SAW MAJOR MORRIS TRYING TO SAVE COMMISSIONER REES

Ensign Pugmire, of Toronto, Says All Salvationists Died Bravely — Early Light a Remarkable Phenomenon.

letic ease, young Ensign Pugmire, of To- alive and without a scratch, is a meagre ronto, calmly told the tale to his tearful one, clouded by the loss of his father friends who asked for the last tidings Adjutant Green, his mother and his sis-of their beloved Commissioner Rees, when of their beloved Commissioner Rees, when he arrived from Quebec. In describing his impressions more in detail, Ensign Pug- not enough to throw you against the side time of the collision.

touching a berg," he said, "and as the sound continued, I went up on deck, curious to see what was wrong. I never got back to my cabin. The lifebelts were all there. The ship was already listing over dengerously. It was all the work of a

"I passed Major Simcoe's berth going up, and asked her if she was coming. She told me to leave her and find out what was the matter. Her body was among the first picked up on shore.

"Shouting? None at all. Everyone was orderly and quiet. No one had time to sudden it got light very quickly, and we realize what was going on. We couldn't could see well. That was wonderful." launch the boats because we could hardly stand up, so heavy did the list become We had to take the side, and only the swimmers like myself are left of those who went over with me.

Morris a Hero. 'I saw Commissioner Rees when he ran back to get his wife. Major Frank Morris tried hard to save him, for he carried him on his shoulders, long as he could. Morris was a hero. "There was an explosion just as the

ship went down, and that must have killed hundreds outright. The shock of it blew Morris right overboard. Morris' arm was badly scalded with the steam. We saw the ship heeling over when w were in the water, but there was no outcry until she had disappeared. My com rades died like Salvationists.'

ensign told was regarding the sudden list-I believe the majority of the people of deck fell to the other side helplessly, and the boat rolled over them when sinking,

A further impression the civilian-clad

Just a Little Jar.
The satisfaction of Bandsman Green Montreal, May 20.—Standing with ath- of the Salvation Army, in finding himself of the Salvation Army, in finding himself

felt." he volunteered. You could not say that it was severe mire said that there was no shock at the of your bunk, for instance. But we guessed when the engines stopped, and then "I heard a grazing sound, as if we were had happened. I tell you, that to get out began to go again fast, that something was like climbing up a straight wall, the Empress listed so.

"And then, when she sank, you could think of nothing but a village suddenly flooded, and all the people floating in the water. It was awful to see those faces obbing up and down, with the ship gor underneath, and only water.

Light Remarkable. "But a wonderful thing happened. You know it is not light at that time in the morning, and when we were thrown out it was quite dark. But all of a the voice softened into reverence, "like Providence, as I don't believe it usually

gets light as early,
"When I last saw my father," he said "When I last saw my father," he said, 'well, boy, we are in God's hands'; and I said, 'Yes. father.' In a second I was parted from all forever. They were all standing together, my father, and my mother, and my sister Jessie. I must say that all, or nearly all, the men behaved like men, and all the women like women." women."

No Panic. "Was there great panic?" was asked.
"No." he replied. "It was surprising tow little panic there was. They were all so gritty. You saw men and their wives being saved together or standing to die together. Many did not part. And the Salvationists stood up and sang 'God be With You Till We Meet Again as long as they could. I did see one man in the water try to push into a lifebe ahead of a woman, but another struck him in the face and sent him back. I did hear, too, that there were other cases of this kind, but not many, and I didn't see them. The only real panic was among the foreigners. Most of the others were very calm."

STILL HAVE HOPES

May Be Found on Later

List From Empress

Disaster.

The light of hope burned a little brighter

when, this morning, an Advertiser re-

They are still hoping that in the name-

list of the saved will be the names of

told that there were no passes.

news of the appalling disaster

sons, are all at the home on Clarke street.

