swell of a genius scholar of music. The tone is rich, responsive, ringing—as sweet as you ever heard.

Canada's Greatest Piano has won by years and trials a reputation of distinct value to every purchaser. Besides this, we back every "Gerhard Heintzman" with all our strength.

**Gerhard
Heintzman Ltd.**

75 Sherbourne Street

Toronto, Canada