Mrs. Fannie Webb, a married daughter, is

in bed, suffering from a nervous break-

ON MISSIONS TO JEWS

NOTED RABBI TO SPEAK

Rev. A. A. Holzer to Conduct Series

Services in London Baptist

Churches.

Monday, Maitland street; Tuesday,

Rev. Dr. Holzer, who is a son of Jew-

REPORTED LOST, IS SAFE

[Canadian Press.]

Toronto, May 30 .- S. A. Wakeford, Liv

erpool, reported lost, wired today that he

is alive, and his son, not mentioned, is

TO LECTURE HERE

tianity.

also saved.

REV. DR. HOLZER

Rev. A. A. Holzer, Ph. D., in South

James Faulkner.

NEWCOMERS FROM THE BRITISH ISLES LOOK A FINE LOT **Praying That Names of Parents**

Party of Fourteen Clean-Cut and Sturdy Men for Adjacent Farms.

LARGER PARTY ON THE WAY

Immigration From Old Land fated Empress than were reported earlier ask for the latest news. Has Decreased, But Finer Type Are Coming.

When S. D. Dawson, secretary of the Middlesex Publicity Association, arrived in London via the twelve o'clock G. T. R. train this morning, he was accompanied by fourteen farm immigrants, whom farmers and others who were awaiting their arrival declared to be as fine a class of men as could well be found in them." the British Isles. The majority of them were experienced farm workers, and their open, clear-cut countenances, straightforward manners and sturdy build told the Middlesex farmers that they were just the men they were looking for. Emigration Conditions.

down. She collapsed upon hearing the It so happens that the improved social and trade conditions in England following on the Lloyd George reforms and active commercial conditions, coupled with the adverse reports of the labor market in Canada, is affecting the emigration to Canada in two ways. The numer of emigrants is greatly decreased. but Canadian immigration officials unite in saying that the class of British people emigrating is greatly improved. Another Party Coming.

Mr. Dawson left Quebec last Sunday and Montreal last night. Some of the London Baptist Church, will commence men coming to London with him arrived Sunday morning a series of services a week or two ago. They will be follow- and addresses in London Baptist ed by a larger party of men, who have Churches, in support of the Baptist been booked by Mr. Dawson to come on missions to the Jews in Canada, of to London next week. Practically all which he is field secretary.

The men could have made sure of positions in the afternoon he will address a with Middlesex farmers without going to mass meeting in the Y. M. C. A. auditthe local immigration office at all, a score orium, and at night he will preach in of farmers meeting the: at the station. Talbot Street Baptist Church. Week Another group of farmers were waiting night lectures will be given as follows: for them at Mr. Rigg's office, however. and so the new arrivals each had more Egerton street; Wednesday, Talbot than one offer to pick from, and there street; and closing Thursday night in are not a few farmers who will have to Adel tide Street church. wait until the second party arrives. Mr. Benstead, who has just returned from ish rabbi in Austria, will deal especially England with another party, will also ar- with the relation of Judaism to Chrisrive next week.

TORONTO READY TO ASSIST SURVIVORS

Acting Mayor Promises \$100,000 or More

If Required.

[Canadian Press.] Toronto, May 30 .- Official recognition of the appalling disaster to the Empress of Ireland was voiced this morning by Acting Mayor McCarthy. He sent a sympa-thetic message to Col. Rees, of the Salvation Army, condoling with him in the darkest hour of the Army's history. The city will provide any fund needed to assist the survivors, said Mr. McCarthy. It will only be limited by the needs of the case, even though \$100,000 or more should be required.

He sent the following cable to Gen. Booth in London, Eng. "The great heart of the city of Toronto sorrows with you this day.'

The majority of the Toronto survivors are expected home at 6 o'clock this even-

SUGGESTS SETTLEMENT

Justice Advises Amelable Adjustment Custody is Made.

Justice Lennox presided at the weekly court this morning, having but one case come before him. M. D. Fraser on he-half of George W Kilbourn, of Westminr, applied for custody and control of infant daughter, who resides with her ther, who lives with her parents. Mr. Crimmon, of St. Thomas, appeared on

St. Thomas Visitors Perished on Liner

Brigadier Hunter, of Salvation Army, India, Wife and Two Children Left Tuesday To Take Passage on Embress of Ireland.

[Special to The Advertiser.] of St. Thomas went down with the Em-

India, and with his wife, his thirteen-St. Thomas, May 30 .- While no resident | year-old daughter, Grace, and ten-yearold boy, John, was en route to attend the press of Ireland, so far as is yet known, great Salvation Army congress at Lonthis place was indirectly interested don. The family stopped off at St. Thothrough the perishing of the Hunter fam- | mas to spend a few days with Mr. and ily of four, who had been visitors to the Mrs James Mason, of 94 Elora street, Railway City and made quite a large They had been here about ten days, and things. circle of friends. Mr. Hunter was a brig- left on Tuesday morning to take passage dier of the Salvation Army at Poonan, on the Empress of Ireland at Quebec. Storstadt doing to run into the Empress of freland with such suddenness and violence?"

Insurance Rates.

now, by the Canadian people.

be absolutely unjustified.

because the comparative freedom from ac-

cident in recent times has led to the cut-

ting of rates in all directions to an ex-

tent which the best authorities believe to

(Continued From Page One.)

was I have not learned. Then Captain

Kendall sounded the whistle twice, say-ing, "I am stopping." The lights of the

collier could be seen approaching, and

the captain of the Empress signalled the

engine room to reverse and full steam

ships in the engineroom starboard side.

side. She listed further and was doomed.

No Disorder.

"There was" no disorderliness among

vessel sank. It was just seventeen

until she sank below the surface. Com-

out in their night attire into icy water.

beach into the water to bathe

. Hundreds Swimming.

weird moans of terror undisguised,

"The lifeboats of the Storstad were

About five of the Empress

launched and came rapidly to the rescue

Not one went back that was not well

bunks. They were caught like rats in a

responsible for the terrible toll of death

Shock Killed Five.

"The survivors were taken on board

the Storstad and the Lady Evelyn, which

was summoned by wireless. There,

everything possible was done for them.

and exposure was too severe.

and a strange story it was.

taken ashore."

In at least five cases, however, the shock

Four women perished after they reach

ed the Storstad. In each case I was

called, and the unfortunates died before

anything could be done. The last spark

of energy had been exhausted. One

other woman died just as she was being

All this time the doctor had said not a

word regarding his own experiences. He

had a word occasionally that he had

gleaned his information from one or

another reliable sources. He was then

asked to relate his own personal story,

A Personal Story.

power was off. The dynamos had been

stopped by the inrush of water, a few

moments after the collision. And then I

could not find the door. I could hear

was my astonishment to find the upturned

called and some one reached down,

There was no

I was trying to get my shoulders through

Fog Rolled Up.

"The ship pulled from under and w

were all struggling in the water, and

could see a boat, while away eff were

"I knew nothing of what was occuring,"

"An attempt was made to lower

"The plates were ripped open to an

Also to the C. P. R. on the Loss of the Liner and Passengers.

RELIEF FUND IN LONDON

Opened by Lord Mayor to Help Widows, Orphans and Dependents.

FRANCE SHARES IN GRIEF

Pitiful Scenes Among Crowds Waiting to Scan Bulletins for News of Dear Ones.

[Canadian Press.]

London, May 30.—The British public, which went home last night, believing that the greater part of the passengers on board the Empress of Ireland had survived the disaster in the St. Lawrence. was shocked beyond measure this morn- it was thrown out. A boat was overing when it learned that the loss of life turned. Then some of the port boats tims were from the United Kingdom.

in the Faulkner home at 15 Clarke street his sorrow and regret at the disaster and catapulted their way through the crowd. the great loss of life. John Burns, president of the local gov-

Relief Fund O

The lord mayor of London, upon learning of the extent of the disaster, decided paratively only a few were able to obtain to open a fund toward the relief of the their father and mother, Mr. and Mrs. widows and orphans, as well as the dependents of those of the passengers and crew who had been lost.

"We are still hoping for the best, but Great crowds besieged the London and the suspense is simply unendurable," said Liverpool offices of the company and one of the daughters. "We have had no anxiously scanned the lists of the rescued. word from Quebec, and this morning my There were many pitiable scenes when two brothers tried to get passes to take women and men who had waited throughthem to Quebec. I do hope they get out the night in the hope of hearing that friends or relatives were safe could not When the brothers called at the ticket find their names on the lists and turned offices this morning, however, they were away in despair, only to return when further bulletins were posted. The Faulkners, five daughters and three

A number of passengers who had booked their berths on transatlantic steamers sailing today cancelled their trips at the last moment, as the result of the accident to the Empress of Ireland.

King's Messages. King George cabled to the Duke of Conboats got away. Then the catastrophe naught, governor-general of Canada: was so sudden that scores never left their "I am deeply grieved over the awful disaster to the Empress of Ireland, in which tran. Add to this, the fact that passenso many Canadians lost their lives. Queen gers had been on the ship only a day, Mary and I both assure you of our heartand were not yet familiar with their surfelt sympathy with those who mourn the roundings. In the confusion and semiloss of relatives and friends." panic, many could not find their way to To Sir Thomas Shaughnessy, president the decks, and only a few knew how to

of the Canadian Pacific Railway, his ma- reach the boat deck. This was largely jesty abled: "In the appalling disaster which has befallen your company by the loss of the Empress of Ireland, in which so many

persons lost their lives, I offer my sincere

sympathy.' French Sympathy. The King received this morning the following telegram from Raymond Poincare, president of the French Republic "It is with profound emotion that I earn of the terrible catastrophe in connection with the Empress of Ireland. which will plunge so many families into nourning. From my heart I tender to your majesty the sincere regrets of the

French people." The Irish Nationalist convention, at a meeting today in London under the presidency of T. P. O'Connor, passed a resolution of sympathy with the relatives and friends of those who died when the Empress of Ireland sank, and it was transmitted to Sir Thomas Shaughnessy.

The-London morning papers, in commenting editorially on the disaster, called he said, "until I was rolled out of my for a thorough investigation as to whether berth by the listing of the boat. At once the bulkheads were closed; and if so, how I knew that there was something wrong, was it that the most modern system of and I tried to turn on the lights but the water-tight compartments failed to keep the ship from sinking. Check to Scheme.

The claim for the Empress of Ireland will be the heaviest sustained by the screams of terror and the sound of rush-Lloyds underwriters since the sinking of ing water. I did not know what was the Titanic. It is expected that the dis- wrong, nor was there anything to guide aster will give a serious check to the me, but I was unable to walk up the scheme for establishing a Canadian alley way, because of the list of the Lloyds, with a view to reducing the rates boat. I tried to crawl but could not, so charged in London for insuring vessels I scrambled along the wall and grasped pavigating the St. Lawrence. Statistics a porthole. I got my head out and what show that the underwriters have consistently lost money on such voyages, owing side of the vessel crowded with people the dangers of the river and the prev-standing there as though it were the lence of foes and ice.

The Morning Post expressing entisfac. tion that the Canadian Government will the opening. This man pulled me out inpoint a committee of inquiry, says that and I stood there with them for a moment, the fact that this is the third accident There were fully one hundred people the same waters the present season around me. will inevitably quicken the uneasy sense question. I had no time to think. that the St. I awrence route is one having pecial perils to navigation at certain moe of the year.

Much space is devoted in the newenaner death he confirmed it will be recovered as just so soon as the boat sank, as though opentest loss the British store has is had accomplished its purpose, rolled u inferred since his father. S'r Henry Irving, like a curtain, and, low in the water Gen. Booth of the Salvation Armor will lights of the collier that I afterwards

half a memorial service in Albert Hall on learned had struck us. I swam to it and June 3
The Times in an establish considering the regions of the collision, but asks: "What was the struck us. I swam to if and was picked up by a lifeboat, which had just been launched. In it I returned to the spot where the ship had gone down and helped to pick up those who were struggling in the water."

THE NEW PUBLIC HEALTH

The Advertiser Bureau of Public Health. Conducted by Institute of Public Health. (The Public Health of Western University, London), Established and maintained by the Ontario Government

The Relation of "Sanitation" to Escaping Disease.

sanitation and "sanitation as she is spoke" are two very different Real sanitation involves: first, such surroundings as actually prevent or tend to prevent disease and death; second, such surroundings of so much higher a development that they not only prevent disease and death, but actually conduce to health, e., to the best physical condition

for happiness and efficiency, prolonged

The Times discusses the question of the underwriters and the St. Lawrence route for the greatest time. at considerable length. It says that de-"Sanitation as she is spoke" means spite admitted improvements in the St. usually mere external decency, Lawrence the toll of casualties is so heavy gross cleanliness so to speak, having little or no known relation to the that some underwriters prefer to have nothing to do with the British North prevention of disease and only the merica. They are reluctant to be obliged most general and indirect to the proto discriminate against the St. Lawrence motion of health. It often means great route, but they are convinced that any attention to disagreeable odors and Canadian Government scheme of insurunsightly premises, valuable enough ance rates below the current market rates itself as aesthestics, indirectwould result in a loss to be borne, somely of use in cultivating a taste for order and beauty; but distracting at-The Times adds that but for the loss tention also too often from really of life involved, the underwriters would be rather glad of a disaster happening,

valuable measures. Dr. Dickenson, of Port Hope. At the recent Convention of Medical Officers of Ontario, the most important paper presented came from the medical officer of health Hope. In accordance with the public health act, Dr. Dickenson carefully went over his community with a fine tooth comb. Conscientious laborious, careful, he registered what he found, made out his figures and sent them to the Institute for consider-He found roughly 1,200 dwelling places in his community. Roughly hree hundred of these presented some infraction of the health act, insanitary conditions, uncovered manure piles, old cesspools, water in the cellar, lack of water supply and such like. He had also an excellent table of the diseases and deaths in his com-

astern. But the hig liner could not avoid the small ship. She was rammed amidmunity.

He was asked by the Institute to go further and to tabulate the diseases enormous length. The collier then backed off about a mile. In a few moments the and deaths according to their occurrence on the premises of the Empress began to list to one side. She breaking three hundred and the made an attempt to right herself, and keeping nine hundred. He did this and presented the results at Toronto.

then canted over still further to starboard, as the water forced its way in "Sanitation," Disease and Death. through the gap into the break in her Remember that the three hundred law-breaking premises were tributed quite at random amongst the law-keeping ones-not bunched in boats on the starboard side. The first one part of the town. The dwellers one was thrown clear, and the sailor in in them were the average citizens of Port Hope, neither richer nor poorer nor better nor worse in any special deexceeded 1,000, and that many of the vic- were flung across the deck by the list of tail than their neighbors. Both law-. the vessel and several people were killed. keepers and law-breakers were aver-King George, early in the morning, sent, "They were crushed to death against age good Canadian citizens, having a messenger to the European manager of the rail. I believe that the chief officer, on the average about the same genage good Canadian citizens, having the Canadian Pacific Railway, expressing Mr. Steele, lost his life when these boats eral education, intelligence, wealth, modes of life, etc.

Dr. Dickenson took all the communicable or infectious diseases reporter told the family that a few more ernment board, was one of the first callers the crowd. The captain and other of- ported in the town and divided them persons had been saved from the ill- at the London offices of the company to ficers remained on the bridge until the premises where the law was broken, ow many on premis was kept. He divided the deaths in

life belts and practically all were forced Resuits. Of course the law-keepers showed "Several clung to the ship until she far better results, that is, far less disease and death? No! The law sank, holding to the rail until the vessel canted over so far that it was necessary keepers had in proportion thirty-five to climb the rail and stand on the plates per cent more deaths, one hundred and of the side. Then, as she keeled over thirty-two per cent more disease than further they slid down into the water as the law-breakers! For every three though they were walking down a sandy persons that died amongst the lawbreakers, four persons died in proportion amongst the law-keepers. For "Then there were several hundred souls every three cases of infection amongst the law-breakers there were swimming around in the water, screaming for help, shrieking as they felt themselves in proportion seven cases of infecbeing carried under, and uttering strange.

tion amongst the law-keeprs. Is "Sanitation" Dangerous? No: but such sanitation does not

elate to disease and death, directly. The twelve deaths that occurred on the three hundred law-breaking premises were as follows:

1. Gastric hemorrhage at 86 years of

2. Chronic gastritis at 77. 3. Hydrocephalus at one year Valvular heart disease at 65. Erysipelas at 56. Cerebral effusion at 60.

7. Diphtheria at 7.

Congestion of lungs at 85. Senile decay at 84.

10. Convulsions at 44 11. Diphtheria at 15. 12. Old age at 98.

Is it not evident that there could be no lation between these deaths and the inraction of the law the same premises?

Insanitary closet. 2. Unboxed manure heap.

3. The non-removal of night soil. Sewage in the celler

5. Unboxed manure heap. Insanitary closet.

Uncovered manure heap. 8. No water on premises An unauthorized cesspool.

10. Bad water supply. 11. Uncovered manure heap,

12. No water on the premises.

The Moral. What is the moral? Just this-that the

day of the teaching of generalities is

gone; we should no more repeat the old fable that sanitation promotes health industry is the road to wealth. It wholly depends upon just what we mean by santation on the one hand or industry or the other, whether or not these proposi tions (or any other glittering generality) prove true or not. The sanitation that relates to cleaning backyards and the sanitation that relates to proper prevention of disease are two very different things. Is this an indictment of the law? No-it merely shows that the law, good and proper and to be obeyed, is not good and proper, and to be obeyed because of reduction in disease and death. merely means that our forefathers legislated cleanliness for the sake of health; we, if we like cleanliness, must like it for tself, not for health.

The cruder nations were upright lest the gods should starve them or destroy them with pestilence. We are upright, if we are, for the sake of the uprightness, not for the alleged perquisites, which do not go with it!

Disease and death, like famine, are not voided by uprightness, or cleanliness; the former is met, like the latter, by specific neasures; food alone will cure famine, amongst good or bad, dirty or clean. also disease and death rest on infection; the presence or absence of the causes or disease; whether the people be good or bad, dirty or clean, the absence of infection means absence of infectious disease; whether the people be good or bad, dirty or clean, the presence of infection means the development of disease.

Would you be good enough to give hrough the medium of The Advertiser valuable opinion upon a health question that is a matter of my most nterested concern and about which I am absolutely at sea because of the entirely contradictory pronouncements of two physicians of the same school.

Being troubled from time to time with derangement of the kidneys, as evilenced by pain in the heal and occasional presence of albumen in the urine, I have consulted these two doctors: One says, "You must not touch beef of any kind, in fact you should give up meat altogether, but anyway avoid beef." The other says, "You may eat all the beef and beefsteak you like, for it has long ago been found that they have no bad effect whatever upon the kidneys.' Now which advice should an unfortunate patient follow, for one or the other must be wrong?

Being rather fond of meat I would prefer not to give it up unless it is necessary for me to do so; I would readily forego any article of diet to secure better health. Being quite familiar with my symptoms, my own opinion is-quite wrong and presumptuous no doubt-that eating acid fruits such as oranges, red currants, etc., and drinking claret or hock causes me more discomfort and pain than anything else. Now would you be kind enough to give a little guiding light to a KNOWLEDGE SEEKER.

Ans.-There seems to be little doubt that meat in reason should not be cut out of the diet invariably in all forms of kidney disease. If proteins are not supplied in the diet, they are taken by the body Itself from its own structure, and a reasonable use of meat, watching the kidneys to see the effect, is by no means

contra-indicated. If acid fruits and wine hurt you, why use them?

What is the best form in which to take

eggs to prevent them from making wind in the stomach and bowels? Ans .- I do not know. The best plan is to try for yourself in the particular case of your own particular constitution. There are said to be five hundred ways of cook-

ing eggs, besides several ways of taking them raw. It seems to me far more than likely that the eggs have nothing to do with your troubles. Consult an expert physi-

H. W. HILL

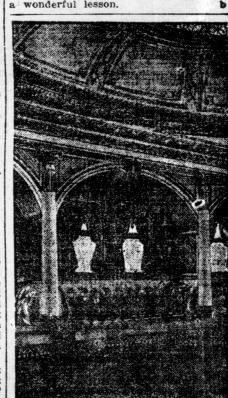
HORSE AND TWO COWS BURNED AT THORNDALE

than the equally fallacious statement that Drive Sheds on the Farm of Joseph Dawson Struck by Lightning.

> [Special to The Advertiser.]
> THORNDALE, May 30.—During the electric storm, which raged around here about 9 o'clock last night, two drive sheds in the farm of Joseph Daw. son, one mile south of the village, were struck and burred to ashes, despite the efforts of a crowd of helpers, who hurried to the scene in automobiles and buggies.

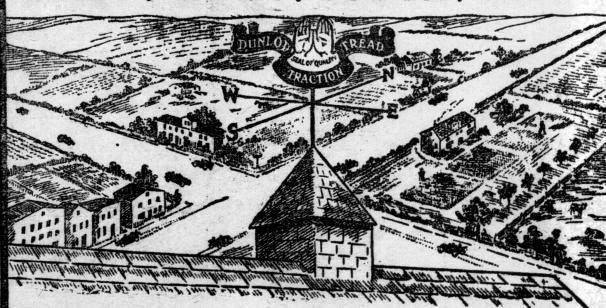
In the sheds were a horse and two cows, besides implements, etc., and all were burned. It was with difficulty that the residence was saved, the fact, that the roof was of slate proving its salvation. The total loss is about \$1,200.

The Star Theatre presents "The Accursed Inheritance" Monday, T next week. and Wednesday of next week. This feature, which has been labeled by comfeature, which has been labeled petent critics as being the master-petent critics as being the master-plece in motion picture photography, plece in deserve all the praise that is given in its favor, as it has been indorsed by the pulpit, press and public. No one should fail to see this beautiful moral drama, dealing with the poison of humanity, drink. This feature, which is in 3,000 feet, has a thrill in every foot of it, and sensational situations in abundance. tions in abundance. A wonderful story, full of heart interest, that will thrill you from beginning to end, portraying a wonderful lesson.



A corner of the smoking room on the Empress of Ire-

EAST. WEST. SOUTH, NORTH



Motorists may come and go different directions, but their tire wants are all the same. Sooner or later every motorist encounters the obstacles which lead other motorists to seek and find the one solution.

ANTI-SKIDDING

The "buttoned" tires having failed to deliver, the big corrugation tire is selected. The series of "V's" grip the road like a traction engine, each "V" clearing the road for the next "V" to work upon.

NO PUNCTURES

The "buttoned" tires having failed to prevent punctures, the big corrugation tire is selected. The inch high anti-skid tread keeps nails, etc., away from the "puncturable" tread proper of a tire.

MILEAGE PLUS SAFETY

The "buttoned" tires having failed to keep up continuously, the big corrugation tire is selected. It set the record in 1912 of making the first and only Canadian Transcontinental trip.